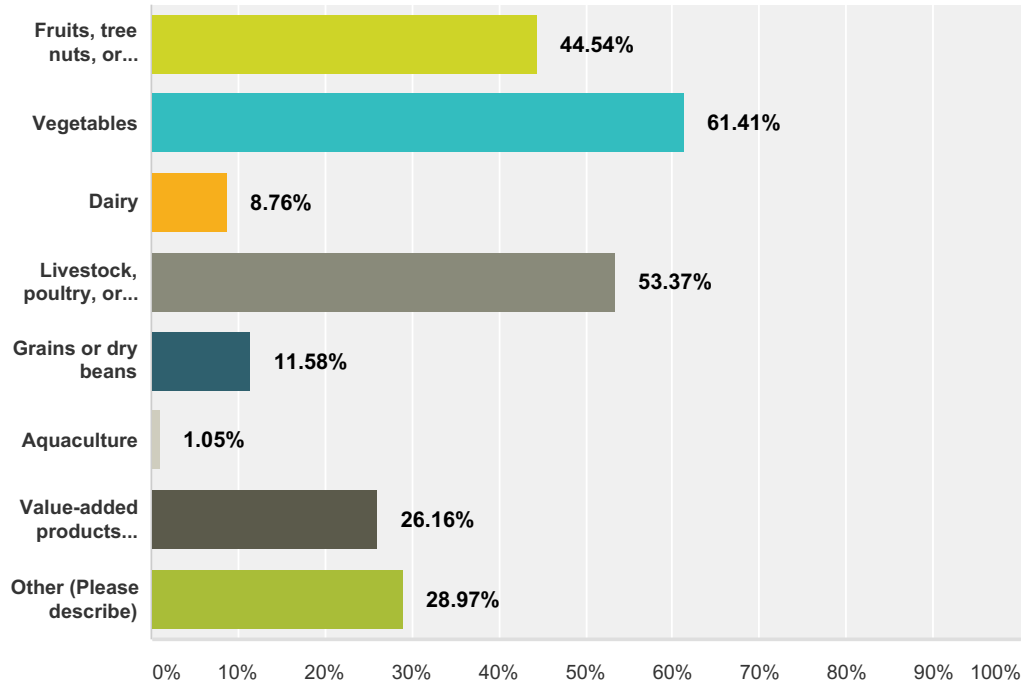


Direct Market Farmers: National Survey

Q1 Which of the following products do you produce on your farm? (Select all that apply)

Answered: 1,529 Skipped: 6



Answer Choices	Responses
Fruits, tree nuts, or berries (1)	44.54% 681
Vegetables (2)	61.41% 939
Dairy (3)	8.76% 134
Livestock, poultry, or eggs (4)	53.37% 816
Grains or dry beans (5)	11.58% 177
Aquaculture (6)	1.05% 16
Value-added products (salsas, jams, etc.) (7)	26.16% 400
Other (Please describe) (8)	28.97% 443
Total Respondents: 1,529	

Basic Statistics				
Minimum 1.00	Maximum 8.00	Median 4.00	Mean 3.76	Standard Deviation 2.40

#	Other (Please describe)	Date
1	Herbs- fresh & dried, herbal vinegars, herbal teas, herbal salve, Poison ivy spray	3/23/2015 8:45 AM

Direct Market Farmers: National Survey

2	organic hay	3/22/2015 4:04 PM
3	Local products we don't grow ourselves like tree fruit, sometimes corn	3/22/2015 1:29 PM
4	Dried herb wreaths	3/21/2015 12:03 PM
5	Greenhouse & Nursery Plants	3/21/2015 9:45 AM
6	maple syrup	3/21/2015 9:26 AM
7	herbs, flowers, nursery stock	3/20/2015 9:38 AM
8	Bakery cider Carmel apples fudge	3/20/2015 8:38 AM
9	Christmas trees and wreaths	3/20/2015 7:18 AM
10	Commercial Hydroponic Facility	3/20/2015 5:55 AM
11	flowers	3/19/2015 7:25 PM
12	cut flowers, herbs	3/19/2015 3:36 PM
13	Soap	3/19/2015 2:57 PM
14	flowers, herbs	3/19/2015 2:51 PM
15	Vermicompost, Earthworm	3/19/2015 2:04 PM
16	dairy goats, meat goats, goat milk skin care products	3/19/2015 12:07 PM
17	Farm tours	3/19/2015 12:05 PM
18	alpaca fiber	3/19/2015 11:15 AM
19	Herbs, seedlings	3/19/2015 9:59 AM
20	Hay,Maple syrup and Forest Products	3/19/2015 9:13 AM
21	Fleece / fiber	3/19/2015 8:46 AM
22	Artisan breads	3/18/2015 11:26 PM
23	mushrooms	3/18/2015 9:33 PM
24	Oysters and clams	3/18/2015 8:51 PM
25	Hay, greenhouse-seedlings, balsam wreaths/products	3/18/2015 7:42 PM
26	flower and vegtable plants, christmas trees	3/18/2015 6:28 PM
27	Do not have a farm at this time	3/18/2015 5:55 PM
28	Flowers	3/18/2015 5:45 PM
29	Honey	3/18/2015 5:06 PM
30	maple	3/18/2015 4:34 PM
31	Flowers	3/18/2015 4:16 PM
32	hay	3/18/2015 4:11 PM
33	Flowers	3/18/2015 4:05 PM
34	livestock guardian dogs	3/18/2015 2:49 PM
35	Agritourism, food events	3/18/2015 2:02 PM
36	microgreens such as sunflower, pea, and buckwheat greens, also wheatgrass	3/18/2015 1:34 PM
37	honey	3/18/2015 1:09 PM
38	Pumpkins, Gourds	3/18/2015 1:04 PM
39	flowers	3/18/2015 12:23 PM

Direct Market Farmers: National Survey

40	Christmas trees	3/18/2015 12:17 PM
41	Black Truffle and truffle inoculated trees from nursery	3/18/2015 11:37 AM
42	christmas trees	3/18/2015 10:49 AM
43	popcorn	3/18/2015 10:17 AM
44	grass fed beef	3/18/2015 9:28 AM
45	retail beefalo Meat by package	3/18/2015 9:19 AM
46	Beeswax Candles	3/18/2015 9:19 AM
47	Fleece / fiber	3/18/2015 9:10 AM
48	hay	3/18/2015 8:59 AM
49	fresh herbs (maybe you put that under vegetables); flowers	3/18/2015 8:56 AM
50	Seeds, Flowers	3/18/2015 8:48 AM
51	honey, plants	3/18/2015 8:33 AM
52	nursery stock	3/18/2015 8:21 AM
53	nursery stock	3/18/2015 8:21 AM
54	vermicompost	3/18/2015 8:04 AM
55	hay	3/18/2015 7:48 AM
56	hay	3/18/2015 7:01 AM
57	hay, pasture	3/18/2015 6:59 AM
58	flowers	3/18/2015 6:06 AM
59	Flowers, woodies	3/18/2015 12:56 AM
60	Nursery potted plants	3/18/2015 12:48 AM
61	herbs	3/17/2015 11:49 PM
62	Apiculture	3/17/2015 11:24 PM
63	wine/beer, hay	3/17/2015 11:08 PM
64	tea and herbs	3/17/2015 11:05 PM
65	christmas trees	3/17/2015 10:52 PM
66	Hay	3/17/2015 10:48 PM
67	Honey	3/17/2015 10:35 PM
68	agritainment: corn maze, animal education/care	3/17/2015 10:27 PM
69	blueberries, hay, maple syrup	3/17/2015 10:08 PM
70	Fresh cut flowers	3/17/2015 10:00 PM
71	Soap candles	3/17/2015 9:51 PM
72	Honey, grass fed meats	3/17/2015 9:45 PM
73	Honey	3/17/2015 9:34 PM
74	Alpaca fiber/yarn skeins	3/17/2015 9:21 PM
75	Flowers	3/17/2015 9:16 PM
76	Buffalo meats	3/17/2015 9:12 PM
77	cut flowers	3/17/2015 9:09 PM

Direct Market Farmers: National Survey

78	beef	3/17/2015 8:51 PM
79	grass-fed beef	3/17/2015 8:47 PM
80	Christmas Kissing Balls	3/17/2015 8:38 PM
81	Goats Milk Soap & Lotion, Value added wool products	3/17/2015 8:20 PM
82	mushrooms	3/17/2015 8:14 PM
83	Cut flowers, herbs	3/17/2015 8:13 PM
84	maple syrup	3/17/2015 8:12 PM
85	cut flowers	3/17/2015 6:49 PM
86	Hay Crop	3/17/2015 6:40 PM
87	Hay	3/17/2015 5:57 PM
88	maple syrp	3/17/2015 5:12 PM
89	Blueberry plants and Xmas trees	3/17/2015 5:04 PM
90	Hay	3/17/2015 5:03 PM
91	eco-tourism	3/17/2015 4:55 PM
92	Trees	3/17/2015 4:37 PM
93	baked goods, maple syrup	3/17/2015 4:35 PM
94	Raw fleece and yarn	3/17/2015 4:35 PM
95	Seed	3/17/2015 4:34 PM
96	Cheese	3/17/2015 4:19 PM
97	herbs	3/17/2015 4:18 PM
98	plants, flowers	3/17/2015 4:14 PM
99	medicinal plants	3/17/2015 4:08 PM
100	crafts	3/17/2015 4:06 PM
101	wool	3/17/2015 4:06 PM
102	alpaca sales: animals, breedings, fleece & products	3/17/2015 4:06 PM
103	cheese	3/17/2015 4:01 PM
104	timber	3/17/2015 3:58 PM
105	goat milk soap	3/17/2015 3:54 PM
106	hay, wood	3/17/2015 3:53 PM
107	permaculture	3/17/2015 3:44 PM
108	Grass hay, none chemically fertilized.	3/17/2015 3:42 PM
109	Maple Syrup	3/17/2015 3:40 PM
110	"Pennsylvania Dutch" Barn signs for blessing and protection	3/17/2015 3:34 PM
111	Salves, teas, tinctures, tonics.	3/17/2015 3:32 PM
112	Ginger root	3/17/2015 3:24 PM
113	Wool products	3/17/2015 3:23 PM
114	ornamental plants	3/17/2015 3:21 PM
115	flowers	3/17/2015 3:06 PM

Direct Market Farmers: National Survey

116	maple syrup,honey	3/17/2015 3:06 PM
117	honey	3/17/2015 3:02 PM
118	Raise rabbits for meat and for show	3/17/2015 2:59 PM
119	BEEKEEPING EQUIPMENT	3/17/2015 2:45 PM
120	wool socks, sheepskin rugs, wool yarn	3/17/2015 2:41 PM
121	maple products	3/17/2015 2:39 PM
122	herbs	3/17/2015 2:21 PM
123	Honey	3/17/2015 2:21 PM
124	Mushrooms	3/17/2015 2:15 PM
125	Cut flowers	3/17/2015 2:14 PM
126	HONEY, MAPLE SYRUP	3/17/2015 2:13 PM
127	Bees/honey	3/17/2015 2:13 PM
128	HONEY, MAPLE SYRUP	3/17/2015 2:12 PM
129	HONEY, MAPLE SYRUP	3/17/2015 2:08 PM
130	Hay crops	3/17/2015 2:07 PM
131	flowers	3/17/2015 2:05 PM
132	Honey from our bees; events	3/17/2015 2:00 PM
133	FLOWERS/GREENS	3/17/2015 1:59 PM
134	Bread	3/17/2015 1:59 PM
135	media, garden supplies, all sorts of 'stuff' to grow in/with	3/17/2015 1:56 PM
136	Christmas trees	3/17/2015 1:55 PM
137	Wool	3/17/2015 1:51 PM
138	herbs	3/17/2015 1:51 PM
139	Mushrooms	3/17/2015 1:47 PM
140	baked goods	3/17/2015 1:46 PM
141	Maple Syrup	3/17/2015 1:45 PM
142	commercial fishermen	3/17/2015 1:44 PM
143	Goat milk soap	3/17/2015 1:44 PM
144	Annual flowers from our greenhouses	3/17/2015 1:40 PM
145	Flowers	3/17/2015 1:38 PM
146	potted plants: perennials, herbs, vegetables, annuals, succulents	3/17/2015 1:32 PM
147	bedding plants	3/17/2015 1:26 PM
148	direct marketed grassfed beef	3/17/2015 1:21 PM
149	edible flowers, microgreens	3/17/2015 1:21 PM
150	Honey	3/17/2015 1:13 PM
151	Christmas trees	3/17/2015 1:13 PM
152	Herb and vegetable plants	3/17/2015 1:13 PM
153	Forages for livestock farmers	3/17/2015 1:05 PM

Direct Market Farmers: National Survey

154	maple syrup	3/17/2015 1:04 PM
155	herbal products made from farm grown produce	3/17/2015 1:01 PM
156	wool	3/17/2015 1:01 PM
157	garlic	3/17/2015 1:01 PM
158	Maple Syrup	3/17/2015 12:57 PM
159	yarn, wool blankets, value added hand goods	3/17/2015 12:53 PM
160	Cut flowers	3/17/2015 12:53 PM
161	Flowers and ornamental plants	3/17/2015 12:46 PM
162	maple syrup, honey	3/17/2015 12:46 PM
163	Hay	3/17/2015 12:42 PM
164	culinary and medicinal Herbs, Picking flowers	3/17/2015 12:41 PM
165	We are trying to add poultry but do not have the funds to build the strutures. Avian virus is here. Need good buildings	3/17/2015 12:39 PM
166	hay	3/17/2015 12:38 PM
167	soap & lotion from goat milk	3/17/2015 12:36 PM
168	annuals, herbs and perennials	3/17/2015 12:35 PM
169	tobacco,flowers	3/17/2015 12:33 PM
170	soaps	3/17/2015 12:32 PM
171	Trees	3/17/2015 12:30 PM
172	alpaca fiber	3/17/2015 12:26 PM
173	Hay	3/17/2015 12:26 PM
174	vermicompost	3/17/2015 12:24 PM
175	flowers	3/17/2015 12:24 PM
176	Grape Wine	3/17/2015 12:23 PM
177	Grape Wine	3/17/2015 12:23 PM
178	100% grassfed bison	3/17/2015 12:22 PM
179	Live plants, nursery	3/17/2015 12:22 PM
180	This is not applicable to us	3/17/2015 12:20 PM
181	Pasture Pork, Grass-fed Beef, Goat and lamb	3/17/2015 12:18 PM
182	cut herbs and herb and vegetable plants	3/17/2015 12:17 PM
183	Tea	3/17/2015 12:17 PM
184	Eggs	3/17/2015 12:16 PM
185	Flowers	3/17/2015 12:15 PM
186	Bedding plants and cut flowers	3/17/2015 12:15 PM
187	Compost & soils (growing media)	3/17/2015 12:14 PM
188	Compost & soils (growing media)	3/17/2015 12:14 PM
189	starter plants	3/17/2015 12:14 PM
190	brooms	3/17/2015 12:14 PM

Direct Market Farmers: National Survey

191	Bread	3/17/2015 12:11 PM
192	hay	3/17/2015 12:10 PM
193	not a farmer - we're a farmers' market	3/17/2015 12:09 PM
194	Livestock protection dogs	3/17/2015 12:09 PM
195	hay	3/17/2015 12:08 PM
196	flowers	3/17/2015 12:07 PM
197	Education, farm accommodations	3/17/2015 12:06 PM
198	fiber	3/17/2015 12:06 PM
199	dog treats	3/17/2015 12:06 PM
200	honey	3/17/2015 12:06 PM
201	Flowers	3/17/2015 12:05 PM
202	Alpaca fiber, yarns, roving, apparel	3/17/2015 12:04 PM
203	Grass Fed Cattle - Animal Welfare Approved	3/17/2015 12:03 PM
204	wine	3/17/2015 12:02 PM
205	Herbs	3/17/2015 12:02 PM
206	Hay	3/17/2015 12:00 PM
207	Wool from our own sheep	3/17/2015 11:58 AM
208	This organization serves direct-market farmers	3/17/2015 11:57 AM
209	honey	3/17/2015 11:56 AM
210	honey	3/13/2015 11:02 AM
211	Honey	3/11/2015 4:24 PM
212	Honey	3/11/2015 4:23 PM
213	cheese	3/10/2015 4:37 PM
214	Grapes and Specialty Tree Fruit	3/10/2015 12:18 PM
215	seed potatoes and maple syrup	3/9/2015 3:25 PM
216	Farm Brewery We now grow hops	3/6/2015 11:31 AM
217	flowers	3/5/2015 2:18 PM
218	Flowers	3/5/2015 8:54 AM
219	Timber	3/5/2015 5:15 AM
220	Flower plants	3/4/2015 10:31 PM
221	cut flowers	3/4/2015 5:47 PM
222	flowers, herbs, seedlings	3/4/2015 11:52 AM
223	bee hives/honey	3/4/2015 11:15 AM
224	herb, flower and medicinal plants	3/4/2015 9:18 AM
225	organic herbs	3/4/2015 7:23 AM
226	honey	3/3/2015 7:37 PM
227	grass round bales hay	3/3/2015 6:49 PM
228	vegetable and herb bedding plants	3/3/2015 1:20 PM

Direct Market Farmers: National Survey

229	herbs and flowers	3/3/2015 12:11 PM
230	Compost and Grow Mix	3/3/2015 10:57 AM
231	soap	3/3/2015 8:02 AM
232	homemade laundry soap, seeds, teas, soil amendments, etc.	3/2/2015 10:40 PM
233	Cut flowers	3/2/2015 10:20 PM
234	crafts	3/2/2015 10:12 PM
235	Honey and maple syrup	3/2/2015 9:15 PM
236	Honey	3/2/2015 7:57 PM
237	flowers, herbs	3/2/2015 4:38 PM
238	hand spun hand woven wool products	3/2/2015 3:46 PM
239	edible, medicinal & FI native plants	3/2/2015 3:23 PM
240	honey	3/2/2015 12:48 PM
241	Goat Cheese	3/2/2015 12:42 PM
242	goat milk & cheese, sheep & wool	3/2/2015 12:22 PM
243	Prepared foods using farm fruit and veg	3/2/2015 12:03 PM
244	jewelry, wreaths, hand-forged metal work	3/2/2015 11:34 AM
245	Flowers	3/2/2015 11:24 AM
246	items from alpaca fiber	3/2/2015 11:23 AM
247	wool, pelts and blankets	3/2/2015 11:17 AM
248	hay	3/2/2015 10:35 AM
249	flowers herbs shrubs	3/2/2015 10:31 AM
250	crafts	3/2/2015 10:24 AM
251	Bread	3/2/2015 10:18 AM
252	granola snack bars	3/2/2015 9:30 AM
253	micro greens, hydroponically grown produce (Summer 2015)	3/2/2015 7:19 AM
254	wine, olive oil	3/2/2015 1:51 AM
255	craft items (furs, feathers, etc)	3/1/2015 10:14 PM
256	Herb & vegetable plants	3/1/2015 8:05 PM
257	Premium Annuals	3/1/2015 7:24 PM
258	Mushrooms	3/1/2015 5:01 PM
259	herbs	3/1/2015 4:49 PM
260	maple syrup	3/1/2015 4:00 PM
261	Flowering plants	3/1/2015 2:24 PM
262	sea salt	3/1/2015 1:49 PM
263	herbs	3/1/2015 1:29 PM
264	Hay	3/1/2015 12:51 PM
265	Honey	3/1/2015 12:31 PM
266	nursery stock	3/1/2015 11:39 AM

Direct Market Farmers: National Survey

267	mushrooms, honey	3/1/2015 11:12 AM
268	packaged meat	3/1/2015 10:19 AM
269	Honey	3/1/2015 8:42 AM
270	Pumpkins, christmas trees	2/28/2015 9:40 PM
271	flowers	2/28/2015 7:11 PM
272	peony and hydrangea plants	2/28/2015 4:03 PM
273	flowers	2/28/2015 2:49 PM
274	Maple syrup	2/28/2015 2:36 PM
275	honey	2/28/2015 1:57 PM
276	sorghum syrup	2/28/2015 1:32 PM
277	wild foraged products and mushrooms	2/28/2015 1:30 PM
278	Maple syrup	2/28/2015 11:06 AM
279	Fiber for spinning	2/28/2015 10:51 AM
280	canned goods	2/28/2015 9:46 AM
281	I do not produce food - I have a BandB with a garden	2/28/2015 9:16 AM
282	fiber animals; hand-spun yarn	2/28/2015 8:57 AM
283	nursery items- bedding plants, transplants, perennials, etc.	2/28/2015 8:47 AM
284	cut flowers	2/28/2015 8:28 AM
285	floriculture/cut-flowers	2/28/2015 7:09 AM
286	Baked goods & gluten free	2/28/2015 7:06 AM
287	dairy for cosmetic products and soap	2/28/2015 6:57 AM
288	Cut Flowers	2/28/2015 12:14 AM
289	perennial plants, hanging baskets, vegetable plants, herb plants	2/28/2015 12:11 AM
290	Hay, straw	2/28/2015 12:03 AM
291	herbs	2/27/2015 11:38 PM
292	hay	2/27/2015 10:43 PM
293	fresh potted herbs, blooming hanging baskets, houseplant baskets	2/27/2015 10:32 PM
294	fiber - specifically, wool	2/27/2015 10:24 PM
295	cashmere fiber	2/27/2015 10:23 PM
296	Maple Syrup	2/27/2015 10:15 PM
297	whole-grain flour; vegetable seed	2/27/2015 9:58 PM
298	honey	2/27/2015 9:39 PM
299	Flowers	2/27/2015 9:34 PM
300	bread	2/27/2015 9:27 PM
301	honey and bees wax products	2/27/2015 9:08 PM
302	Bees and Honey	2/27/2015 8:56 PM
303	Sorghum cane-syrup	2/27/2015 8:46 PM
304	wine	2/27/2015 8:45 PM

Direct Market Farmers: National Survey

305	fleece	2/27/2015 8:40 PM
306	Cut flowers, nursery and greenhouse plants	2/27/2015 8:39 PM
307	lavender and herbs	2/27/2015 8:39 PM
308	Ornamentals/Agritourism	2/27/2015 8:33 PM
309	Flowers & Herbs	2/27/2015 8:26 PM
310	Flowers & Herbs	2/27/2015 8:26 PM
311	Flowers & Herbs	2/27/2015 8:23 PM
312	raise alpacas and sell their fiber and related products	2/27/2015 8:01 PM
313	flowers	2/27/2015 7:53 PM
314	Nursery items	2/27/2015 7:51 PM
315	herbs	2/27/2015 7:33 PM
316	Mushrooms	2/27/2015 7:22 PM
317	Hay	2/27/2015 6:59 PM
318	honey	2/27/2015 6:51 PM
319	Meat	2/27/2015 6:20 PM
320	Alpaca fleece and fiber products	2/27/2015 6:19 PM
321	Nursery Plants	2/27/2015 6:15 PM
322	hay	2/27/2015 6:03 PM
323	Native nursery stock	2/27/2015 6:02 PM
324	Olive trees and fresh herbs	2/27/2015 5:58 PM
325	greenhoused starter plants	2/27/2015 5:54 PM
326	Aged raw goats milk cheeses	2/27/2015 5:51 PM
327	nursery plants	2/27/2015 5:48 PM
328	buffalo	2/27/2015 5:46 PM
329	cut flowers and baskets	2/27/2015 5:26 PM
330	flowers	2/27/2015 5:25 PM
331	cut flowers and baskets	2/27/2015 5:25 PM
332	goat products	2/27/2015 5:08 PM
333	hay	2/27/2015 5:08 PM
334	Maple Syrup, Maple Candy, Maple Cream, Started Plants	2/27/2015 5:06 PM
335	crafts	2/27/2015 5:06 PM
336	Nursery	2/27/2015 5:00 PM
337	Bedding plants/Greenhouse	2/27/2015 4:59 PM
338	maple syrup and maple products	2/27/2015 4:52 PM
339	Christmas Trees	2/27/2015 4:51 PM
340	cut flowers, herbs	2/27/2015 4:34 PM
341	herbs	2/27/2015 4:31 PM
342	AS IN FIBER...WOOL, ALPACA, SILK, LLAMA, PYGORA	2/27/2015 4:29 PM

Direct Market Farmers: National Survey

343	agri-tourism, agri-education events	2/27/2015 4:25 PM
344	bedding plants	2/27/2015 4:22 PM
345	cut flowers	2/27/2015 4:20 PM
346	Flowers	2/27/2015 4:12 PM
347	Herbs, culinary & medicinal	2/27/2015 4:04 PM
348	greenhouse items: potted herbs, flowers	2/27/2015 3:54 PM
349	Mushrooms	2/27/2015 3:48 PM
350	plants, herbs	2/27/2015 3:47 PM
351	honey	2/27/2015 3:44 PM
352	mushrooms	2/27/2015 3:43 PM
353	coffee	2/27/2015 3:42 PM
354	freezer lamb, freezer beef	2/27/2015 3:30 PM
355	honey and products of the hive	2/27/2015 3:28 PM
356	Cheese	2/27/2015 3:26 PM
357	apiary	2/27/2015 3:18 PM
358	Buffalo meats	2/27/2015 3:13 PM
359	alpaca fiber	2/27/2015 3:12 PM
360	Christmas trees, nursery stock, fall and winter decorations	2/27/2015 3:03 PM
361	herbs	2/27/2015 2:54 PM
362	Cheese	2/27/2015 2:53 PM
363	bedding plants	2/27/2015 2:39 PM
364	Flowers	2/27/2015 2:37 PM
365	Herbs, Organic Rabbit Meat, Veggie Plants	2/27/2015 2:33 PM
366	Fiber products from animal fleeces	2/27/2015 2:26 PM
367	I am a market manager and set up the farmers' market	2/27/2015 2:23 PM
368	vegetable plants/seedlings	2/27/2015 2:19 PM
369	Maple Syrup & Maple Products	2/27/2015 2:18 PM
370	maple syrup	2/27/2015 2:15 PM
371	Hay	2/27/2015 2:14 PM
372	spices and blends	2/27/2015 2:14 PM
373	flowers	2/27/2015 2:09 PM
374	Rare heirloom popcorn, dent corn and flour corn	2/27/2015 2:01 PM
375	Flowers, seed	2/27/2015 2:01 PM
376	Garlic	2/27/2015 2:01 PM
377	Cut flowers	2/27/2015 2:00 PM
378	alpaca clothing	2/27/2015 1:59 PM
379	Florist quality long stem flowers.	2/27/2015 1:56 PM
380	medicinal perennials, medicinal salves, elixirs, tinctures, oils	2/27/2015 1:53 PM

Direct Market Farmers: National Survey

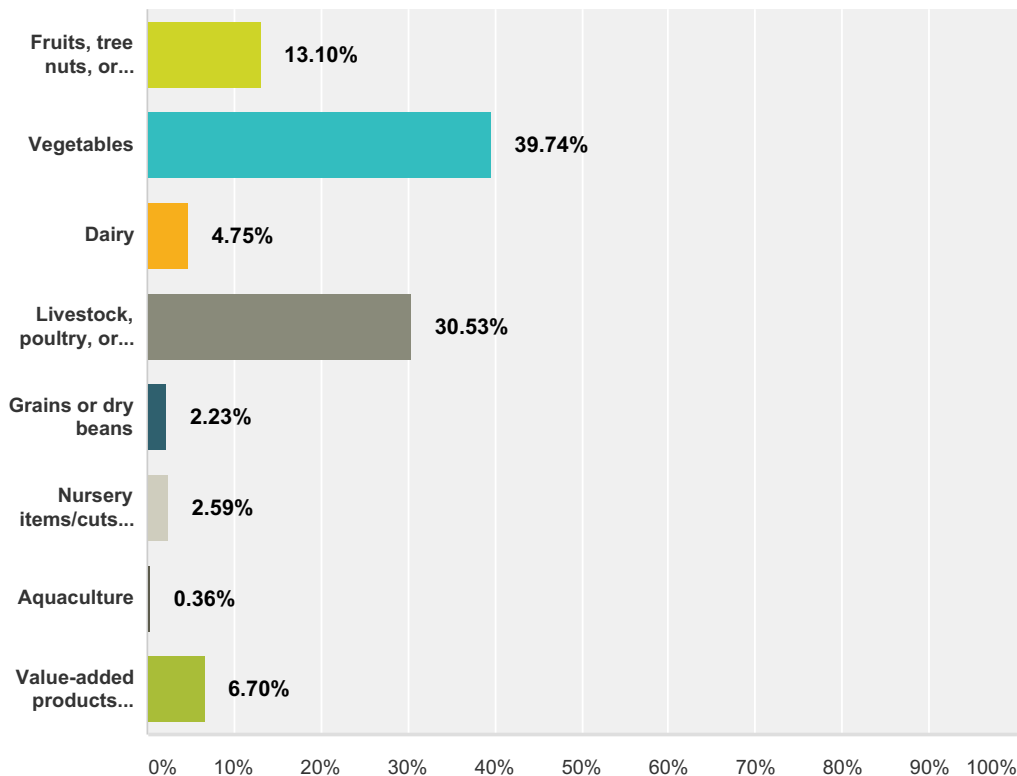
381	flowers	2/27/2015 1:52 PM
382	alpaca products, including meat	2/27/2015 1:47 PM
383	Herbs	2/27/2015 1:46 PM
384	Medicinal and culinary herbs	2/27/2015 1:38 PM
385	Cut flowers	2/27/2015 1:32 PM
386	cut flowers	2/27/2015 1:31 PM
387	wool, yarn, goat milk soap, beeswax products	2/27/2015 1:30 PM
388	Honey, candles	2/27/2015 1:30 PM
389	maple syrup	2/27/2015 1:21 PM
390	flowers, herbs	2/27/2015 1:21 PM
391	Flowers	2/27/2015 1:20 PM
392	horticultural..plants bulbs trees	2/27/2015 1:15 PM
393	Annual ornamental and vegetable starts	2/27/2015 1:14 PM
394	Wool for handspinners	2/27/2015 1:12 PM
395	Crafts from poultry feathers.	2/27/2015 1:12 PM
396	Cut Flowers	2/27/2015 1:08 PM
397	cut flowers	2/27/2015 1:08 PM
398	fresh cut flowers	2/27/2015 1:05 PM
399	Christmas trees	2/27/2015 1:03 PM
400	Christmas trees	2/27/2015 1:03 PM
401	Native Plants	2/27/2015 1:00 PM
402	alpaca fiber and related products	2/27/2015 1:00 PM
403	Cut flowers and plants	2/27/2015 12:59 PM
404	honey	2/27/2015 12:56 PM
405	Flowers	2/27/2015 12:56 PM
406	wool	2/27/2015 12:53 PM
407	Fertilizer, solar energy, water, wood products	2/27/2015 12:52 PM
408	Alfalfa	2/27/2015 12:52 PM
409	cut flowers	2/27/2015 12:51 PM
410	tea (Camilla sinensis)	2/27/2015 12:49 PM
411	Freezer Beef	2/27/2015 12:48 PM
412	plants	2/27/2015 12:48 PM
413	goat milk soaps and lotions	2/27/2015 12:48 PM
414	plants	2/27/2015 12:46 PM
415	honey	2/27/2015 12:46 PM
416	Honey	2/27/2015 12:45 PM
417	culinary herbs, edible blossoms	2/27/2015 12:44 PM
418	Honey	2/27/2015 12:41 PM

Direct Market Farmers: National Survey

419	Christmas trees and wreaths	2/27/2015 12:41 PM
420	maple syrup	2/27/2015 12:38 PM
421	Wool and wool products	2/27/2015 12:33 PM
422	culinary herbs	2/27/2015 12:32 PM
423	dried and frozen berries	2/27/2015 12:29 PM
424	herbs for tea	2/27/2015 12:29 PM
425	Meat	2/27/2015 12:28 PM
426	cut-flowers	2/27/2015 12:28 PM
427	beef	2/27/2015 12:27 PM
428	Christmas trees	2/27/2015 12:26 PM
429	Maple syrup	2/27/2015 12:24 PM
430	PIES	2/27/2015 12:23 PM
431	Bedding plants and houseplants, mums, wreaths	2/27/2015 12:22 PM
432	Certified Organic Hawaiian Ginger and Turmeric	2/27/2015 12:21 PM
433	herbs, plants for farmers and gardeners	2/27/2015 12:19 PM
434	agri-tourism	2/27/2015 12:19 PM
435	Herbs	2/27/2015 12:17 PM
436	honey	2/27/2015 12:17 PM
437	Wool and other products of sheep	2/27/2015 12:17 PM
438	Flowers	2/27/2015 12:16 PM
439	soap	2/27/2015 12:14 PM
440	Wine, hard cider, pies	2/27/2015 12:10 PM
441	Nursery Stock	2/27/2015 12:10 PM
442	flowers & Christmas trees	2/27/2015 12:09 PM
443	Cut flowers	2/27/2015 12:09 PM

Q2 Which of the following products produced on your farm provides the greatest source of revenue for you? (Select One)

Answered: 1,389 Skipped: 146



#	Other (Please describe)	Date
1	Pork, Beef, Poultry, Eggs: Split 50% with veg	3/23/2015 7:03 AM
2	hay	3/22/2015 4:04 PM
3	Bedding Plants	3/22/2015 1:29 PM
4	Earthworm	3/19/2015 2:04 PM
5	goats milk skin care	3/19/2015 12:07 PM
6	farm tours on the 2500 acre ranch	3/19/2015 12:05 PM
7	Hay	3/19/2015 9:13 AM
8	Fleece	3/19/2015 8:46 AM
9	Oystets	3/18/2015 8:51 PM
10	mushrooms	3/18/2015 8:31 PM
11	Agritainment selling pumpkins and fall vegetables	3/18/2015 6:28 PM
12	value added	3/18/2015 6:19 PM
13	Honey	3/18/2015 5:06 PM

Direct Market Farmers: National Survey

14	Garlic	3/18/2015 4:34 PM
15	salad	3/18/2015 4:16 PM
16	LGDs	3/18/2015 2:49 PM
17	Pork	3/18/2015 1:30 PM
18	Shiitake mushrooms	3/18/2015 1:13 PM
19	salves, and honey	3/18/2015 1:09 PM
20	Also our pumpkins and fall festival activities (Ans #3 is our pumpkin patch)	3/18/2015 1:04 PM
21	Christmas trees	3/18/2015 12:17 PM
22	Truffle inoculated oak seedlings	3/18/2015 11:37 AM
23	christmas trees	3/18/2015 10:49 AM
24	beef	3/18/2015 10:17 AM
25	CSA- subscription	3/18/2015 10:14 AM
26	Apple Cider Donuts	3/18/2015 9:43 AM
27	retail beefalo Meat by package	3/18/2015 9:19 AM
28	Fleece	3/18/2015 9:10 AM
29	hay	3/18/2015 8:59 AM
30	Seeds	3/18/2015 8:48 AM
31	hay	3/18/2015 7:01 AM
32	Nursery potted plants	3/18/2015 12:48 AM
33	USDA inspected grassfed beef	3/17/2015 11:27 PM
34	wine	3/17/2015 11:08 PM
35	tea	3/17/2015 11:05 PM
36	hay, agritainment	3/17/2015 10:27 PM
37	hay	3/17/2015 10:08 PM
38	hay	3/17/2015 10:06 PM
39	Tours & meats	3/17/2015 9:12 PM
40	Fruit	3/17/2015 8:54 PM
41	beef	3/17/2015 8:51 PM
42	Value added goats milk soaps & lotions	3/17/2015 8:20 PM
43	mushrooms	3/17/2015 8:14 PM
44	cut flowers	3/17/2015 6:49 PM
45	CSA	3/17/2015 4:58 PM
46	eco-tourism	3/17/2015 4:55 PM
47	Trees	3/17/2015 4:37 PM
48	seed	3/17/2015 4:34 PM
49	Cheese	3/17/2015 4:19 PM
50	composting operation	3/17/2015 4:08 PM
51	herbal tinctures	3/17/2015 4:08 PM

Direct Market Farmers: National Survey

52	value added vegetables, meats, baked goods	3/17/2015 4:06 PM
53	Cheese	3/17/2015 4:01 PM
54	fruits	3/17/2015 4:00 PM
55	Agritourism...farm stay	3/17/2015 3:47 PM
56	Maple Syrup	3/17/2015 3:40 PM
57	"Pennsylvania Dutch" Barn signs for blessing and protection	3/17/2015 3:34 PM
58	fiber from alpacas	3/17/2015 3:34 PM
59	Ginger Root	3/17/2015 3:24 PM
60	Agritourism	3/17/2015 3:22 PM
61	ornamental plants (for landscapes)	3/17/2015 3:21 PM
62	flowers	3/17/2015 3:06 PM
63	Pasture rasied meats	3/17/2015 3:02 PM
64	Rabbits for meat	3/17/2015 2:59 PM
65	bed and breakfast	3/17/2015 2:57 PM
66	CHEESES	3/17/2015 2:54 PM
67	CLASSES	3/17/2015 2:45 PM
68	wool socks	3/17/2015 2:41 PM
69	fiber from the alpacas	3/17/2015 2:23 PM
70	Wine Grapes	3/17/2015 2:17 PM
71	Mushrooms	3/17/2015 2:15 PM
72	Hay	3/17/2015 2:07 PM
73	FLOWERS	3/17/2015 1:59 PM
74	Christmas trees	3/17/2015 1:55 PM
75	Mushrooms	3/17/2015 1:47 PM
76	Maple Syrup	3/17/2015 1:45 PM
77	Smoked fish	3/17/2015 1:44 PM
78	our greenhouse crops	3/17/2015 1:40 PM
79	PYO apple side	3/17/2015 1:38 PM
80	see above	3/17/2015 1:32 PM
81	We have a butcher shop where we process our livestock.	3/17/2015 1:27 PM
82	spinach	3/17/2015 1:24 PM
83	grassfed beef	3/17/2015 1:21 PM
84	Seeds	3/17/2015 1:18 PM
85	herb and vegetable plants	3/17/2015 1:13 PM
86	maple syrup	3/17/2015 1:04 PM
87	creams soaps teas	3/17/2015 1:01 PM
88	"seed" garlic	3/17/2015 1:01 PM
89	Livestock and Dairy are equivalent in revenue with vegetables in third and eggs last	3/17/2015 12:58 PM

Direct Market Farmers: National Survey

90	Maple Syrup	3/17/2015 12:57 PM
91	value added hand goods, woolen blankets, fleeces, yarn	3/17/2015 12:53 PM
92	I only grow cut flowers	3/17/2015 12:53 PM
93	Grass Fed & Finished Beef	3/17/2015 12:47 PM
94	Fiber from our alpacas	3/17/2015 12:46 PM
95	Only Fruit provides revenue	3/17/2015 12:44 PM
96	Herbs...both plants and dried product	3/17/2015 12:39 PM
97	dairy	3/17/2015 12:37 PM
98	soap	3/17/2015 12:36 PM
99	Annuals	3/17/2015 12:35 PM
100	cheese	3/17/2015 12:33 PM
101	cut flowers, tobacco	3/17/2015 12:33 PM
102	balled and burlaped trees	3/17/2015 12:30 PM
103	Personal use only	3/17/2015 12:30 PM
104	alpaca fiber	3/17/2015 12:26 PM
105	Eggs	3/17/2015 12:26 PM
106	vermicompost and vermicompost tea	3/17/2015 12:24 PM
107	Grape Wine	3/17/2015 12:23 PM
108	Grape Wine	3/17/2015 12:23 PM
109	Soils	3/17/2015 12:14 PM
110	Soils	3/17/2015 12:14 PM
111	I do farmstays, sell goat milk soaps and moisturizers	3/17/2015 12:13 PM
112	Potatoes	3/17/2015 12:11 PM
113	hay	3/17/2015 12:10 PM
114	Livestock Protection Dogs	3/17/2015 12:09 PM
115	hay	3/17/2015 12:08 PM
116	All of the above	3/17/2015 12:06 PM
117	Fiber	3/17/2015 12:06 PM
118	honey	3/17/2015 12:06 PM
119	Mill processed yarns & roving	3/17/2015 12:04 PM
120	Grass Fed Cattle	3/17/2015 12:03 PM
121	wine	3/17/2015 12:02 PM
122	Potatoes	3/17/2015 12:02 PM
123	Hay	3/17/2015 12:00 PM
124	Yarns	3/17/2015 11:58 AM
125	Grapes are the largest commodity for us	3/10/2015 12:18 PM
126	certified organic, certified seed potatoes	3/9/2015 3:25 PM
127	Vegetables	3/7/2015 1:33 PM

Direct Market Farmers: National Survey

128	Portable poultry Processing Unit	3/7/2015 12:20 PM
129	Not actively selling yet	3/6/2015 10:27 AM
130	education on aquaponics	3/5/2015 6:43 PM
131	Flowers	3/5/2015 8:54 AM
132	cut flowers	3/4/2015 5:47 PM
133	organic grass hay	3/4/2015 12:14 PM
134	organic herbs	3/4/2015 7:23 AM
135	poultry	3/3/2015 7:37 PM
136	hay	3/3/2015 6:49 PM
137	Compost is new, but I expect it to be a great source of revenue in a couple years.	3/3/2015 10:57 AM
138	vegetables	3/2/2015 10:40 PM
139	Maple syrup	3/2/2015 9:15 PM
140	sprouts	3/2/2015 8:05 PM
141	Honey	3/2/2015 7:57 PM
142	tomatoes, jams n salsas, eggs,turkeys	3/2/2015 2:40 PM
143	the cheese is the main focus	3/2/2015 12:22 PM
144	CSA Shares	3/2/2015 10:02 AM
145	Granola Snack bars	3/2/2015 9:30 AM
146	wine	3/2/2015 1:51 AM
147	Grapes for wine	3/1/2015 11:41 PM
148	CSA, farmers markets and wholesale	3/1/2015 11:37 PM
149	Herb & vegetable Plants	3/1/2015 8:05 PM
150	maple syrup	3/1/2015 4:00 PM
151	Goat's milk	3/1/2015 2:48 PM
152	sea salt	3/1/2015 1:49 PM
153	CSA, primarily	3/1/2015 1:29 PM
154	Honey	3/1/2015 12:31 PM
155	boar deer	2/28/2015 10:28 PM
156	Christmas trees	2/28/2015 9:40 PM
157	herbs	2/28/2015 6:48 PM
158	wheat is the most	2/28/2015 5:53 PM
159	Maple syrup	2/28/2015 2:36 PM
160	meat	2/28/2015 2:11 PM
161	honey	2/28/2015 1:57 PM
162	sorghum syrup	2/28/2015 1:32 PM
163	maple syrup	2/28/2015 11:06 AM
164	Fiber for hand spinners	2/28/2015 10:51 AM
165	gluten-free breads	2/28/2015 10:16 AM

Direct Market Farmers: National Survey

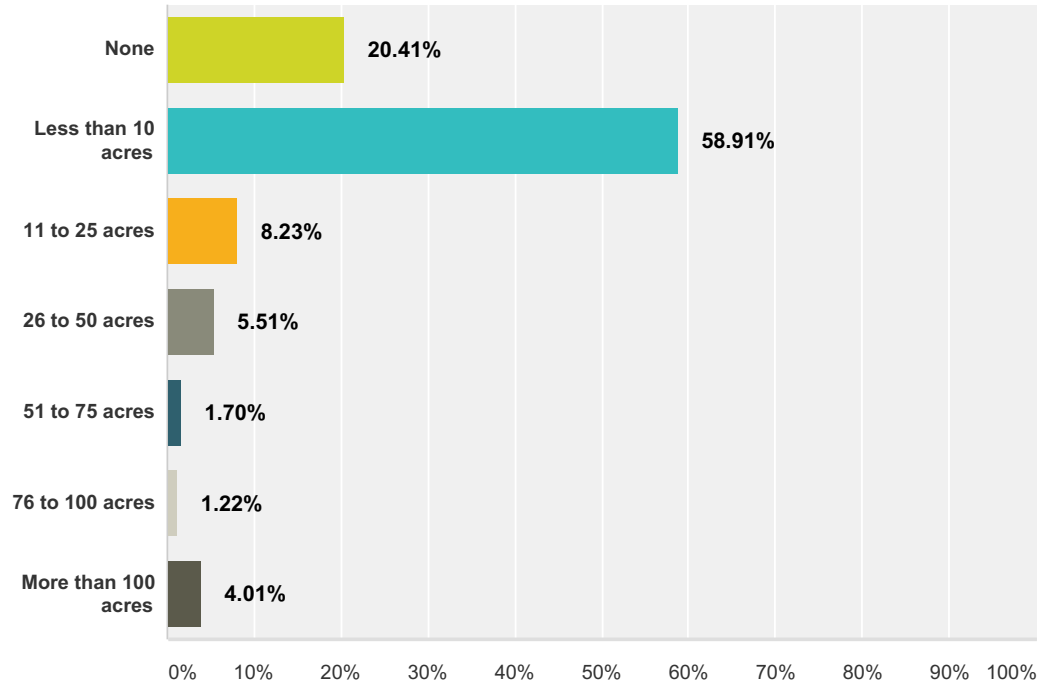
166	cut-flowers	2/28/2015 7:09 AM
167	Baked goods	2/28/2015 7:06 AM
168	milk for soapmaking	2/28/2015 6:57 AM
169	vegetables	2/28/2015 12:52 AM
170	Cut Flowers; Lisianthus, Roses, Dahlias	2/28/2015 12:14 AM
171	herbs	2/27/2015 11:38 PM
172	wool products derived from the sheep	2/27/2015 10:24 PM
173	cashmere fiber	2/27/2015 10:23 PM
174	vegetable seed	2/27/2015 9:58 PM
175	Honey	2/27/2015 8:56 PM
176	wine	2/27/2015 8:45 PM
177	herbs	2/27/2015 7:33 PM
178	honey	2/27/2015 6:51 PM
179	We don't sell livestock, we sell meat	2/27/2015 6:20 PM
180	Alpaca fleece finished products	2/27/2015 6:19 PM
181	CSA Shares	2/27/2015 6:15 PM
182	herbs	2/27/2015 5:54 PM
183	Flowers	2/27/2015 5:48 PM
184	buffalo meat	2/27/2015 5:46 PM
185	parent seed production	2/27/2015 5:08 PM
186	Maple Products	2/27/2015 5:06 PM
187	maple syrup	2/27/2015 4:52 PM
188	Christmas Trees	2/27/2015 4:51 PM
189	YARNS	2/27/2015 4:29 PM
190	rent	2/27/2015 4:25 PM
191	mushrooms	2/27/2015 3:48 PM
192	coffee	2/27/2015 3:42 PM
193	honey	2/27/2015 3:18 PM
194	We sell all cuts of buffalo meat plus jerkies & summer sausag.	2/27/2015 3:13 PM
195	value added products from alpaca fiber	2/27/2015 3:12 PM
196	herb plants	2/27/2015 2:54 PM
197	None	2/27/2015 2:53 PM
198	Tomatoes	2/27/2015 2:49 PM
199	Sauerkraut	2/27/2015 2:26 PM
200	hydroponic tomatoes and salad greens	2/27/2015 2:26 PM
201	Fiber products	2/27/2015 2:26 PM
202	Market manager, operate a farmers' market	2/27/2015 2:23 PM
203	none	2/27/2015 2:14 PM

Direct Market Farmers: National Survey

204	Garlic	2/27/2015 2:01 PM
205	alpaca clothing	2/27/2015 1:59 PM
206	Herbs	2/27/2015 1:46 PM
207	cut flowers	2/27/2015 1:31 PM
208	Dairy	2/27/2015 1:28 PM
209	Flowers for weddings	2/27/2015 1:20 PM
210	Well specifically breads (bakery staples)	2/27/2015 1:16 PM
211	Annual ornamental and vegetable starts	2/27/2015 1:14 PM
212	(Pick your own operation)	2/27/2015 1:12 PM
213	flowers	2/27/2015 1:08 PM
214	Christmas trees	2/27/2015 1:03 PM
215	Christmas trees	2/27/2015 1:03 PM
216	finished yarn and felt wearables	2/27/2015 1:00 PM
217	Flowers- peonies & dahlias to be specific	2/27/2015 12:56 PM
218	wool	2/27/2015 12:53 PM
219	Vegetables and fruit sold through CSA	2/27/2015 12:52 PM
220	tea	2/27/2015 12:49 PM
221	Breeding Stock	2/27/2015 12:48 PM
222	chicken and eggs	2/27/2015 12:46 PM
223	Honey	2/27/2015 12:45 PM
224	herbs	2/27/2015 12:44 PM
225	Christmas trees	2/27/2015 12:41 PM
226	vegetables	2/27/2015 12:39 PM
227	maple syrup	2/27/2015 12:38 PM
228	CSA veggies	2/27/2015 12:38 PM
229	value-added products	2/27/2015 12:28 PM
230	beef	2/27/2015 12:27 PM
231	Christmas trees	2/27/2015 12:26 PM
232	Maple syrup	2/27/2015 12:24 PM
233	Bedding plants	2/27/2015 12:22 PM
234	Garlic	2/27/2015 12:20 PM
235	Garlic	2/27/2015 12:17 PM
236	Garlic	2/27/2015 12:16 PM
237	agritourism	2/27/2015 12:15 PM
238	greatest gross revenue, however least profit margin	2/27/2015 12:13 PM
239	pastured lamb	2/27/2015 12:10 PM
240	Wine, hard cider	2/27/2015 12:10 PM
241	It is our first year of operation, we expect the flowers to be most profitable per square foot.	2/27/2015 12:09 PM

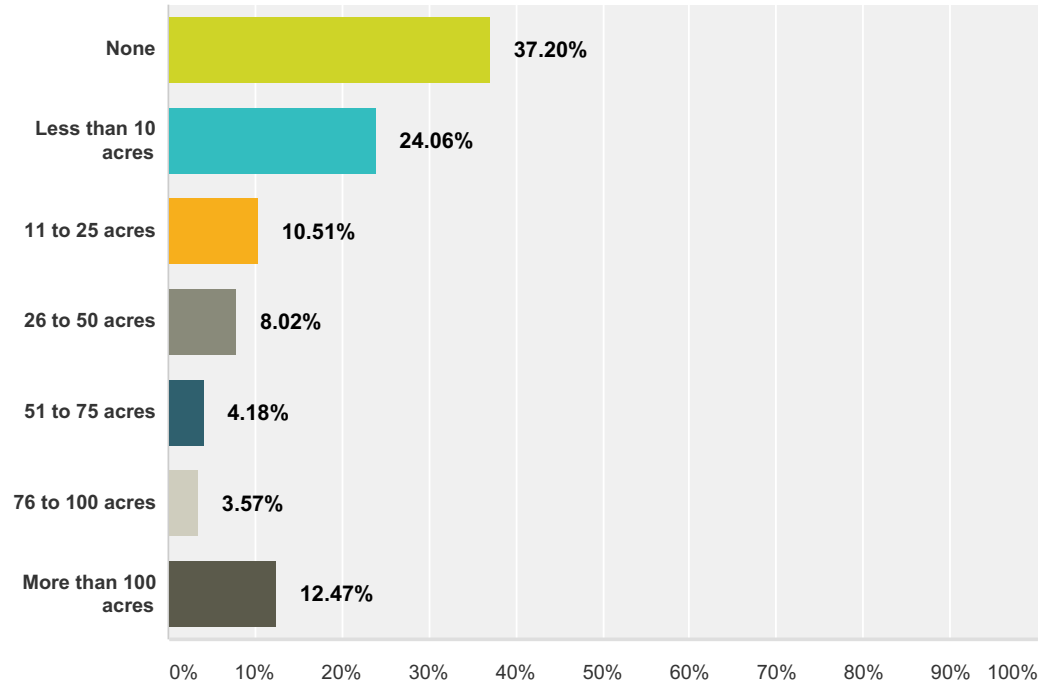
Q3 How many acres of fruits, vegetables, nursery items or flowers did you farm last year? (Select one)

Answered: 1,470 Skipped: 65



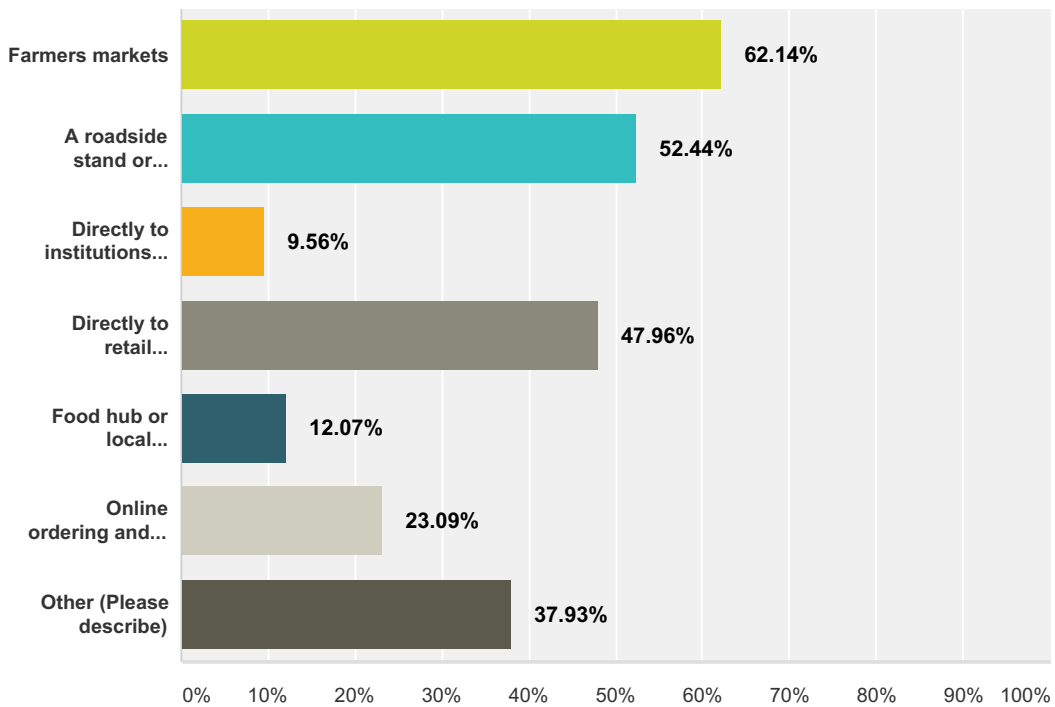
Q4 How many acres of pasture, hay or crops for dairy, livestock or poultry did you farm last year? (Select one)

Answered: 1,484 Skipped: 51



Q5 In what ways do you sell your farm products? (Select all that apply)

Answered: 1,516 Skipped: 19



#	Other (Please describe)	Date
1	csa	3/23/2015 9:11 AM
2	Directly to Gyms/Homeschool Groups/Organic Food Co-Ops	3/22/2015 10:53 PM
3	Whole sale places	3/22/2015 7:58 PM
4	stock yard and direct to consumer	3/22/2015 7:48 PM
5	to wholesale buyers	3/22/2015 4:04 PM
6	CSA subscriptions: we deliver produce to central pickup sites	3/22/2015 1:15 AM
7	CSA (community supported agriculture)	3/21/2015 9:44 PM
8	Retail & Wholesale at our Farm & Deliver to Stores	3/21/2015 9:45 AM
9	word of mouth	3/21/2015 9:26 AM
10	retail at festivals & mail order	3/20/2015 9:53 PM
11	CSA	3/20/2015 8:46 PM
12	CSA	3/20/2015 4:58 PM
13	Grass fed meats CSA	3/20/2015 4:00 PM
14	We have a retail store for our alpaca products	3/20/2015 1:16 PM
15	Direct to customer (lamb)	3/20/2015 12:24 PM
16	CSA, food co-op	3/20/2015 9:38 AM

Direct Market Farmers: National Survey

17	CSA	3/20/2015 9:37 AM
18	auction	3/20/2015 9:15 AM
19	csa	3/20/2015 7:56 AM
20	off the farm	3/20/2015 7:55 AM
21	direct custom meat model	3/20/2015 12:36 AM
22	craigslist	3/19/2015 10:53 PM
23	neighbor csa	3/19/2015 10:50 PM
24	Directly to Customers	3/19/2015 6:59 PM
25	Through a broker	3/19/2015 5:10 PM
26	CSA	3/19/2015 2:51 PM
27	CSA	3/19/2015 2:29 PM
28	fiber mill	3/19/2015 11:15 AM
29	CSA Shares	3/19/2015 9:54 AM
30	Horses,Cattle,Sheep,Goats,Rabbit	3/19/2015 9:13 AM
31	Agri-Mark, a dairy Co-Op	3/19/2015 9:06 AM
32	Direct to Co-OP	3/19/2015 8:49 AM
33	direct to grain brokers	3/19/2015 8:15 AM
34	raise approx 20-30,000 turkeys per year commercially for broker	3/19/2015 8:10 AM
35	On site winery	3/19/2015 7:36 AM
36	individuals, families, events	3/19/2015 7:16 AM
37	auction	3/19/2015 6:22 AM
38	Direct to customer	3/19/2015 5:05 AM
39	csa	3/18/2015 9:33 PM
40	Through workshops	3/18/2015 8:52 PM
41	Supermarket chain	3/18/2015 7:42 PM
42	Sell to creamery	3/18/2015 6:39 PM
43	picked up at my store	3/18/2015 6:35 PM
44	U-Pick at the farm, direct sales at farm and on line orders.	3/18/2015 6:19 PM
45	Community Supported Agriculture	3/18/2015 5:45 PM
46	Craigs List	3/18/2015 5:06 PM
47	csa	3/18/2015 4:16 PM
48	direct to consumers	3/18/2015 4:11 PM
49	CSA	3/18/2015 4:05 PM
50	organic valley	3/18/2015 3:35 PM
51	web based shipped or picked up at the farm	3/18/2015 2:49 PM
52	resturants	3/18/2015 2:47 PM
53	csa. our onsite retreat center	3/18/2015 2:36 PM
54	Csa	3/18/2015 2:29 PM

Direct Market Farmers: National Survey

55	Wholesale	3/18/2015 2:11 PM
56	beef cattle sold to buyers at sale barn	3/18/2015 2:05 PM
57	Events, upick, wholesale	3/18/2015 2:02 PM
58	csa	3/18/2015 2:00 PM
59	Direct to individuals	3/18/2015 1:13 PM
60	trade shows	3/18/2015 1:09 PM
61	csa	3/18/2015 12:23 PM
62	CSA	3/18/2015 11:39 AM
63	retail customer direct	3/18/2015 11:37 AM
64	CSA	3/18/2015 11:14 AM
65	directly to consumers	3/18/2015 11:11 AM
66	direct to customer by phone or word of mouth	3/18/2015 11:04 AM
67	Direct to customers	3/18/2015 10:49 AM
68	CSA-Subscription	3/18/2015 10:14 AM
69	CSA community supported agriculture	3/18/2015 9:59 AM
70	grain elevator	3/18/2015 9:53 AM
71	CSA	3/18/2015 9:31 AM
72	returning customers	3/18/2015 9:16 AM
73	CSA	3/18/2015 9:00 AM
74	CSA	3/18/2015 9:00 AM
75	CSA	3/18/2015 8:59 AM
76	CSA	3/18/2015 8:56 AM
77	CSA	3/18/2015 8:48 AM
78	landscapers, retail nurseries	3/18/2015 8:21 AM
79	landscapers, retail nurseries	3/18/2015 8:21 AM
80	CSA subscription boxes for pick up and delivery	3/18/2015 7:48 AM
81	modified CSA	3/18/2015 6:59 AM
82	CSA	3/18/2015 6:45 AM
83	CSA- community supported agriculture	3/18/2015 6:06 AM
84	CSA	3/18/2015 4:09 AM
85	Friends and family	3/18/2015 12:10 AM
86	small general store on my farm	3/17/2015 11:49 PM
87	csa	3/17/2015 11:30 PM
88	CSA memberships	3/17/2015 11:24 PM
89	Livestock Barn	3/17/2015 11:22 PM
90	friends and neighbors	3/17/2015 11:18 PM
91	Hay by lease to bison ranch and winery on premise sales	3/17/2015 11:08 PM
92	agritourism locations	3/17/2015 10:52 PM

Direct Market Farmers: National Survey

93	CSA	3/17/2015 10:34 PM
94	CSA	3/17/2015 10:32 PM
95	out of barn/grain terminal	3/17/2015 10:27 PM
96	csa	3/17/2015 10:15 PM
97	Sale barn	3/17/2015 10:01 PM
98	Direct to consumers (delivery) - ordered via text	3/17/2015 9:59 PM
99	CSA	3/17/2015 9:55 PM
100	Internet advertising & wholesale markets	3/17/2015 9:55 PM
101	CSA	3/17/2015 9:34 PM
102	Fiber Events and Holiday Markets	3/17/2015 9:21 PM
103	CSA	3/17/2015 9:04 PM
104	FOOD PANTRIES	3/17/2015 8:55 PM
105	CSA	3/17/2015 8:54 PM
106	Local food co-op	3/17/2015 8:47 PM
107	Word of Mouth	3/17/2015 8:46 PM
108	c-s-a	3/17/2015 8:42 PM
109	csa	3/17/2015 8:41 PM
110	Direct to consumer sales. CSA. Food processor	3/17/2015 8:41 PM
111	give to neighbors	3/17/2015 8:38 PM
112	off the farm	3/17/2015 8:14 PM
113	Sell to other farm businesses, i.e. Farm Mkts.,	3/17/2015 8:13 PM
114	CSA shares	3/17/2015 8:00 PM
115	csa	3/17/2015 7:45 PM
116	CSA	3/17/2015 7:40 PM
117	pick your own	3/17/2015 7:39 PM
118	grain markets	3/17/2015 7:30 PM
119	CSA/family/friends/neighbors	3/17/2015 7:22 PM
120	On consignment at retailers	3/17/2015 7:19 PM
121	wholesaler	3/17/2015 7:09 PM
122	CSA	3/17/2015 7:05 PM
123	Direct to abbatoir	3/17/2015 6:57 PM
124	classifieds	3/17/2015 6:50 PM
125	distributors	3/17/2015 6:37 PM
126	Individual families	3/17/2015 6:33 PM
127	CSA 90%	3/17/2015 6:09 PM
128	Festivals	3/17/2015 5:57 PM
129	CSA	3/17/2015 5:50 PM
130	CSA direct to consumer	3/17/2015 5:21 PM

Direct Market Farmers: National Survey

131	Other farms	3/17/2015 5:10 PM
132	Pick your own	3/17/2015 5:04 PM
133	In our building and pick your own.	3/17/2015 4:58 PM
134	Direct to consumer	3/17/2015 4:56 PM
135	far baskets to neighbors	3/17/2015 4:55 PM
136	CSA	3/17/2015 4:42 PM
137	Delivery to large chain store warehouses	3/17/2015 4:39 PM
138	Norpac, Seed Contracts, seed distributors, direct to farmers	3/17/2015 4:34 PM
139	CSAs	3/17/2015 4:34 PM
140	Packing houses	3/17/2015 4:33 PM
141	Packing houses	3/17/2015 4:33 PM
142	csa	3/17/2015 4:31 PM
143	u-pick on the farm	3/17/2015 4:28 PM
144	for our restaurant	3/17/2015 4:19 PM
145	my own herbal apothecary	3/17/2015 4:08 PM
146	word of mouth to neighbors, friends, coworkers	3/17/2015 4:06 PM
147	CSA	3/17/2015 4:01 PM
148	non profits	3/17/2015 4:00 PM
149	csa	3/17/2015 3:58 PM
150	hunters- fishermen saw mills	3/17/2015 3:58 PM
151	word of mouth to neighbors, friends, coworkers	3/17/2015 3:56 PM
152	CSA Shares	3/17/2015 3:55 PM
153	small scale wholesale accounts	3/17/2015 3:53 PM
154	direct customer sales	3/17/2015 3:43 PM
155	Direct sales to the grass fed beef customers	3/17/2015 3:42 PM
156	Auction	3/17/2015 3:41 PM
157	do not sell food products; sell the signs via our own web site with UPS/USPS delivery	3/17/2015 3:34 PM
158	festivals	3/17/2015 3:34 PM
159	we have two retail locations	3/17/2015 3:33 PM
160	friends, word of mouth.	3/17/2015 3:32 PM
161	CSA	3/17/2015 3:29 PM
162	wholesale broker	3/17/2015 3:24 PM
163	Landscape plant rewholesalers and aggregators	3/17/2015 3:21 PM
164	private treaty	3/17/2015 3:06 PM
165	Advertise at the shows, feed store and online.	3/17/2015 2:59 PM
166	Delivery to your home	3/17/2015 2:58 PM
167	CSA	3/17/2015 2:56 PM
168	CSA	3/17/2015 2:48 PM

Direct Market Farmers: National Survey

169	csa	3/17/2015 2:46 PM
170	MN Grown website and directory	3/17/2015 2:41 PM
171	sales company	3/17/2015 2:36 PM
172	CSA	3/17/2015 2:36 PM
173	CSA	3/17/2015 2:35 PM
174	Direct to consumer, word of mouth	3/17/2015 2:29 PM
175	co-ops and direct sales to fiber buyers	3/17/2015 2:23 PM
176	csa	3/17/2015 2:21 PM
177	Caterer	3/17/2015 2:21 PM
178	CSA	3/17/2015 2:14 PM
179	to a distributor	3/17/2015 2:05 PM
180	Community Supported Agriculture	3/17/2015 2:02 PM
181	CSA	3/17/2015 2:00 PM
182	WHOLESALE	3/17/2015 1:59 PM
183	We use most ourselves in making wine. Have a few wineries we sell to	3/17/2015 1:58 PM
184	csa	3/17/2015 1:56 PM
185	Wholesale buyers	3/17/2015 1:55 PM
186	livestock auction	3/17/2015 1:51 PM
187	CSA; and by mail	3/17/2015 1:51 PM
188	CSA	3/17/2015 1:50 PM
189	schools	3/17/2015 1:49 PM
190	u-pick	3/17/2015 1:47 PM
191	CSA	3/17/2015 1:44 PM
192	wholesale seed stock	3/17/2015 1:42 PM
193	CSA both on-farm and off site	3/17/2015 1:38 PM
194	CSA	3/17/2015 1:28 PM
195	Processors (Hot sauce company, kale chip company, etc.)	3/17/2015 1:26 PM
196	Goes directly to our facility's dining hall	3/17/2015 1:26 PM
197	custom order list	3/17/2015 1:26 PM
198	directly through the internet to people and restaurant	3/17/2015 1:24 PM
199	CSA	3/17/2015 1:18 PM
200	csa	3/17/2015 1:18 PM
201	csa	3/17/2015 1:13 PM
202	CSA	3/17/2015 1:08 PM
203	online farmers market	3/17/2015 1:07 PM
204	Direct-to-consumer	3/17/2015 1:05 PM
205	Bokers	3/17/2015 1:04 PM
206	CSA	3/17/2015 1:03 PM

Direct Market Farmers: National Survey

207	craft fairs	3/17/2015 1:01 PM
208	CSA	3/17/2015 12:57 PM
209	directly to consumer	3/17/2015 12:53 PM
210	Direct to florists	3/17/2015 12:53 PM
211	Processors packing houses	3/17/2015 12:52 PM
212	email ordering	3/17/2015 12:51 PM
213	Direct to consumers	3/17/2015 12:47 PM
214	Community Supported Agriculture	3/17/2015 12:46 PM
215	mill	3/17/2015 12:44 PM
216	Packing house distributes 90% of production. The rest is sold through retail and directly to customers via phone orders.	3/17/2015 12:44 PM
217	Direct to consumer via CSA-type delivery	3/17/2015 12:42 PM
218	At each farm site for CSA members	3/17/2015 12:41 PM
219	processor	3/17/2015 12:40 PM
220	csa	3/17/2015 12:40 PM
221	directly to customer	3/17/2015 12:38 PM
222	on farm sales	3/17/2015 12:38 PM
223	Community Supported Agriculture (CSA)	3/17/2015 12:37 PM
224	wholesaler	3/17/2015 12:35 PM
225	CSA	3/17/2015 12:34 PM
226	private drop off locations	3/17/2015 12:32 PM
227	CSA (direct consumer presale)	3/17/2015 12:31 PM
228	direct sales	3/17/2015 12:30 PM
229	Auction	3/17/2015 12:30 PM
230	craft shows	3/17/2015 12:26 PM
231	local festivals, workshops, on farm events	3/17/2015 12:24 PM
232	local delivery	3/17/2015 12:23 PM
233	Beverage Distributor	3/17/2015 12:23 PM
234	Beverage Distributor	3/17/2015 12:23 PM
235	Local grocery	3/17/2015 12:22 PM
236	direct to consumer. Quarter/half/whole	3/17/2015 12:21 PM
237	website, direct sales of quarters, halves, delivered to processor.	3/17/2015 12:20 PM
238	community supported agriculture	3/17/2015 12:20 PM
239	Direct from farm	3/17/2015 12:18 PM
240	craft shows	3/17/2015 12:17 PM
241	CSA	3/17/2015 12:16 PM
242	CSA	3/17/2015 12:16 PM
243	End user processors and organic livestock farmers	3/17/2015 12:16 PM

Direct Market Farmers: National Survey

244	CSA	3/17/2015 12:15 PM
245	Pick your own	3/17/2015 12:15 PM
246	direct to growers	3/17/2015 12:14 PM
247	to Wholesale distributor	3/17/2015 12:14 PM
248	fairs	3/17/2015 12:14 PM
249	local neighbors via Facebook page	3/17/2015 12:13 PM
250	my business web site	3/17/2015 12:13 PM
251	EGG CSA	3/17/2015 12:12 PM
252	CSA	3/17/2015 12:11 PM
253	csa	3/17/2015 12:11 PM
254	CSA	3/17/2015 12:09 PM
255	.	3/17/2015 12:07 PM
256	Word of mouth to consumer.	3/17/2015 12:06 PM
257	CSA and meat sales to end consumer	3/17/2015 12:06 PM
258	fiber festivals	3/17/2015 12:06 PM
259	our on farm sales are CSA	3/17/2015 12:06 PM
260	CSA Shares	3/17/2015 12:05 PM
261	CSA	3/17/2015 12:05 PM
262	CSA	3/17/2015 12:05 PM
263	custom livestock sales C.S.A	3/17/2015 12:05 PM
264	CSA	3/17/2015 12:04 PM
265	Direct Market for Livestock and Wholesale for grains	3/17/2015 12:03 PM
266	wholesalers	3/17/2015 12:03 PM
267	On Farm	3/17/2015 12:02 PM
268	year round farm store	3/17/2015 12:01 PM
269	Pick up at farm	3/17/2015 12:00 PM
270	wholesale distributors	3/17/2015 11:59 AM
271	Local yarn shops	3/17/2015 11:58 AM
272	Community supported agriculture	3/17/2015 11:57 AM
273	csa	3/17/2015 11:57 AM
274	CSA	3/17/2015 11:57 AM
275	csa	3/17/2015 11:56 AM
276	web site	3/15/2015 4:03 PM
277	CSA, Wholesale	3/13/2015 11:02 AM
278	CSA - Community Supported Agriculture	3/12/2015 7:59 PM
279	Pick Your Own & CSA & Wholesale	3/11/2015 4:24 PM
280	CSA & Wholesale	3/11/2015 4:23 PM
281	CSA	3/10/2015 4:37 PM

Direct Market Farmers: National Survey

282	Packing Houses	3/10/2015 12:18 PM
283	directly to other farmers growing organic potatoes	3/9/2015 3:25 PM
284	CSA	3/9/2015 2:31 PM
285	CSA	3/8/2015 5:24 PM
286	Orders for Thanksgiving and Christmas Holiday	3/7/2015 12:20 PM
287	CSA	3/6/2015 2:00 PM
288	Not selling yet	3/6/2015 10:27 AM
289	CSA shares	3/6/2015 7:55 AM
290	CSA	3/5/2015 4:10 PM
291	packer	3/5/2015 2:07 PM
292	CSA	3/5/2015 2:03 PM
293	CSA	3/5/2015 11:20 AM
294	Directly to florists	3/5/2015 8:54 AM
295	Direct to customer	3/5/2015 5:15 AM
296	wholesale	3/4/2015 5:47 PM
297	csa	3/4/2015 4:06 PM
298	Wholesale Distributors, Grocery Stores	3/4/2015 3:35 PM
299	CSA	3/4/2015 3:26 PM
300	Direct to Consumer	3/4/2015 11:28 AM
301	csa's	3/4/2015 11:15 AM
302	direct sales	3/4/2015 3:16 AM
303	CSA	3/3/2015 7:42 PM
304	csa	3/3/2015 7:37 PM
305	CSA	3/3/2015 7:15 PM
306	individuals repeat customers every year	3/3/2015 6:49 PM
307	fiber shows	3/3/2015 2:15 PM
308	already established customers	3/3/2015 1:20 PM
309	CSA and donations	3/3/2015 12:11 PM
310	CSA	3/3/2015 12:04 PM
311	CSA	3/3/2015 10:57 AM
312	CSA	3/3/2015 10:23 AM
313	CSA	3/3/2015 8:01 AM
314	Csa	3/3/2015 7:40 AM
315	CSA	3/3/2015 6:27 AM
316	barter	3/2/2015 10:40 PM
317	our food hub is online so checked both of these	3/2/2015 4:38 PM
318	CSA	3/2/2015 4:25 PM
319	annie's organic buying club	3/2/2015 3:23 PM

Direct Market Farmers: National Survey

320	CSA	3/2/2015 12:43 PM
321	CSA	3/2/2015 12:42 PM
322	I sell breeding stock directly to other cattlemen	3/2/2015 12:24 PM
323	Grain companies	3/2/2015 12:22 PM
324	Wholesale to restaurants	3/2/2015 12:03 PM
325	privately	3/2/2015 11:57 AM
326	private farm sale	3/2/2015 11:38 AM
327	Community Supported Agriculture	3/2/2015 11:24 AM
328	crafts fairs	3/2/2015 10:24 AM
329	CSA	3/2/2015 10:12 AM
330	CSA Shares	3/2/2015 10:02 AM
331	U-Pick	3/2/2015 7:21 AM
332	CSA	3/2/2015 7:19 AM
333	Our own retail stores	3/2/2015 5:48 AM
334	direct to consumer	3/1/2015 10:14 PM
335	CSA	3/1/2015 7:24 PM
336	csa	3/1/2015 5:29 PM
337	CSA	3/1/2015 4:49 PM
338	CSA	3/1/2015 3:28 PM
339	CSA, pick-your-own	3/1/2015 2:43 PM
340	CSA	3/1/2015 1:29 PM
341	Festivals	3/1/2015 1:21 PM
342	CSA	3/1/2015 1:00 PM
343	Word of mouth	3/1/2015 12:31 PM
344	CSA	3/1/2015 12:14 PM
345	Weston A Price meetings, Craigslist, etc.	3/1/2015 11:39 AM
346	CSA	3/1/2015 11:12 AM
347	local fairs and specialty stores	3/1/2015 10:15 AM
348	u-pick	3/1/2015 8:42 AM
349	Year-round farmers market inside	3/1/2015 8:32 AM
350	from my farm, usually word of mouth.	3/1/2015 8:26 AM
351	at farm or feed mill	2/28/2015 10:28 PM
352	CSA	2/28/2015 9:18 PM
353	Friends	2/28/2015 8:44 PM
354	direct marketing of freezer lamb & chicken word of mouth/website	2/28/2015 8:38 PM
355	CSA	2/28/2015 8:22 PM
356	CSA	2/28/2015 7:11 PM
357	csa	2/28/2015 6:53 PM

Direct Market Farmers: National Survey

358	Direct to consumer (CSA)	2/28/2015 5:59 PM
359	CSA	2/28/2015 5:44 PM
360	CSA shares	2/28/2015 4:34 PM
361	Directly at our farm	2/28/2015 4:03 PM
362	CSA	2/28/2015 3:09 PM
363	CSA	2/28/2015 2:54 PM
364	csa	2/28/2015 2:49 PM
365	Wholesale customers	2/28/2015 2:17 PM
366	craft shows	2/28/2015 1:57 PM
367	CSA	2/28/2015 1:33 PM
368	Word of mouth and website to customers	2/28/2015 12:09 PM
369	own retail store	2/28/2015 12:08 PM
370	Wholesale	2/28/2015 11:51 AM
371	Mail order (garlic)	2/28/2015 11:41 AM
372	Fiber festivals	2/28/2015 10:51 AM
373	CSA	2/28/2015 10:47 AM
374	CSA	2/28/2015 10:20 AM
375	word of mouth	2/28/2015 10:12 AM
376	Food Coop buying groups	2/28/2015 9:30 AM
377	CSA	2/28/2015 9:23 AM
378	civic groups	2/28/2015 9:21 AM
379	CSA	2/28/2015 8:57 AM
380	By word of mouth from my customers	2/28/2015 8:56 AM
381	Local deliveries of orders via phone, email, facebook, etc.	2/28/2015 8:47 AM
382	csa	2/28/2015 7:59 AM
383	wholesale to floral suppliers	2/28/2015 7:09 AM
384	Buyer Club	2/28/2015 6:56 AM
385	Tasting room, we sell wine	2/28/2015 6:19 AM
386	beef is direct to consumer	2/28/2015 5:34 AM
387	CSA	2/28/2015 4:52 AM
388	Local Florists	2/28/2015 12:14 AM
389	Food coop, large health food stores	2/28/2015 12:03 AM
390	CSA	2/27/2015 11:24 PM
391	Direct to consumer	2/27/2015 11:24 PM
392	online pre-ordering; cash/check pmt at time of delivery in person	2/27/2015 10:46 PM
393	on the farm	2/27/2015 10:44 PM
394	through our website and direct to customers at festivals	2/27/2015 10:24 PM
395	festivals and events	2/27/2015 9:40 PM

Direct Market Farmers: National Survey

396	Wholesale	2/27/2015 9:39 PM
397	direct sales	2/27/2015 9:27 PM
398	fiber shows	2/27/2015 8:40 PM
399	Csa	2/27/2015 8:38 PM
400	CSA	2/27/2015 8:37 PM
401	PYO and CSA	2/27/2015 8:33 PM
402	Consignment to other farm markets	2/27/2015 8:26 PM
403	Consignment to other farm markets	2/27/2015 8:26 PM
404	Consignment to other farm markets	2/27/2015 8:23 PM
405	Community Supported Agriculture or Coop program	2/27/2015 8:20 PM
406	you pick	2/27/2015 8:13 PM
407	holiday sales, co-workers	2/27/2015 8:01 PM
408	csa	2/27/2015 7:53 PM
409	established customers reserve and then pick up meat at locker	2/27/2015 7:45 PM
410	organic food stores	2/27/2015 7:36 PM
411	Farmer owned cooperative	2/27/2015 7:33 PM
412	wholesale	2/27/2015 7:33 PM
413	csa	2/27/2015 7:25 PM
414	CSA	2/27/2015 7:22 PM
415	our store front	2/27/2015 7:15 PM
416	CSA	2/27/2015 6:59 PM
417	u-pick	2/27/2015 6:40 PM
418	CSA	2/27/2015 6:36 PM
419	farm run email customer order and deliver	2/27/2015 6:20 PM
420	CSA	2/27/2015 6:15 PM
421	Wholesale to brokers	2/27/2015 6:11 PM
422	distributors/wholesalers	2/27/2015 6:05 PM
423	CSA	2/27/2015 6:03 PM
424	Plant shows and garden fairs	2/27/2015 6:02 PM
425	CSA	2/27/2015 5:59 PM
426	CSA	2/27/2015 5:58 PM
427	farm tours	2/27/2015 5:54 PM
428	CSA	2/27/2015 5:51 PM
429	directly to existing customers, no advertizing	2/27/2015 5:48 PM
430	csa	2/27/2015 5:46 PM
431	Hay - direct to producer	2/27/2015 5:45 PM
432	A CSA membership	2/27/2015 5:44 PM
433	Community Supported Agriculture (CSA)	2/27/2015 5:33 PM

Direct Market Farmers: National Survey

434	Chefs @ local, seasonal camps.	2/27/2015 5:23 PM
435	CSA - on farm pickup	2/27/2015 5:17 PM
436	word of mouth	2/27/2015 5:15 PM
437	csa	2/27/2015 5:14 PM
438	directly to customers	2/27/2015 5:11 PM
439	face to face	2/27/2015 5:06 PM
440	Csa	2/27/2015 5:00 PM
441	U-Pick	2/27/2015 4:59 PM
442	CSA programs	2/27/2015 4:55 PM
443	other farm stands	2/27/2015 4:52 PM
444	Directly to Customers	2/27/2015 4:51 PM
445	Local advertising.	2/27/2015 4:42 PM
446	wholesale/processor	2/27/2015 4:41 PM
447	FIBER FESTIVALS, YARN STORES!	2/27/2015 4:29 PM
448	community supported dairy herdshares	2/27/2015 4:25 PM
449	CSA	2/27/2015 4:20 PM
450	Livestock auctions	2/27/2015 4:13 PM
451	CSA	2/27/2015 4:13 PM
452	CSA	2/27/2015 4:12 PM
453	Art fairs, holiday markets	2/27/2015 4:05 PM
454	CSA	2/27/2015 4:04 PM
455	packing sheds	2/27/2015 3:54 PM
456	other farm marketteers	2/27/2015 3:54 PM
457	CSA	2/27/2015 3:50 PM
458	CSA	2/27/2015 3:47 PM
459	CSA	2/27/2015 3:44 PM
460	wholesale; packinghouse,processor,truckers	2/27/2015 3:36 PM
461	we deliver grain in semi load lots to processors.	2/27/2015 3:34 PM
462	livestock auctions, direct to consumer	2/27/2015 3:30 PM
463	Craft shows, plant sales, local stores	2/27/2015 3:28 PM
464	mail order; rendezvous	2/27/2015 3:13 PM
465	on farm only	2/27/2015 3:02 PM
466	Wineries	2/27/2015 3:00 PM
467	herb shows	2/27/2015 2:54 PM
468	CSA	2/27/2015 2:47 PM
469	on farm sales	2/27/2015 2:44 PM
470	direct marketing	2/27/2015 2:39 PM
471	CSA	2/27/2015 2:26 PM

Direct Market Farmers: National Survey

472	Booths at different themed markets	2/27/2015 2:26 PM
473	Market Manager	2/27/2015 2:23 PM
474	private clients dirrect	2/27/2015 2:17 PM
475	you pick	2/27/2015 2:15 PM
476	craft shows--blankets made from our wool	2/27/2015 2:15 PM
477	Rented	2/27/2015 2:14 PM
478	specialty retail shops	2/27/2015 2:14 PM
479	CSA	2/27/2015 2:12 PM
480	CSA	2/27/2015 2:09 PM
481	through our CSA program	2/27/2015 2:04 PM
482	Community Supported Agriculture CSA	2/27/2015 2:01 PM
483	CSA	2/27/2015 2:00 PM
484	CSA	2/27/2015 1:59 PM
485	wholesale to a retailer	2/27/2015 1:59 PM
486	A weekly delivered CSA basket.	2/27/2015 1:56 PM
487	festivals	2/27/2015 1:47 PM
488	CSA subscriptions	2/27/2015 1:47 PM
489	word of mouth from satisfied returning customers	2/27/2015 1:43 PM
490	CSA subscribers	2/27/2015 1:42 PM
491	Direct to our friends and family only. We cannot get into a local farmers market. Too many rules and 2 year waiting time if accepted	2/27/2015 1:38 PM
492	CSA	2/27/2015 1:32 PM
493	Florists, weddings	2/27/2015 1:32 PM
494	to brides and events	2/27/2015 1:31 PM
495	CSA	2/27/2015 1:31 PM
496	CSA	2/27/2015 1:30 PM
497	csa	2/27/2015 1:30 PM
498	CSA	2/27/2015 1:29 PM
499	CSA	2/27/2015 1:21 PM
500	craft shows	2/27/2015 1:20 PM
501	produce brokers	2/27/2015 1:20 PM
502	word of mouth	2/27/2015 1:20 PM
503	CSA	2/27/2015 1:20 PM
504	Flower CSA, Weddings	2/27/2015 1:20 PM
505	CSA	2/27/2015 1:18 PM
506	CSA	2/27/2015 1:13 PM
507	CSA both on-farm and off site	2/27/2015 1:12 PM
508	Wool festivals	2/27/2015 1:12 PM

Direct Market Farmers: National Survey

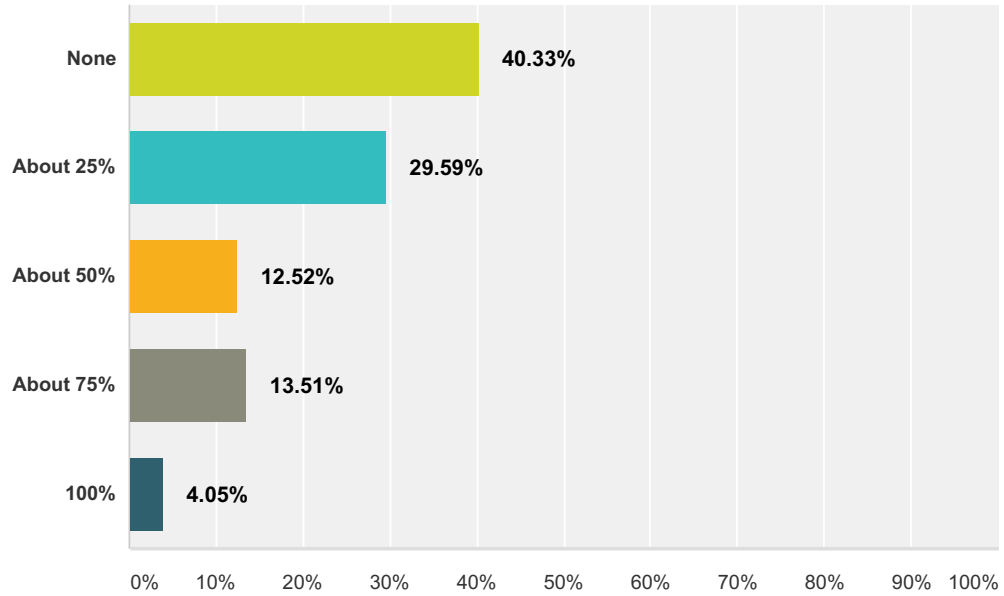
509	CSA	2/27/2015 1:11 PM
510	CSA	2/27/2015 1:10 PM
511	CSA	2/27/2015 1:08 PM
512	CSA's and our farmer owned store in San Antonio, Tx	2/27/2015 1:02 PM
513	CSA	2/27/2015 1:00 PM
514	CSA	2/27/2015 1:00 PM
515	CSA	2/27/2015 12:58 PM
516	direct to customers	2/27/2015 12:57 PM
517	CSA	2/27/2015 12:56 PM
518	community supported agriculture	2/27/2015 12:55 PM
519	CSA	2/27/2015 12:53 PM
520	e-mail and special interest groups	2/27/2015 12:53 PM
521	word of mouth and out of chiropractic office	2/27/2015 12:52 PM
522	CSA and meat sales to end consumer	2/27/2015 12:52 PM
523	festivals	2/27/2015 12:49 PM
524	Live auction of seed stock	2/27/2015 12:48 PM
525	CSA	2/27/2015 12:48 PM
526	CSA shares	2/27/2015 12:46 PM
527	csa	2/27/2015 12:45 PM
528	CSA	2/27/2015 12:44 PM
529	Distributor	2/27/2015 12:43 PM
530	csa	2/27/2015 12:43 PM
531	Word of mouth	2/27/2015 12:42 PM
532	Community Supported Agriculture	2/27/2015 12:41 PM
533	Grass to livestock producers	2/27/2015 12:41 PM
534	wholesale to Crown of Maine organic coop	2/27/2015 12:41 PM
535	On and off the farm CSA	2/27/2015 12:39 PM
536	sell shares of grain fed beef to individual customers	2/27/2015 12:39 PM
537	CSA	2/27/2015 12:39 PM
538	CSA	2/27/2015 12:39 PM
539	CSA	2/27/2015 12:38 PM
540	csa	2/27/2015 12:32 PM
541	Processor	2/27/2015 12:32 PM
542	Community Supported Agriculture Shares	2/27/2015 12:31 PM
543	large wholesalers	2/27/2015 12:29 PM
544	csa	2/27/2015 12:29 PM
545	csa	2/27/2015 12:29 PM
546	CSA	2/27/2015 12:28 PM

Direct Market Farmers: National Survey

547	CSA	2/27/2015 12:28 PM
548	direct market through email and word of mouth	2/27/2015 12:27 PM
549	Harvest your own & precut	2/27/2015 12:26 PM
550	CSA	2/27/2015 12:26 PM
551	Pre-season sales of custom livestock via newsletter, flyer, ads	2/27/2015 12:24 PM
552	Wholesalers	2/27/2015 12:23 PM
553	CSA	2/27/2015 12:23 PM
554	I own a garden center. I sell directly to consumers	2/27/2015 12:22 PM
555	Internet	2/27/2015 12:21 PM
556	CSA	2/27/2015 12:19 PM
557	to wholesale distributor	2/27/2015 12:19 PM
558	Local events	2/27/2015 12:17 PM
559	csa	2/27/2015 12:17 PM
560	Individual word-of-mouth customers	2/27/2015 12:17 PM
561	Weddings	2/27/2015 12:16 PM
562	Meat CSA	2/27/2015 12:13 PM
563	On Farm Sales	2/27/2015 12:13 PM
564	CSA	2/27/2015 12:12 PM
565	CSA	2/27/2015 12:12 PM
566	auction	2/27/2015 12:12 PM
567	csa	2/27/2015 12:12 PM
568	CSA	2/27/2015 12:11 PM
569	CSA Shares	2/27/2015 12:10 PM
570	Community Supported Agriculture (CSA)	2/27/2015 12:10 PM
571	delivery service with clients wanting pastured meats and eggs, organic veggies etc.	2/27/2015 12:10 PM
572	Wholesale to the Landscape Industry	2/27/2015 12:10 PM
573	Wholesale	2/27/2015 12:10 PM
574	CSA program	2/27/2015 12:09 PM
575	CSA is primary market	2/27/2015 12:09 PM

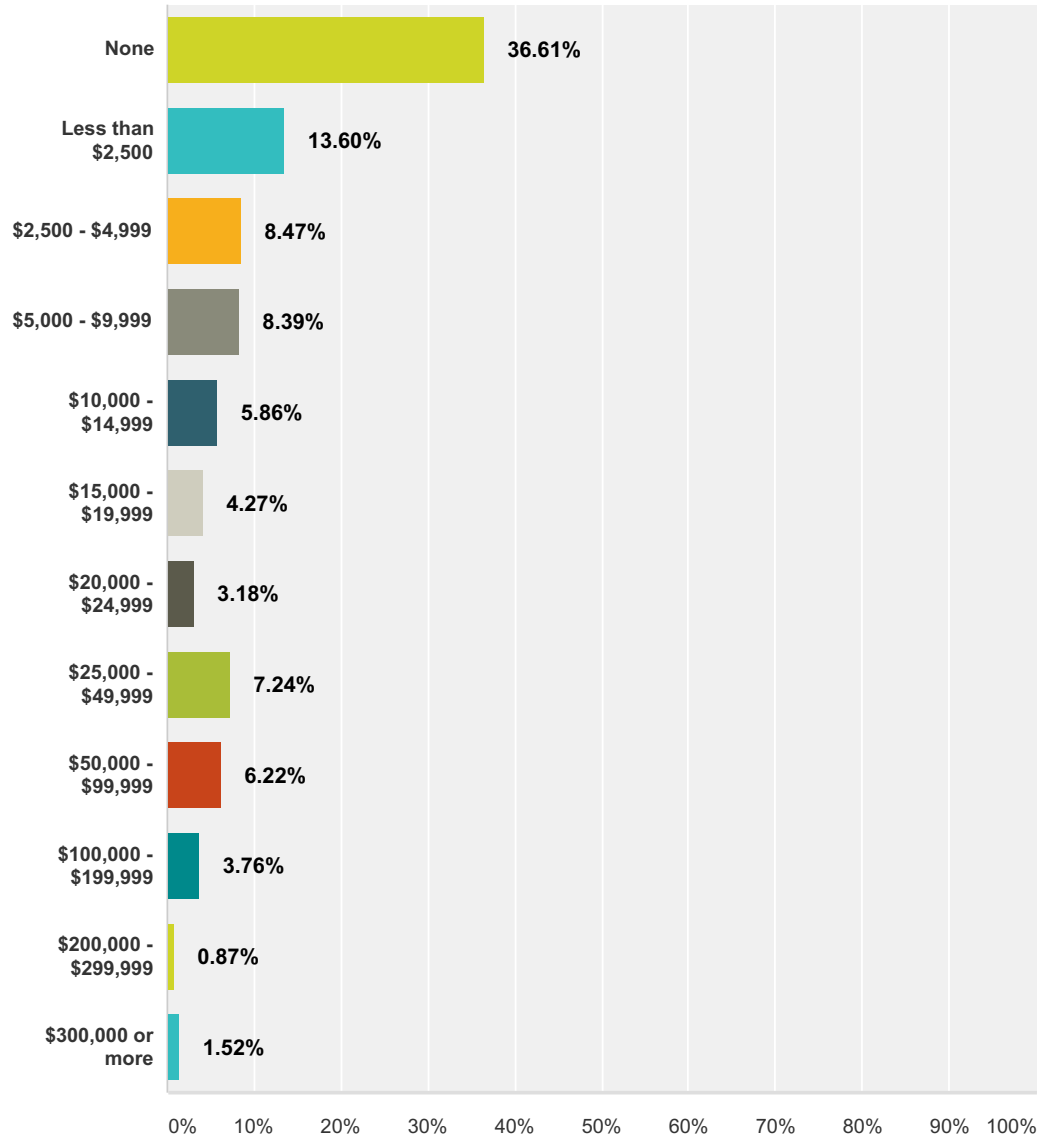
**Q6 What portion of your farm's revenue
came from farmers market sales last year?
(Select one)**

Answered: 1,406 Skipped: 129



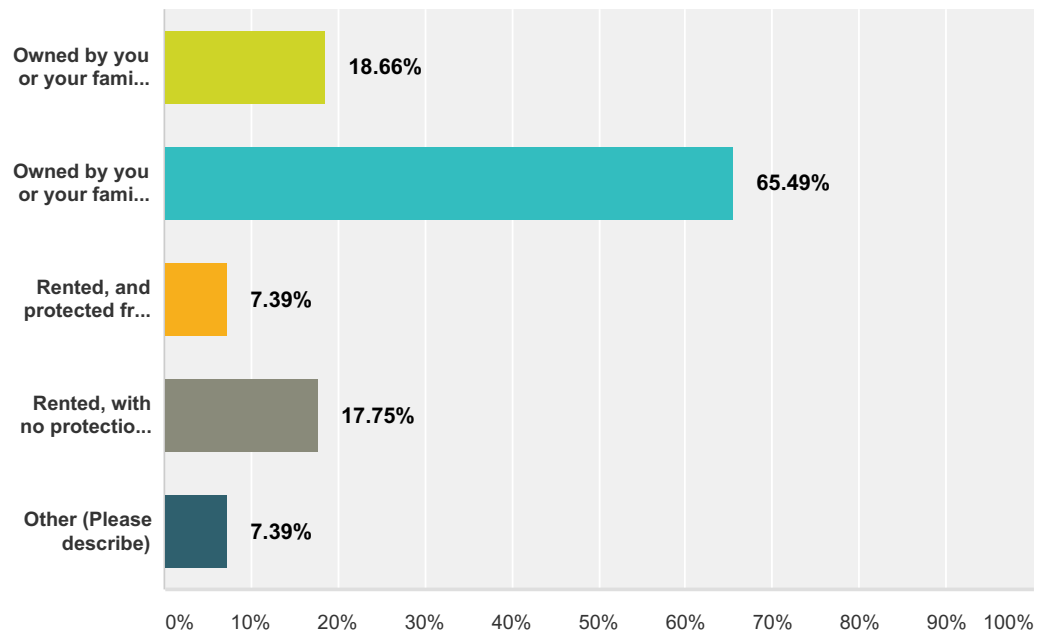
Q7 How much revenue did your farm generate from farmers market sales last year? (Select one)

Answered: 1,382 Skipped: 153



Q8 What is the status of the land you farm? (Select all that apply)

Answered: 1,420 Skipped: 115



#	Other (Please describe)	Date
1	low cost lease (almost free use of land for community development)	3/23/2015 9:13 AM
2	see SkokomishFarms.com for information	3/22/2015 4:05 PM
3	leased land with equity in improvements	3/20/2015 9:39 AM
4	with an agreement to buy the land in future	3/19/2015 2:53 PM
5	Owned by non-profit with some protection from development	3/19/2015 2:06 PM
6	Owned by the city, but leased by the Nature Center that the farm operates under.	3/19/2015 9:56 AM
7	Owned by my parents with a conservation easement that ends soon.	3/19/2015 9:08 AM
8	Leased from state of California	3/18/2015 8:53 PM
9	Protected in a private trust	3/18/2015 7:43 PM
10	No farm at this time	3/18/2015 5:55 PM
11	Bottom lease	3/18/2015 3:36 PM
12	i am farm manager for a nonprofit	3/18/2015 2:37 PM
13	Nonprofit corporation	3/18/2015 11:41 AM
14	owned by The Trustees of Reservations land trust	3/18/2015 9:02 AM
15	University-owned	3/18/2015 8:57 AM
16	Fully owned, conservation easement pending	3/18/2015 6:35 AM
17	in process of getting a ce	3/17/2015 11:29 PM
18	It is an institutional garden where much of the produce goes into the institution.	3/17/2015 10:18 PM

Direct Market Farmers: National Survey

19	Verbal Agreements to Farm the Land	3/17/2015 8:47 PM
20	Owned by nonprofit and not protected from development	3/17/2015 8:44 PM
21	development limited by zoning	3/17/2015 7:41 PM
22	private subdivision	3/17/2015 6:25 PM
23	FLTrust doesn't support me my farm is to small	3/17/2015 6:11 PM
24	Owned by land trust, with 25 year rolling lease	3/17/2015 5:51 PM
25	land in forestry management & agricultural chapter 61 & 61A	3/17/2015 4:17 PM
26	part restricted, part not restricted	3/17/2015 4:10 PM
27	Owned by me/family, with MA Chapter 61A Restriction	3/17/2015 4:03 PM
28	trade/sublease	3/17/2015 2:43 PM
29	We are an urban farm.	3/17/2015 2:23 PM
30	don't farm anymore	3/17/2015 2:16 PM
31	Owned by me and land partners; no current easements	3/17/2015 1:52 PM
32	family trust,withh massachusetts chapter 61a covenant..	3/17/2015 1:47 PM
33	Neighbors' trees with no legal covenant	3/17/2015 1:46 PM
34	owned by our business, for our business	3/17/2015 1:27 PM
35	Owned cooperatively by several families; no restrictions	3/17/2015 1:10 PM
36	Owned by family and part of ranch is protected through conservation easements but not all.	3/17/2015 12:59 PM
37	Non-profit educational farm	3/17/2015 12:58 PM
38	1/3 protected	3/17/2015 12:54 PM
39	owned by a family and I rent it	3/17/2015 12:37 PM
40	Some owned, some leased but protected from development	3/17/2015 12:27 PM
41	Owned and operated by a nonprofit organization, limited CR in place, not on farmed land	3/17/2015 12:27 PM
42	25 acres owned; 25 acres leased	3/17/2015 12:08 PM
43	owned with time limited easement	3/17/2015 12:08 PM
44	Owned and operated as a non-profit business	3/17/2015 12:06 PM
45	We sold our original family farm when I became surrounded by development. We've been growing fruit for four generations, but this generation moved to another farm location.	3/17/2015 11:59 AM
46	agricultrual trust	3/17/2015 11:58 AM
47	We are a non-profit conservation organization that also	3/8/2015 5:26 PM
48	county and town owned-public private agreement	3/5/2015 11:21 AM
49	visit oiur website at www.skokomishfarms.com to learn	3/4/2015 12:15 PM
50	Owned by Easter Seals Southwest Florida	3/4/2015 7:24 AM
51	Land use agreement within a City Park (rent free)	3/3/2015 7:44 PM
52	we have tried, had a FRP, but local land legacy couldn't raise matching funds. expired	3/3/2015 6:53 PM
53	city land - lease from city	3/3/2015 6:50 PM
54	leased from church	3/3/2015 12:12 PM
55	no land	3/2/2015 10:13 PM

Direct Market Farmers: National Survey

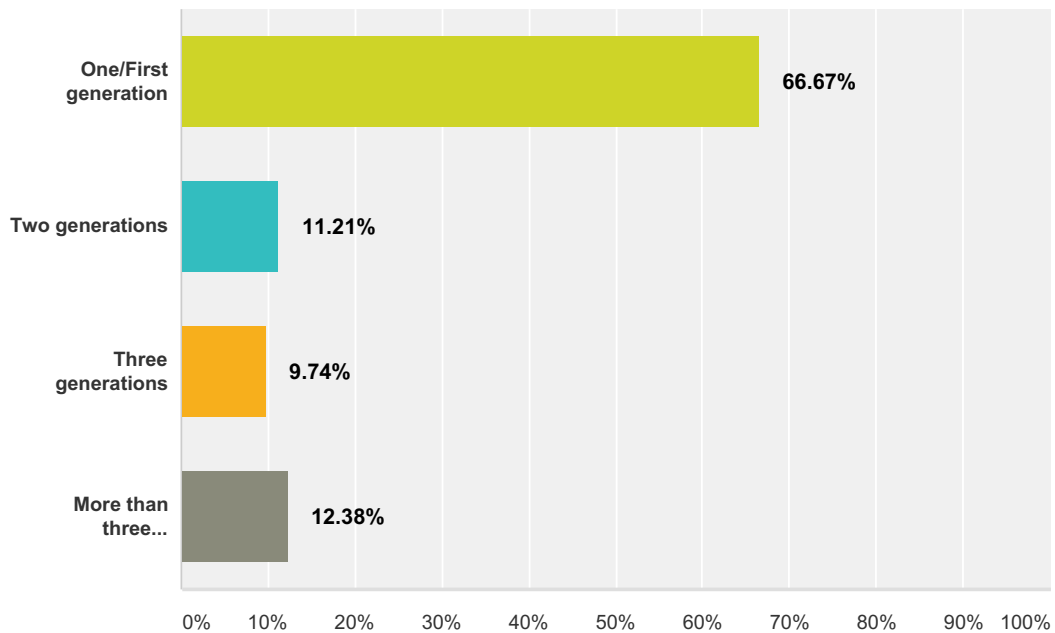
56	Forest Crop Law	3/2/2015 9:17 PM
57	owned with development restrictions	3/2/2015 11:41 AM
58	Land Trust	3/2/2015 11:24 AM
59	Community garden, belonging to the City	3/2/2015 11:12 AM
60	non profit, educational	3/2/2015 11:01 AM
61	Owned and Rented, Some protected, some not	3/2/2015 10:13 AM
62	Incorporated, non-profit	3/2/2015 7:22 AM
63	owned by me and landpartners; no current easements or restrictions	3/1/2015 4:50 PM
64	non profit	2/28/2015 6:54 PM
65	rented	2/28/2015 6:32 PM
66	current use	2/28/2015 9:11 AM
67	No acreage. Baked goods only	2/28/2015 7:07 AM
68	bee yards on other peoples' farms & lands	2/27/2015 8:57 PM
69	Owned by family farm that employed me as manager	2/27/2015 8:21 PM
70	just a rented vacant lot.	2/27/2015 8:14 PM
71	Renting from family, permanently protected from development (part of larger section of land)	2/27/2015 6:37 PM
72	Co-Owned and rented no protection	2/27/2015 6:05 PM
73	Property is zoned commercial but abuts parkland and residential.	2/27/2015 6:03 PM
74	Non-profit farm	2/27/2015 5:34 PM
75	Owned by a non profit that I am a part of and permanently protected from development	2/27/2015 5:19 PM
76	Company owned	2/27/2015 5:09 PM
77	foreclosed on last month	2/27/2015 4:49 PM
78	Owned by a co-op	2/27/2015 4:26 PM
79	owned by our family	2/27/2015 3:21 PM
80	Use of a family Trust	2/27/2015 3:17 PM
81	Zoned Agriculture w/no other household permitted	2/27/2015 2:36 PM
82	Do not own a farm . . . Operate a farmers' market	2/27/2015 2:25 PM
83	Non profit corporation, and permanently protected from development	2/27/2015 2:23 PM
84	share cropped	2/27/2015 2:12 PM
85	We have a conservation easement on 3.3 acres	2/27/2015 2:02 PM
86	school property	2/27/2015 1:56 PM
87	Living in the state of Oregon automatically implies development restrictions	2/27/2015 1:49 PM
88	non profit	2/27/2015 1:48 PM
89	On city-owned parkland	2/27/2015 1:46 PM
90	I farm for a nonprofit organization; they are trying to acquire the land for several of our farm sites	2/27/2015 1:35 PM
91	municipal general purpose land	2/27/2015 1:30 PM
92	We farm our land and the neighbors'	2/27/2015 1:18 PM
93	(owned by one family, i just work here:)	2/27/2015 1:15 PM

Direct Market Farmers: National Survey

94	Owned, some with conservation easements, some without, and also rented	2/27/2015 1:15 PM
95	lease agreement with host non-profit	2/27/2015 1:10 PM
96	Owned by you or your family with temporary CR	2/27/2015 1:10 PM
97	limited restrictions, I am respectful of nieghbors	2/27/2015 1:00 PM
98	Owned by non-profit	2/27/2015 12:57 PM
99	Floodplain restricts development	2/27/2015 12:54 PM
100	privately owned	2/27/2015 12:54 PM
101	some rented, some owned by the non-profit org I work for	2/27/2015 12:45 PM
102	the permanent protection is via transfer of the farm to the state university system for research use upon our deaths	2/27/2015 12:40 PM
103	owned by Food Co-op, will be protected by farm easement sometime in 2015	2/27/2015 12:22 PM
104	rented last year 2014 will own this year 2015	2/27/2015 12:18 PM
105	Plans for development restrictions, but not currently active	2/27/2015 12:14 PM

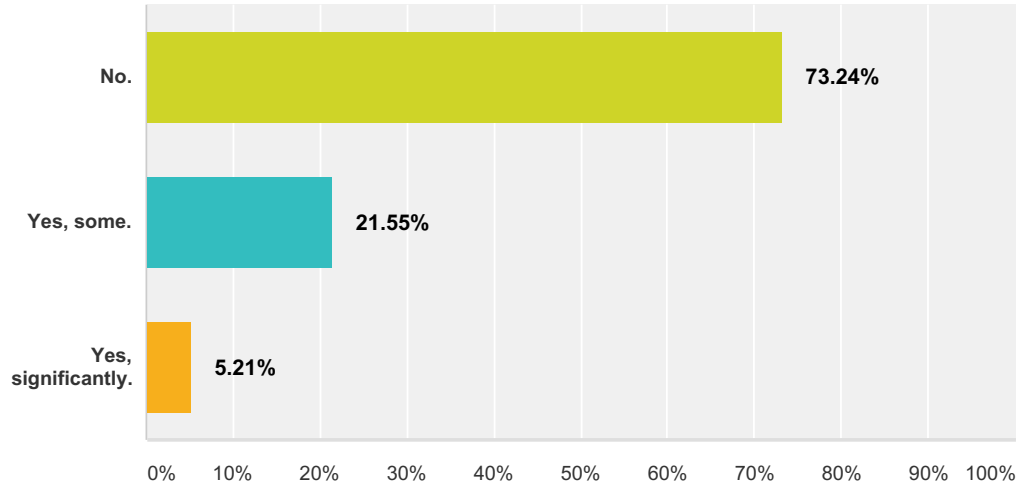
Q9 How many generations has the land you farm been in your family? (Select one)

Answered: 1,365 Skipped: 170



Q10 Has real estate development, such as construction of new houses or commercial buildings, negatively impacted your farm?

Answered: 1,420 Skipped: 115



#	If yes, please explain how real estate development has impacted your farm.	Date
1	Others own property that feeds our watershed [actually the oil & gas industry has had greater negative impact	3/23/2015 8:47 AM
2	The land prices directly around our farm are now higher due to a golf course that is 10 years old. The golf course also sprays heavily and the construction silted up the creek.	3/23/2015 7:05 AM
3	our farm is within the village limits	3/21/2015 11:06 PM
4	Our land was subdivided for development when we bought it, so we paid a higher price than we would have for ag-assessed land.	3/21/2015 9:50 PM
5	recreational driving over fields, spraying herbicides near fields	3/21/2015 12:20 AM
6	Land prices in my area are inaccessible to a farmer, I would very muchlike to buy. There is prime ag land available but seller is only interested in development.	3/20/2015 5:00 PM
7	Restricts animals and how we use the land	3/20/2015 1:17 PM
8	Took away for the pastoral beauty of the land	3/20/2015 12:14 PM
9	demand for land at prices they want to pay reduce available land to expand	3/20/2015 10:30 AM
10	People moved here, built houses here, and don't like the farm	3/20/2015 9:36 AM
11	traffic, city expansion, taxes, county plotting future roads dividing our farm into pieces	3/19/2015 11:19 PM
12	neighbors complain about everything	3/19/2015 6:54 PM
13	They disturb us, because they fill uneasy,	3/19/2015 2:08 PM
14	I'm now situated in the middle of a gated community with restrictions on what I can produce.	3/19/2015 10:03 AM
15	Oil and gas related businesses resulting in increased truck traffic and related pollution	3/19/2015 10:00 AM
16	My dad farms a lot of people's fields until the land is sold for development. He loses fields very often.	3/19/2015 9:08 AM
17	Tax increases, less community support of Agriculture	3/19/2015 8:55 AM
18	When livestock escape new neighbors not understanding	3/19/2015 5:06 AM

Direct Market Farmers: National Survey

19	Pending apartment developments directly behind farm.	3/18/2015 11:44 PM
20	Rampant building without apparent regard to water shortage issues.	3/18/2015 8:54 PM
21	price, lost availability, taxes	3/18/2015 8:35 PM
22	Driven up taxes	3/18/2015 6:47 PM
23	difficult to apply pesticides, noise control,	3/18/2015 6:30 PM
24	more deer, more ATV's,	3/18/2015 5:59 PM
25	less available land to lease or buy, more deer pushed on farm	3/18/2015 5:47 PM
26	Too many city-born neighbors	3/18/2015 4:39 PM
27	our township is committed to retaining the agricultural heratige of the area. we have a minimum of 10 acres per parcel.	3/18/2015 4:18 PM
28	Pollution runoff	3/18/2015 3:36 PM
29	property taxes going up	3/18/2015 3:27 PM
30	Neighbors complain about the noise. Plus, the price of hay has skyrocketed due to development of local hay fields into housing	3/18/2015 2:51 PM
31	We are planting intensively on a slope because flat land in our area costs millions of dollars	3/18/2015 2:37 PM
32	Commercial chicken farms keep getting built closer.	3/18/2015 2:30 PM
33	Complaints about. noise and smell from natural fertilizer	3/18/2015 2:13 PM
34	Loss of hay fields on our road, development pressure for housing will continue to increase.	3/18/2015 2:08 PM
35	When urbanites move in they expect scenic farms without actual farming. Farming is an all hours, all smells, many noises business. Not a bucolic post card.	3/18/2015 2:05 PM
36	greater regulation	3/18/2015 1:58 PM
37	Raising property taxes	3/18/2015 1:14 PM
38	Safety of drivers on tractors (a lot more traffic), neighbors do not like our use of bird blasters in spring to scare critters from eating the germinating pumpkin seeds and in past sweet corn. Mostly positive. More business at our pumpkin farm.	3/18/2015 1:08 PM
39	Yes & No - It's good in that it provides eager customers close by. Negative in that the culture of the neighborhood is a city mentality that doesn't understand farming, it's variables and needs, creates a customer base that is elusive in it's ability to be long term customers. These neighbors have a much more supermarket mentality and the cost to educate them (not all, but a large %) is expensive and difficult to gage if worth it. It also makes the land we are on, with development rights, more valuable inevitably leading to development at some point down the road and no longer a farm	3/18/2015 12:27 PM
40	weeds and water issues	3/18/2015 12:24 PM
41	increased traffic, hazard to parking and safety, lack of cultural connection and farm appreciation	3/18/2015 12:19 PM
42	We have multiple houses on all of our borders, traffic, manicured lawns	3/18/2015 11:32 AM
43	oil & gas boom, no one knows what farms here are worth	3/18/2015 11:13 AM
44	loss of acreage to farm and complicates performing normal agricultural practices	3/18/2015 10:18 AM
45	Took some grazing on contract pasture out of production	3/18/2015 9:49 AM
46	There is now road construction happening which will block off access to our farm visitors for several months.	3/18/2015 9:48 AM
47	Substantial amount of land sold to developers	3/18/2015 9:43 AM
48	pressures wildlife to move onto farm	3/18/2015 9:42 AM
49	Too close to us	3/18/2015 9:36 AM
50	Have lost fields to development, sold while we were farming it. Can't afford to buy land we are renting...	3/18/2015 9:17 AM

Direct Market Farmers: National Survey

51	Land is unaffordable and several urban plots I've farmed have been turned into houses.	3/18/2015 8:49 AM
52	Restricted normal farm activities & reduced land availability	3/18/2015 8:39 AM
53	real estate is now surrounding the farm land. has impacted ability to keep bees as well as water drainage problems.	3/18/2015 8:32 AM
54	25 years ago, our land was rezoned to residential from agricultural. Our use is currently grandfathered.	3/18/2015 8:06 AM
55	too close	3/18/2015 7:55 AM
56	No, but a new highway bypass has: noise and pollution too close	3/18/2015 7:49 AM
57	Unable to purchase more land.	3/18/2015 7:15 AM
58	closing in around us	3/18/2015 7:03 AM
59	Surrounded by housing developments at this point	3/18/2015 6:47 AM
60	raised price of my land making it difficult for young farmer to buy	3/18/2015 4:10 AM
61	No	3/18/2015 12:12 AM
62	less land to use for hay	3/17/2015 11:32 PM
63	Dogs, traffic	3/17/2015 11:23 PM
64	Development for subdivision	3/17/2015 11:14 PM
65	loss of farm community neighbors with similar challenges, we are becoming fewer and fewer, sometimes we feel ilke we are the dinosaurs	3/17/2015 10:54 PM
66	Our farm is in a donut whole surrounded by development.Have had issues with HOA and developer. Most of homeowners love the farm in the middle of the development.	3/17/2015 10:38 PM
67	build houses on excellent farm land that we aren't able to farm anymore, don't like equipment on the road, smell	3/17/2015 10:30 PM
68	More traffic	3/17/2015 10:05 PM
69	More traffic	3/17/2015 10:01 PM
70	Makes expansion hard	3/17/2015 9:58 PM
71	There are now houses within 50 feet of the coops.	3/17/2015 9:22 PM
72	Water lines, gas lines etc. have broken our drainage and cost us many thousands of dollars in bond repayment units and damages.	3/17/2015 9:11 PM
73	Keeping people off the farm and out of the fields.	3/17/2015 9:07 PM
74	Water Avalability,	3/17/2015 9:06 PM
75	Being surrounded by subdivisions means less understanding and respect for farms.	3/17/2015 9:04 PM
76	Increase of push from the Town to clean up and update the equipment	3/17/2015 8:47 PM
77	Pressure to develop is great	3/17/2015 8:44 PM
78	our rented land has been devolped at a fast pace	3/17/2015 8:40 PM
79	building lits soldnext to us we wish we could own	3/17/2015 8:16 PM
80	house built on farm land	3/17/2015 8:14 PM
81	Greatly increased the value of the land above what it can produce.	3/17/2015 8:01 PM
82	it was a 100 acre farm many years ago. when we bought it it came with 10	3/17/2015 7:44 PM
83	less rural "feel", higher taxes	3/17/2015 7:41 PM
84	Businesses up stream are a concern even though we do not use the creek for irrigation.	3/17/2015 7:07 PM
85	single lot houses	3/17/2015 6:38 PM
86	Power transmission lines run through my property	3/17/2015 6:36 PM

Direct Market Farmers: National Survey

87	City,County State planning on major highway 100ft and will pollute me out of business	3/17/2015 6:11 PM
88	It has increased the cost of land, limiting our options when we bought the farm. The farm we bought was subdivided by a previous owner down to a barely viable size.	3/17/2015 5:31 PM
89	pressure to sell property or change use	3/17/2015 5:06 PM
90	We are now surrounded by suburbia and all their phobias about what we do	3/17/2015 5:05 PM
91	Loss of land to farm; increased road traffic	3/17/2015 5:04 PM
92	noise, conjection, complaints, chemical drift	3/17/2015 4:48 PM
93	Good farm land in the neighborhood has been sub-divided and developed.	3/17/2015 4:40 PM
94	Very stable, protective land use restrictions due to Oregon,s strict regulations regarding development.	3/17/2015 4:39 PM
95	Increased deer pressure	3/17/2015 4:35 PM
96	People who are not from the area complain about almost every aspect of farming.	3/17/2015 4:34 PM
97	more payment upstream has increased the frequency of floods on our land.	3/17/2015 4:29 PM
98	google map us. We're surrounded. Think Goleta and Michael Abelman	3/17/2015 4:09 PM
99	On farm sales depend on rural attractiveness which is impacted negatively by residential construction	3/17/2015 4:09 PM
100	more demands on the water table	3/17/2015 4:08 PM
101	crowding the edges limiting activity, building in the corners	3/17/2015 4:08 PM
102	Neighbors complaining to county about farm noise and smells	3/17/2015 4:05 PM
103	Value of land for housing is very high	3/17/2015 4:03 PM
104	We have lost one hayfield (that we don't own), our neighbor is about to lose a hayfield (that they don't own).	3/17/2015 4:02 PM
105	Neighborhood development causes liability issues as well as noise cocerns from neighbors. Our farm and many activities proceeded neighborhood development. Yet they quickly forget they chose to move next door	3/17/2015 3:27 PM
106	we had to work to get land into protection and then buy it so it wouldn't be sold for development	3/17/2015 3:15 PM
107	I have to be careful not to run machienary a night	3/17/2015 3:08 PM
108	Increased land value/rent prices	3/17/2015 3:05 PM
109	crowding, overspraying, runoff into watershed	3/17/2015 3:04 PM
110	pressure to put in water and sewer systems	3/17/2015 2:58 PM
111	makes finding affordable, farmable land to buy very hard to find	3/17/2015 2:43 PM
112	Property taxes keep going up.	3/17/2015 2:43 PM
113	nearby grazing lands have been developed into houses	3/17/2015 2:42 PM
114	Driven up land prices; increased speculation; stagnation in land availability	3/17/2015 2:36 PM
115	change in zoning uses, but we are grandfathered in	3/17/2015 2:23 PM
116	less farmland available	3/17/2015 2:22 PM
117	Dealing with more non-farming neighbors	3/17/2015 2:22 PM
118	Increased the price of acreage	3/17/2015 2:16 PM
119	don't own farm.	3/17/2015 2:16 PM
120	HIGH LAND PRICES	3/17/2015 2:13 PM
121	HIGH LAND VALUES	3/17/2015 2:10 PM
122	it has raised the price of land	3/17/2015 2:06 PM
123	Cost of private land has grow dramatically.	3/17/2015 2:03 PM

Direct Market Farmers: National Survey

124	Animals from the new homes are a challenge	3/17/2015 2:01 PM
125	Previous owner pressured to sell some and rezone Res. A so taxes are high. Some small disputes with suburban homeowners abutting	3/17/2015 1:56 PM
126	V	3/17/2015 1:50 PM
127	traffic, tresspassers,noise !!	3/17/2015 1:47 PM
128	because it is there	3/17/2015 1:42 PM
129	impaired farming activities and transport of produce	3/17/2015 1:36 PM
130	Housing developments all around us driving up the price of land. Complaints about equipment noise & odors. Trespassing.	3/17/2015 1:35 PM
131	Traffic increases, land cost increases, increased potential for non-farmer conflicts	3/17/2015 1:29 PM
132	increased traffic speed - old farm with buildings on both side of the road	3/17/2015 1:27 PM
133	half of the family farm was sold for potential development	3/17/2015 1:23 PM
134	Becoming wall-to-wall city, land prices way too high	3/17/2015 1:19 PM
135	Increased residential encroachment from new neighbors who think of livestock as pets causes difficulty in obtaining cooperation for pro-farm policies.	3/17/2015 1:06 PM
136	People steal and vandalize property; the land we rent goes up for development and our income goes down yearly. I don't know if we will have anything to pass down to our children.	3/17/2015 1:04 PM
137	I live in an area going all tourist. Hard to farm in the middle of it. We're losing our farming community as a result.	3/17/2015 1:03 PM
138	limited expansion, neighbor conflicts	3/17/2015 12:54 PM
139	large lot subdivisions,fragmentation	3/17/2015 12:50 PM
140	Neighboring farms have been subdivided into 5 acres homesites	3/17/2015 12:47 PM
141	The farm is zoned rural residential - which makes it significantly more valuable and difficult to transfer to next generation.	3/17/2015 12:45 PM
142	Cranky neighbors in new developments	3/17/2015 12:42 PM
143	increase in property taxes	3/17/2015 12:40 PM
144	When the new owners come to build their mansions, they cut down the forests and that has caused massive flooding on our property	3/17/2015 12:40 PM
145	city pushing in closer and so is manufacturing	3/17/2015 12:32 PM
146	untoward local and state regulatory trends that result	3/17/2015 12:30 PM
147	Water has become an increasing concern in our area s development occurs	3/17/2015 12:27 PM
148	Development Helps bring customer to my farm this is postive	3/17/2015 12:25 PM
149	raises value above farm land value	3/17/2015 12:24 PM
150	Construction from encroaching city leaves trash which blows onto our land. Traffic is becoming an issue too.	3/17/2015 12:22 PM
151	City peope are not good neighbors	3/17/2015 12:21 PM
152	price for land increaced	3/17/2015 12:20 PM
153	gas drilling nearby	3/17/2015 12:17 PM
154	Loss of some rented acreage	3/17/2015 12:17 PM
155	Water runoff from the development around us has lessened our tillable kand	3/17/2015 12:17 PM
156	houses coming too close. new neighbors eventually will find something about which to complain.	3/17/2015 12:16 PM
157	A housing development, 18 hole golf course and lake went in upstream and has caused crop losses due to flooding	3/17/2015 12:15 PM

Direct Market Farmers: National Survey

158	The loss of farmland to rent and / own to expand. Closer neighbors	3/17/2015 12:11 PM
159	Run-off problems, pollution, noise, views	3/17/2015 12:09 PM
160	More asphalt = more water run off and less into the ground	3/17/2015 12:09 PM
161	Resort going in next door	3/17/2015 12:09 PM
162	20 new houses in 1 1/2 miles we are one of 2 farms left, new folks want quiet & clean	3/17/2015 12:08 PM
163	All 6 acres is being surveyed now for division of house lots by the owner, we have not been sure from year to year if we will have the land to grow on.	3/17/2015 12:08 PM
164	tax rate	3/17/2015 12:08 PM
165	Too close to neighbors w/ not enough buffer in place. No complaints so far but we are sensitive to the noise they must hear and perhaps new neighbors won't be so tolerant.	3/17/2015 12:07 PM
166	Not really development but costs of land in general has negatively effected our ability to buy more land	3/17/2015 12:07 PM
167	Had to convince the city government to let us buy the property, as there were developers that were interested in turning it into residential housing.	3/17/2015 12:06 PM
168	Not yet, but it could - if adjacent forested parcels sold & developed .	3/17/2015 12:06 PM
169	makes it difficult to own and operate a farm stand within other city limits	3/17/2015 12:06 PM
170	people buying small acres - 20 acres	3/17/2015 12:05 PM
171	houses taking away from scenic beauty	3/17/2015 12:04 PM
172	We are urban farmers. Property that we were renting was sold to developers twice in the last 5 years	3/17/2015 12:04 PM
173	drives the price of land so high we can't afford to expand	3/17/2015 12:03 PM
174	Housing development adjacent to the property has limited road access, especially for customers and vendors driving large trucks.	3/17/2015 12:02 PM
175	Increased price of desirable adjacent farmland	3/17/2015 11:56 AM
176	previous owner sold frontage for houses. Increased pressures.	3/13/2015 11:03 AM
177	Former owner sold frontage for houses. Reduced tillable land and increased consumer pressure.	3/11/2015 4:28 PM
178	takes away pasture acres	3/11/2015 2:51 PM
179	The land that was rented was sold off to real estate companies by the owner which made it difficult for us to continue producing the majority of our crops.	3/9/2015 5:16 PM
180	we were in a rent to own scenario, the price nearly doubled within one year	3/6/2015 2:01 PM
181	Whiny bitch neighbors.	3/5/2015 4:39 PM
182	Closing in around me	3/5/2015 5:16 AM
183	subdivisions an farms dont mix	3/4/2015 11:50 PM
184	Availability of viable farmland has diminished	3/4/2015 3:37 PM
185	Encroachment; mostly traffic and litter; some complaints	3/4/2015 11:57 AM
186	more nieghbors, more buyers	3/4/2015 9:19 AM
187	new development causing complaints @ animal noise, smell, flies, etc. Children from housing additions trespassing on land, legal liabilities. neighbors hitting golfballs onto property, shooting arrows, etc.	3/3/2015 6:53 PM
188	Price of land skyrocketed last 20 yrs.	3/3/2015 5:09 PM
189	we may lose acreage due to development in the next several years	3/3/2015 1:21 PM
190	Increased prices for land located near us on major state highway.	3/3/2015 10:56 AM
191	moving in closer and closer	3/3/2015 8:03 AM

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192	removal of trees has raised temperature significantly. more traffic, more noise.	3/2/2015 10:42 PM
193	Our town is growing and houses abut the farm	3/2/2015 8:07 PM
194	We would like to purchase our own land to grow some of our products on; real estate development causes inflated prices to the farmland in our area, making it impossible for small farmers to own their own farmland.	3/2/2015 8:01 PM
195	Less privacy, trespassing issues.	3/2/2015 3:33 PM
196	a trash transfer station moved in next door. and epa wont help.	3/2/2015 2:42 PM
197	all land around us is being developed	3/2/2015 11:47 AM
198	we were a dairy farm but was pressured from new developments next to and across from our farm due to smells, flies, machinery on roadway so cows left and sheep expanded...more tolerated by neighbors. Acres available for crop production has diminished and has decreased cash hay crop. Close neighbors have decreased ability to hunt deer that consume crops.	3/2/2015 11:24 AM
199	Complaints about general farm smells, activities	3/2/2015 11:24 AM
200	rented fields are now houses	3/2/2015 10:36 AM
201	no more rural classification available for expansion (violates City's future land use map)	3/2/2015 10:18 AM
202	Increased taxes on land for all the new schools built from urban sprawl, increased traffic on roadways	3/2/2015 9:32 AM
203	Our neighbors don't like us to use compost, or even have pigs on the property. It's almost as if they would rather see the farm become a housing devlopment rather than a working land	3/2/2015 6:09 AM
204	The house and land market is way up, locally here too, which cause all of the farm land around the area to be priced at a housing market rate not at what they can produce. As I am a beginning farmer(5 years now full time), I am leasing all the land I farm which has gone to 4 different parcels/leases. Leasing seems to be the only way the farm economics work without running ourselves into the ground	3/1/2015 11:41 PM
205	More to come	3/1/2015 8:06 PM
206	Development pressure has driven the price of land through the roof, meaning we could not buy land near our customers. We did find land, but the distance incurs great cost in lost business and delivery expenses.	3/1/2015 5:54 PM
207	not for houses, but for golf course, gravel mine, air park	3/1/2015 5:49 PM
208	nobody wants food grown next to that sort of environment	3/1/2015 4:18 PM
209	oil fields	3/1/2015 1:53 PM
210	Cost of everything has gone up, can't afford more land	3/1/2015 1:22 PM
211	Its moving closer to the ranch and is driving my appraisals up.	3/1/2015 12:17 PM
212	neighbors move in and grow pot, use pesticides, and we see insect and bird disappearances. We're not sure they're related but we have our suspicions. (We are certified organic)	3/1/2015 11:40 AM
213	run-off and congestion	2/28/2015 8:23 PM
214	we have lost land in the past 20 years that we were renting to residential devlopment	2/28/2015 2:13 PM
215	When we purchased the original farm 19 years ago, there was NO development around us. Now we have neighbors in new houses that do not like our farm and cause trouble .	2/28/2015 2:10 PM
216	Land is broken up into 20 acres lots.	2/28/2015 12:11 PM
217	Increased property taxes due to needing new schools and a nearby town with housing but no businesses to offer a commercial tax base	2/28/2015 11:12 AM
218	city built water tank on farm	2/28/2015 11:01 AM
219	Urban neighbors are often uncomfortable with agricultural realities such as early start to work, application of compost, etc	2/28/2015 10:49 AM
220	run farmland values up causing higher taxes	2/28/2015 10:35 AM

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221	We are part of a sub-divided farm, owning a 30--acre parcel. Other property owners in our sub-division added a clause to all the deeds that no residences less than 2,500 gross square feet above grade could be built on any of the 5 parcels of the subdivision - effectively making it so that you have to build a pretty big house to be part of this little corner of the world. So, in order to be able to live on our land and its precious agricultural potential, we have to own far more residential home than we would like to. A suburban, McMansion mentality come to rural Vermont. Challenging..	2/28/2015 10:29 AM
222	Competition by taking land out of production & increasing the values of land costs	2/28/2015 9:32 AM
223	force off productive farmland	2/28/2015 9:22 AM
224	Loose dogs have caused extensive losses	2/28/2015 8:58 AM
225	Land cost are very high. Must find rich person who likes ag to rent from	2/28/2015 8:44 AM
226	Trailers closing in	2/28/2015 6:57 AM
227	surrounded by housing has changed the way we farm (dust, sprays, marketing, traffic) impact has been both positive and negative	2/28/2015 12:55 AM
228	Reduced aesthetic appeal by having an isolated home built on a neighboring piece of farm land.	2/27/2015 11:53 PM
229	adjoining land that we at one time might have been to rent or buy is now divided into home lots	2/27/2015 10:51 PM
230	Potential frac sand industrial mining in our agriculture community	2/27/2015 10:48 PM
231	That is somewhat of a loaded question but the farm would be quite a bit larger, if land didn't need to be sold off for houses and had remained as part of the farm.	2/27/2015 10:20 PM
232	Farmland is unaffordable.	2/27/2015 9:41 PM
233	Selling one acre lots in a small subdivision	2/27/2015 9:30 PM
234	Made us move	2/27/2015 9:17 PM
235	adjoining property is now developed. Cannot go back to farm.	2/27/2015 9:14 PM
236	Increase in crime	2/27/2015 8:50 PM
237	tax value	2/27/2015 8:46 PM
238	Right to Farm complaints from residential neighbors	2/27/2015 8:35 PM
239	less acreage available for lease for expansion	2/27/2015 8:05 PM
240	predators are worse & urban types not as understanding of ag	2/27/2015 7:46 PM
241	New neighbors with complaints about farming noises	2/27/2015 7:44 PM
242	Initially, helped sales. Neighborhood has degenerated; people now afraid to come to the farm.	2/27/2015 7:00 PM
243	Too many people moving into rural areas for reasons other than farming. They build houses and subdivisions which raises the surrounding land values. Then only real estate developers can afford the land, and the cycle repeats itself. This is happening in every state in the country, and will only continue in the future as the population increases. When I was a boy, living on a farm meant a thousand acres and no one around. For my grandkids, it will mean five or ten acres and a house , if they're lucky.	2/27/2015 6:40 PM
244	Loss of rented acres to houses	2/27/2015 6:36 PM
245	neighbors annoyed with operations	2/27/2015 6:29 PM
246	Land is zoned AG surrounded by city, at risk of development. We are on a 1 year lease.	2/27/2015 6:16 PM
247	None farmers living next to farms is trouble	2/27/2015 6:12 PM
248	But recreational buyers and hunting clubs have.	2/27/2015 6:07 PM
249	New Wine Tasting rooms have noisy events that sometimes disrupt our weekends, and there are more impaired people on our country roads.	2/27/2015 6:00 PM
250	Cotton farming and pesticides are biggest concern	2/27/2015 5:52 PM
251	Developer interest increases the property value of the land I farm and thereby my lease rate.	2/27/2015 5:45 PM

Direct Market Farmers: National Survey

252	polluted aquifers	2/27/2015 5:34 PM
253	Complaints about the smells and sounds	2/27/2015 5:09 PM
254	Drives land prices up	2/27/2015 5:09 PM
255	my well encouraged development in otherwise water deprived zone.	2/27/2015 5:07 PM
256	It brings more neighbors which may not like farming practices, but generally it has brought more customers. It has not impacted us negatively.	2/27/2015 5:01 PM
257	caused land tax increases as more development surrounds our farm.	2/27/2015 4:51 PM
258	traffic on roads. water shortage from many new wells	2/27/2015 4:36 PM
259	SUBDIVISION ON ONE SIDE	2/27/2015 4:30 PM
260	city folk drive up the price of ag land!	2/27/2015 4:26 PM
261	boundary dispute	2/27/2015 4:23 PM
262	There was an effort to develop but we successfully noted township issues.	2/27/2015 4:22 PM
263	people building houses too close, makes taxes go up	2/27/2015 4:20 PM
264	Land speculators have driven up land value past production	2/27/2015 4:14 PM
265	hard to spray	2/27/2015 3:56 PM
266	developers can spend thousands more an acre then us	2/27/2015 3:56 PM
267	taxes rising rapidly, more profitable to sell lots than fruit	2/27/2015 3:21 PM
268	Real estate speculation has changed the entire valley	2/27/2015 3:18 PM
269	Restricted some operations by proximity. Minor, though.	2/27/2015 3:05 PM
270	The desire for our farmland to construct houses is huge. Of course the city would like to see us sell as they would gain huge tax revenues. So the wolves are circling. Our urban farm is in a very desired, hip, gentrifying location.Regulations and new rules are on the prowl.	2/27/2015 2:58 PM
271	No	2/27/2015 2:51 PM
272	more customers	2/27/2015 2:51 PM
273	made it much harder to move animals around (crossing streets)	2/27/2015 2:40 PM
274	made adjacent farmland unavailable for purchase	2/27/2015 2:39 PM
275	Plansfor paved road will impct part of farm	2/27/2015 2:28 PM
276	We no longer have livestock of any kind.	2/27/2015 2:27 PM
277	Having to deal with non farm neighbors	2/27/2015 2:20 PM
278	only positive....we survived the difficult loss bse thru landsales	2/27/2015 2:19 PM
279	construction of a few new houses	2/27/2015 2:17 PM
280	crowding, overspraying, runoff into watershed	2/27/2015 2:16 PM
281	Our county would prefer that all agriculture disappear due to tax revenue loss.	2/27/2015 2:16 PM
282	Parts of farm sold off over time	2/27/2015 2:13 PM
283	higher taxes	2/27/2015 2:06 PM
284	Less land to expand for our family also raising the cost	2/27/2015 2:02 PM
285	drives land prices up; hard to grow larger	2/27/2015 2:01 PM
286	unreasonable expectations of people moving into area from city	2/27/2015 1:59 PM
287	Neighbors do not like the smells associated with a farm, or the noises from animals.	2/27/2015 1:47 PM

Direct Market Farmers: National Survey

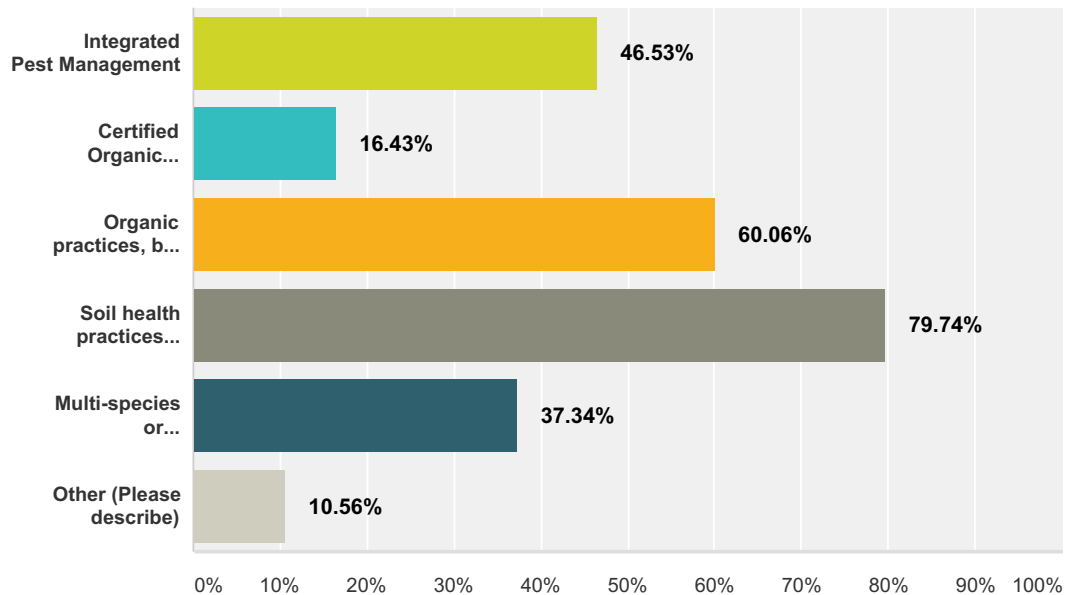
288	So many restrictions on building farm buildings or remodeling existing buildings for farm products. Unable to provide housing for farm help. Unable to build a new well. Taxed for everything we do. unable to get permits for value-added products on-farm kitchen.	2/27/2015 1:40 PM
289	if I could call it "collateral damage" from near by resort developments. Farmland prices driven up by "Investors" not producers - and values that bear no relation to productive value. How can young farmers get a start?	2/27/2015 1:35 PM
290	Loss of land that could have been purchased for farming	2/27/2015 1:31 PM
291	land prices are so high that we cannot get more land; traffic is a problem	2/27/2015 1:29 PM
292	There is a coal burning power piquing plant across the highway.	2/27/2015 1:25 PM
293	Many neighbors equals many folks to keep happy.	2/27/2015 1:24 PM
294	The farm is not completely surrounded by houses	2/27/2015 1:24 PM
295	the best fences come down from time to time and those who spend a few weeks in their trophy houses have no concept of a cow or a few pigs or a donkey in their driveway - you would think it was a 911-level crisis - oh my!	2/27/2015 1:23 PM
296	Local regulations require special permission to farm hogs.	2/27/2015 1:20 PM
297	Large Tyson poultry houses keep getting built closer. If they have any disease outbreaks, my poultry will be "de-populated" as well even if they are not sick.	2/27/2015 1:15 PM
298	larger parcels around us have been purchased for small lot development	2/27/2015 1:15 PM
299	subdivisions all around, taxes increased	2/27/2015 1:14 PM
300	Pretty soon we'll be farming in the middle of a town.	2/27/2015 1:13 PM
301	Threat of it " forced" me to buy the neighboring farm... To prevent it.	2/27/2015 1:13 PM
302	We have to be very careful about spraying crops	2/27/2015 1:12 PM
303	We are a small urban farm. HUD tore down a public housing site directly across from our farm, significantly reducing our customer base.	2/27/2015 1:10 PM
304	We rent supplemental land and improve through grazing. Then it is sold at top dollar to wealthy second home owners or builders. And we have to go find more land.	2/27/2015 1:10 PM
305	Helped bring in more customers, road is a major highway now, getting hard for folks to get in and out of parking lot. Unfriendly neighbors moving in that do not like farms	2/27/2015 1:10 PM
306	brifht lights on all night long 7 days a week 10 hours / night	2/27/2015 1:09 PM
307	We are an urban farm, so we occasionally have to switch sites due to some form of development,	2/27/2015 1:07 PM
308	Had to vacat land we used to farm because it was sold to developer	2/27/2015 1:01 PM
309	N?A moved here 10 yrs ago	2/27/2015 1:00 PM
310	Inability to expand	2/27/2015 1:00 PM
311	higher land prices, land taken out of farming for recreation	2/27/2015 12:56 PM
312	They do not want a farm where the built of moved too. Lot of right to farm issues	2/27/2015 12:55 PM
313	there is land that we own that has been in family since 1726 and part of family wants to sell it	2/27/2015 12:51 PM
314	suburbanization of the area raises property taxes and generally erodes the culture of farming as a viable activity	2/27/2015 12:51 PM
315	taxes for schools, roads, etc.	2/27/2015 12:50 PM
316	Land we used to rent has been sold for housing.	2/27/2015 12:49 PM
317	Increase pressure on natural resources and worry over water depletion.	2/27/2015 12:48 PM
318	next door	2/27/2015 12:47 PM
319	Land prices in our area are astronomical.	2/27/2015 12:45 PM
320	Threatening the aquifer by over drawing and making our well potentially inadequate.	2/27/2015 12:44 PM

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321	higher real estate taxes; lessening of rural character	2/27/2015 12:43 PM
322	The residential encroachment threatens the rural environment with increased vehicular traffic, radical transformation of the rural landscape, ongoing decentralization of urban land-uses and affects on natural resources.	2/27/2015 12:42 PM
323	Land cost in our areas has increased greatly with new developments and subdivisions in the area - I am also worried that our new neighbors will make complaints about the farm activities	2/27/2015 12:42 PM
324	Reduced the aesthetic value of the surrounding area and puts pressure on others in the area to develop their land	2/27/2015 12:41 PM
325	there was over 200 ac next to my farm now it is house's which most of the people donot use my farm for fresh produce	2/27/2015 12:35 PM
326	A new highway bypass will be coming directly through the house/land we're renting in a few years, so we will have to relocate	2/27/2015 12:33 PM
327	Less land to rent	2/27/2015 12:33 PM
328	more neighbors more problems but more farm revenue	2/27/2015 12:31 PM
329	encroachment and land use regulations	2/27/2015 12:29 PM
330	buyers of small acreage push for access/rights of way on our land	2/27/2015 12:28 PM
331	Care to prevent materials not approved by NOP from drifting onto farm	2/27/2015 12:23 PM
332	difficult to farm, move equipment, traffic, lack of land to rent	2/27/2015 12:19 PM
333	New high school built immediately behind property has led to increased flooding of pasture, noise and light pollution (irritates livestock and humans)	2/27/2015 12:18 PM
334	More restrictions, regulations	2/27/2015 12:18 PM
335	City people moving to the country & have no clue as to farms or farm animals. Sense of entitlement - they moved to the country, now we owe them...	2/27/2015 12:16 PM
336	Half the farm was sold and developed for housing; the other half continues to be farmed and has a conservation easement.	2/27/2015 12:13 PM
337	land is now for sale at development prices- not sure if we can afford to buy it	2/27/2015 12:13 PM
338	Residents of nearby housing developments regularly come through the woods on dirt bikes or snowmobiles to ride in our fields, despite no trespassing signs. The snowmobiles are not a big deal, but dirt bikes and four wheelers have torn up our corn and hay fields in the summer.	2/27/2015 12:12 PM
339	more likely that our rented farm will be sold	2/27/2015 12:10 PM
340	made surrounding property very very expensive	2/27/2015 12:10 PM

Q11 Which of the following conservation practices do you implement on your farm (Select all that apply)

Answered: 1,382 Skipped: 153



#	Other (Please describe)	Date
1	general sustainable agricultural practices	3/23/2015 8:50 AM
2	drip irrigation; habitat for beneficials	3/22/2015 2:37 AM
3	certified Biodynamic practices	3/21/2015 9:50 PM
4	erosion control practices; stream buffer maintenance; field buffer maintenance; wildlife habitats	3/20/2015 7:28 AM
5	Sustainable Water Practices, Controlled Environment	3/20/2015 5:58 AM
6	Certified Naturally Grown	3/19/2015 2:56 PM
7	Biodynamic	3/19/2015 9:56 AM
8	water conservation	3/18/2015 11:16 PM
9	Put shell back in water	3/18/2015 3:38 PM
10	Buffers/borders	3/18/2015 2:07 PM
11	Permaculture	3/18/2015 11:29 AM
12	habitat for increased species diversity on farm	3/18/2015 9:00 AM
13	wildflower acre to encourage pollinators	3/18/2015 8:36 AM
14	Permaculture	3/18/2015 12:50 AM
15	Korean natural farming	3/17/2015 11:07 PM
16	contour strips since 1941, sod waterways	3/17/2015 10:50 PM
17	pastured poultry	3/17/2015 10:21 PM

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18	permaculture techniques	3/17/2015 10:02 PM
19	Fenced out of water ways	3/17/2015 10:01 PM
20	conservation and riparian buffers, maintainance of wild meadows, woodland conservation, historic preservation, native pollinator habitats, wildflower meadows, trickle irrigation, and many other practices	3/17/2015 9:15 PM
21	Micro irrigation, Grass waterways	3/17/2015 9:08 PM
22	crop rotation	3/17/2015 8:57 PM
23	Holistic Management	3/17/2015 7:31 PM
24	Holistic Management	3/17/2015 7:21 PM
25	CSP	3/17/2015 6:43 PM
26	won 2015 Blue Legacy Award by State of Texas for Water Conservation	3/17/2015 6:14 PM
27	Wildlife areas	3/17/2015 6:01 PM
28	riparian areas and buffer strips	3/17/2015 5:09 PM
29	organic fertilizer, organic and nonorganic sprays	3/17/2015 4:38 PM
30	wildlife habitat, riparian restoration	3/17/2015 4:36 PM
31	certified naturally grown	3/17/2015 4:29 PM
32	No till vegetable production	3/17/2015 4:10 PM
33	no-till	3/17/2015 4:09 PM
34	Rotational grazing	3/17/2015 4:04 PM
35	permaculture	3/17/2015 3:46 PM
36	We maintain our woods lots very well	3/17/2015 3:43 PM
37	composting to reduce farm waste and create a marketable product	3/17/2015 3:28 PM
38	stormwater detention basins and terracing	3/17/2015 3:24 PM
39	we farm with horses (no tractors - so reduced use of fossil fuels)	3/17/2015 3:18 PM
40	I don't use insect sprays in or around our property because we have a cat.	3/17/2015 3:09 PM
41	certified naturally grown	3/17/2015 2:27 PM
42	We try to grow things as chemically free as possible	3/17/2015 2:03 PM
43	Measured spraying	3/17/2015 2:00 PM
44	Indoor growing for water and energy conservation.	3/17/2015 1:50 PM
45	Certified Naturally Grown	3/17/2015 1:28 PM
46	Treatment free apiary	3/17/2015 1:14 PM
47	swales and ditches for water retention	3/17/2015 1:03 PM
48	Rotational grazing	3/17/2015 1:01 PM
49	drip irrigation, wildlife habitat improvement, erosion control, etc	3/17/2015 12:56 PM
50	Permaculture, and bio-dynamic practices	3/17/2015 12:44 PM
51	bionutrient	3/17/2015 12:41 PM
52	hydroponics	3/17/2015 12:40 PM
53	ecological practices that promote microbial and insect diversity.	3/17/2015 12:33 PM
54	Regenerative Agriculture	3/17/2015 12:24 PM

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55	Aquaponics	3/17/2015 12:24 PM
56	rotational grazing	3/17/2015 12:11 PM
57	Biodynamic (self-sufficient farm organism)	3/17/2015 12:10 PM
58	Regenerative farming, permaculture	3/17/2015 12:09 PM
59	Planned Grazing - Holistic Management - Savory Institute	3/17/2015 12:07 PM
60	Certified Naturally Grown	3/17/2015 11:59 AM
61	crop rotation & pollinator block plantings	3/13/2015 11:04 AM
62	Good Agricultural Practices	3/11/2015 4:55 PM
63	recycling water	3/4/2015 5:55 PM
64	turf rows	3/4/2015 9:21 AM
65	Native plant hedgerows	3/3/2015 7:47 PM
66	permaculture, disease resistant orchard and vineyard plantings	3/3/2015 6:56 PM
67	draft animal power (no tractors)	3/2/2015 11:35 AM
68	Food Alliance certified	3/2/2015 8:36 AM
69	Organic certification applied for	3/2/2015 7:23 AM
70	dry-farming system, agroecology	3/2/2015 1:54 AM
71	Dairy grazing	3/1/2015 1:55 PM
72	create wildlife habitat	3/1/2015 1:32 PM
73	rotational grazing	3/1/2015 11:37 AM
74	none	3/1/2015 8:42 AM
75	we let bobolinks and RWBlackbirds nest without grazing	3/1/2015 8:30 AM
76	no farmers market attended	2/28/2015 10:34 PM
77	NO chemicals, not organic ones	2/28/2015 7:13 PM
78	water only as needed	2/28/2015 4:06 PM
79	I use Planned Grazing by the Savory Institute and I am Animal Welfare Approved.	2/28/2015 12:16 PM
80	Holistic planned grazing	2/28/2015 11:52 AM
81	Non-GMO	2/28/2015 8:03 AM
82	cover crops and landscape (both natural & cloth to control erosion	2/28/2015 7:13 AM
83	/.all natural	2/28/2015 6:59 AM
84	no pesticides (except mating disruption), herbicides, nor commercial fertilizers	2/28/2015 1:00 AM
85	Worm habitat, Monarch habitat, collect rain water, prevent water run-off	2/28/2015 12:21 AM
86	Crop Rotation	2/27/2015 11:41 PM
87	Dev. of hedge rows; shrubs/trees for livestock shade/medicinal needs	2/27/2015 10:55 PM
88	Sustainable	2/27/2015 9:42 PM
89	transitioning to IPM, cover crops, non-GMO and reduced tillage	2/27/2015 9:32 PM
90	proper queen bee breeding - no chemicals; all hives naturally treated, antibiotic free	2/27/2015 8:58 PM
91	IPM	2/27/2015 8:36 PM
92	We are a Animal Welfare Approved farm	2/27/2015 8:11 PM

Direct Market Farmers: National Survey

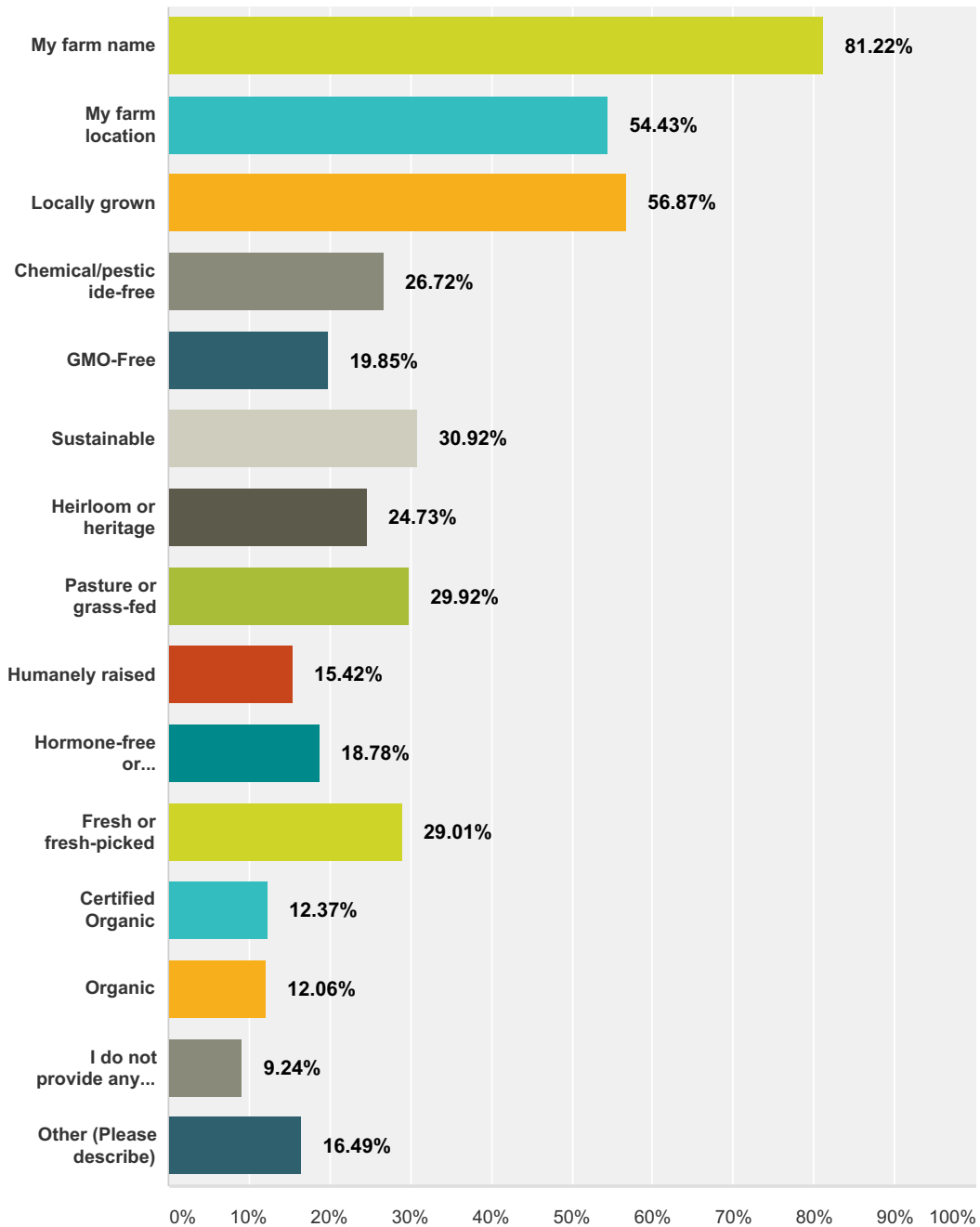
93	Certified Naturally Grown	2/27/2015 7:35 PM
94	Re establishing trees, native plants and fungal diversity	2/27/2015 7:25 PM
95	Rotational grazing, drip irrigation	2/27/2015 6:18 PM
96	waste management, renewable energy	2/27/2015 6:08 PM
97	Container only	2/27/2015 6:04 PM
98	Permaculture	2/27/2015 5:49 PM
99	Beneficial plantings of herbs, flowers, grasses that go to seed- feed for birds and pollinators.	2/27/2015 5:32 PM
100	Biodynamic practices, but not certified	2/27/2015 5:23 PM
101	biodynamic certification	2/27/2015 5:09 PM
102	Permaculture	2/27/2015 4:28 PM
103	Feed certified organic grain, herbalism, homeopathy, but use minimal antibiotics and do not cull those animals	2/27/2015 4:24 PM
104	certified wildlife habitat	2/27/2015 4:09 PM
105	drainage and water run-off control	2/27/2015 3:52 PM
106	pollinators and beneficial insects strips, water conservation practices	2/27/2015 3:51 PM
107	certified sustainable	2/27/2015 3:39 PM
108	Biodynamic practices	2/27/2015 3:10 PM
109	Carbon sequestration, via compost, amendments and leaving the roots in the soil when the crop is done.	2/27/2015 3:00 PM
110	Certified Naturally Grown practices	2/27/2015 2:53 PM
111	none	2/27/2015 2:52 PM
112	No farm	2/27/2015 2:31 PM
113	Hay mowing without chemicals	2/27/2015 2:18 PM
114	Certified Naturally Grown	2/27/2015 2:03 PM
115	Permaculture practices - wildlife integration and protection	2/27/2015 1:44 PM
116	permaculture	2/27/2015 1:32 PM
117	Permaculture, Aquaponics	2/27/2015 1:30 PM
118	Water catchment	2/27/2015 1:25 PM
119	Pasture rotation	2/27/2015 1:21 PM
120	Raparian buffers on creek, 45 acres of woods for wildlife.	2/27/2015 1:17 PM
121	grass fed cattle and animal welfare	2/27/2015 1:16 PM
122	Rotational Grazing for livestock	2/27/2015 1:11 PM
123	sustainable.. do use some pesticides	2/27/2015 1:03 PM
124	Certified Naturally Grown; USDA EQIP	2/27/2015 12:59 PM
125	managed timber for wildlife and lumber production	2/27/2015 12:58 PM
126	Biodynamic (self-sufficient farm organism)	2/27/2015 12:56 PM
127	Engineered drainage waterways, protected with native grasses.	2/27/2015 12:55 PM
128	Certified naturally grown	2/27/2015 12:52 PM
129	Covercropping, farmscaping for beneficials, composting, grass waterways	2/27/2015 12:46 PM
130	Water conservation, wildlife habitat, beneficial habitat	2/27/2015 12:46 PM

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131	wood ash as a soil amendment; long rest periods on rotational/intensive grazing on annual grass species; root development of annual species relative to rest duration; carbon sequestration estimates resulting from rooting system enhancement from longer rest periods.	2/27/2015 12:45 PM
132	maintain vegetative cover, elimination of invasives	2/27/2015 12:44 PM
133	rotational grazing	2/27/2015 12:43 PM
134	numerous NRCS soil and water conservation practices	2/27/2015 12:43 PM
135	bmp	2/27/2015 12:40 PM
136	drip irrigation with T-Tape.	2/27/2015 12:39 PM
137	The certified Naturally Grown program	2/27/2015 12:37 PM
138	Cert. MAEAP sustainable	2/27/2015 12:34 PM
139	wildlife habitat enhancement, water protection, humane beef production practices	2/27/2015 12:32 PM
140	Bio-char	2/27/2015 12:32 PM
141	no-spray, buffers, pasture rotation	2/27/2015 12:30 PM
142	CNG	2/27/2015 12:26 PM
143	lots of mulch on the gardens	2/27/2015 12:20 PM
144	compost tea	2/27/2015 12:18 PM
145	conservation reserve, wet lands	2/27/2015 12:15 PM
146	contouring, prairie restoration, habitat protection	2/27/2015 12:12 PM

Q12 What terms do you use to describe your products on signage at the farmers market? (Select all that apply)

Answered: 1,310 Skipped: 225



#	Other (Please describe)	Date
1	free range, "spoiled" hens, We avoid FRESH, but we explain that the USDA definition of fresh is never frozen. We harvest with 24 hours of market	3/23/2015 8:50 AM
2	n a	3/23/2015 6:11 AM

Direct Market Farmers: National Survey

3	Biodynamic practices	3/21/2015 11:08 PM
4	Certified Biodynamic	3/21/2015 9:50 PM
5	Horse-powered, Off-grid	3/20/2015 9:40 AM
6	CNG	3/20/2015 9:39 AM
7	Animal Welfare Approved, American Grassfed Association certifications	3/20/2015 9:37 AM
8	Identify the variety of vegetable grown; it goes without saying that all our products are fresh, and grown by us--we sell at a producer-only market	3/20/2015 7:28 AM
9	High Quality, Lower Risk Hydroponic	3/20/2015 5:58 AM
10	Certified Naturally Grown, family owned and operated	3/19/2015 2:56 PM
11	natural	3/19/2015 2:46 PM
12	we didn't go to farmers markets	3/19/2015 2:32 PM
13	non Soy	3/19/2015 12:25 PM
14	Grass fed and pasture are not the same thing. We are grass fed.	3/19/2015 8:33 AM
15	eggs from free range chickens. also photos	3/19/2015 8:21 AM
16	naturally leavened	3/18/2015 11:28 PM
17	Certified Naturally Grown	3/18/2015 9:40 PM
18	located on main road plus advertising	3/18/2015 6:22 PM
19	No farm - No participation	3/18/2015 5:56 PM
20	I have a road side stand with a sign that has my farm name and our product listed as grass fed beef and we sell beef at the local co-op	3/18/2015 4:20 PM
21	naturally grown	3/18/2015 1:36 PM
22	We do not go to farmers market	3/18/2015 1:12 PM
23	Salmon Safe	3/18/2015 11:51 AM
24	does not apply	3/18/2015 11:39 AM
25	do not use farmers market	3/18/2015 11:07 AM
26	We have a group/label called homegrown denoting organic practices, local, peer visits.....	3/18/2015 9:20 AM
27	I answered in a previous question that I don't sell at markets but my answers here apply to csa, on-farm sales, sales to restaurants	3/18/2015 9:00 AM
28	We sell everything at/on the farm	3/18/2015 8:42 AM
29	FRESH, helping community, supporting small local farmers	3/18/2015 7:51 AM
30	Don't do farmers markets	3/18/2015 7:19 AM
31	no farmers market	3/18/2015 7:17 AM
32	don't use farmers markets	3/18/2015 6:53 AM
33	Ecologically Grown	3/18/2015 6:09 AM
34	use above in advertising csa	3/18/2015 4:12 AM
35	Have not done farmer's market	3/18/2015 12:05 AM
36	I go through a vendor who then moves to wholesale buyers	3/17/2015 11:04 PM
37	I do not attend farmer's markets, but I use these words to describe our products to our customers.	3/17/2015 10:51 PM
38	none, no market	3/17/2015 10:50 PM

Direct Market Farmers: National Survey

39	farmers market has been on farm Know your farms tour.	3/17/2015 10:40 PM
40	Don't sell at farmers market	3/17/2015 10:02 PM
41	We do not attend farmer's markets, however we do have our own farm market. We discuss and use signage to describe our low spray practices in certain blocks, and to discuss all the above conservation issues	3/17/2015 9:15 PM
42	No farm market	3/17/2015 8:48 PM
43	on product and at farm We don't sell at Farmers Markets	3/17/2015 8:17 PM
44	No markets	3/17/2015 7:08 PM
45	I do not participate in any farmers markets	3/17/2015 6:39 PM
46	on farm. not at a farmer's market	3/17/2015 6:30 PM
47	I don't sell ar farmers markets	3/17/2015 6:23 PM
48	I use these terms on my labels, I do not market at farmer's markets	3/17/2015 4:44 PM
49	organically grown	3/17/2015 4:44 PM
50	free range	3/17/2015 4:38 PM
51	free range	3/17/2015 4:37 PM
52	not @ FM; in ads, rack cards at visitors' center,biz card, etc.	3/17/2015 4:11 PM
53	I only do on-site sales	3/17/2015 3:57 PM
54	I tell people that buy my eggs I only purchase organic feed, and my hens freerange.	3/17/2015 3:37 PM
55	no longer vend at markets	3/17/2015 3:36 PM
56	we don't do farmer's markets	3/17/2015 3:18 PM
57	Raise rabbits for meat that go to private buyers.	3/17/2015 3:09 PM
58	don't go to markets	3/17/2015 3:02 PM
59	Animal Welfare Approved	3/17/2015 2:35 PM
60	certified naturally grown	3/17/2015 2:27 PM
61	product name and company name	3/17/2015 2:17 PM
62	Grown in n Maine	3/17/2015 2:02 PM
63	We do not use signage but use all of the terms checked off above in other marketing materials/our website	3/17/2015 2:02 PM
64	insecticide free	3/17/2015 1:50 PM
65	Kosher	3/17/2015 1:46 PM
66	n/a we don't go to farmers markets	3/17/2015 1:44 PM
67	Certified Naturally Grown	3/17/2015 1:28 PM
68	Farm fress eggs from happy hens	3/17/2015 1:15 PM
69	no farmers market	3/17/2015 1:14 PM
70	Animal Welfare Approved	3/17/2015 1:14 PM
71	Free range	3/17/2015 1:12 PM
72	don't go to farmers market, retail on farm	3/17/2015 12:52 PM
73	We are not allowed to tell our customers that we do not used chemicals or GMO. We cannot afford to be certified organic. But, we do not use chemicals or GMO seeds or plants.	3/17/2015 12:44 PM
74	I don't sell at the farmers market	3/17/2015 12:43 PM
75	bionutrient dense	3/17/2015 12:41 PM

Direct Market Farmers: National Survey

76	Cirtified Alaska Grown	3/17/2015 12:41 PM
77	We don't do farmers markets	3/17/2015 12:36 PM
78	Ecologically grown	3/17/2015 12:33 PM
79	low spray; artisan; craft	3/17/2015 12:32 PM
80	don't do farmers markets, signs on farm or website	3/17/2015 12:28 PM
81	Used for our farm store/direct sales but not at farmers markets	3/17/2015 12:28 PM
82	Certified Naturally Grown	3/17/2015 12:27 PM
83	Beyond organic	3/17/2015 12:21 PM
84	Does not apply	3/17/2015 12:18 PM
85	"Organically Grown". Entire market is GMO-Free	3/17/2015 12:12 PM
86	We do not sell at farmer's markets	3/17/2015 12:09 PM
87	all maine grown & processed	3/17/2015 12:09 PM
88	Farmers Markets are to expensive to sell at for me.	3/17/2015 12:07 PM
89	Transitioning to Organic Certification	3/17/2015 12:07 PM
90	our land is certified, our animals are not	3/17/2015 12:07 PM
91	Do not attend Farmers Markets.	3/17/2015 12:07 PM
92	Listed on our egg cartons, but not sold at market	3/17/2015 12:06 PM
93	na	3/17/2015 12:05 PM
94	NA	3/17/2015 12:03 PM
95	Do not	3/17/2015 12:02 PM
96	Certified Naturally Grown	3/17/2015 11:59 AM
97	Pick TN Products	3/14/2015 11:25 AM
98	Family Farm	3/6/2015 2:02 PM
99	Inform customers of Organic Methods, but no sign.	3/4/2015 5:55 PM
100	handmade	3/4/2015 5:52 PM
101	I don't go to farmers' markets	3/4/2015 11:58 AM
102	Certified Naturally Grown	3/4/2015 11:19 AM
103	pesticide free does NOT exist with UREC and should not be an option	3/4/2015 9:21 AM
104	oklahoma centennial farm	3/3/2015 6:56 PM
105	Family farm processing fiber in the United States	3/3/2015 2:17 PM
106	We stopped going to the market	3/3/2015 8:02 AM
107	Pasture grown	3/3/2015 6:29 AM
108	naturally grown/raised	3/2/2015 10:43 PM
109	Award Winning	3/2/2015 9:19 PM
110	We do not sell at a farmer's market, but we do use these words as signage on our on-farm CSA	3/2/2015 8:03 PM
111	None	3/2/2015 12:28 PM
112	on the farm, not at a farmers market	3/2/2015 11:44 AM
113	IPM	3/2/2015 7:32 AM

Direct Market Farmers: National Survey

114	When audit completed, 'Certified Organic' will be on signage	3/2/2015 7:23 AM
115	dry-farmed	3/2/2015 1:54 AM
116	Biodynamic	3/1/2015 11:42 PM
117	no preservatives, fillers or artificial ingredients	3/1/2015 8:24 PM
118	No famers makrets	3/1/2015 8:07 PM
119	I do not sell at farmers markets. We are truly organic which means our food costs 2 to 3 times what all the fake 'beyond organic' guys sell theirs for. So no one buys my products at market even though superior in every way. So we gave up trying to market that way and just sell direct through deliveries.	3/1/2015 5:57 PM
120	All Jersey cow	3/1/2015 5:50 PM
121	We do not sell at Farmers Markets	3/1/2015 3:31 PM
122	CT Grown (CT Dept. of Ag' logo program)	3/1/2015 2:45 PM
123	Certified naturally grown	3/1/2015 12:36 PM
124	Animal Welfare Approved, American Grassfed Certified	3/1/2015 11:37 AM
125	Certified Naturally Grown	3/1/2015 11:06 AM
126	Don't use market	3/1/2015 8:45 AM
127	no farmers market attened	2/28/2015 10:34 PM
128	terms used in brochure & on website	2/28/2015 8:43 PM
129	only sell at my farm	2/28/2015 4:06 PM
130	Animal Welfare Approved, American Grassfed Certified homegrown	2/28/2015 2:12 PM
131	raw honey	2/28/2015 2:00 PM
132	1. Animal Welfare Approved sign and 2. Tilth Producer of Washington	2/28/2015 12:16 PM
133	do not go to farmers markets sell at my farm 72 years	2/28/2015 10:35 AM
134	I do not go to farmer's markets	2/28/2015 9:49 AM
135	I no longer use a market for my products as demand from my customer base usually exceeds my supply	2/28/2015 9:01 AM
136	like us on facebook, free range "spoiled" hens	2/28/2015 8:51 AM
137	Home baked	2/28/2015 7:09 AM
138	All true natural	2/28/2015 6:59 AM
139	do not sell at farmers markets	2/28/2015 5:51 AM
140	Fram stand and roadside signage, not farmers' markets	2/28/2015 1:00 AM
141	Flower varieties, pricing	2/28/2015 12:21 AM
142	Family farm	2/27/2015 11:27 PM
143	Don't use farmer's markets	2/27/2015 11:26 PM
144	100% grass-fed but not through farmers market sales	2/27/2015 10:55 PM
145	eco-friendly, eco-local	2/27/2015 9:43 PM
146	no hormones or antibiotics ADDED to feed	2/27/2015 9:32 PM
147	Beyond organic	2/27/2015 9:18 PM
148	Farm stand signage	2/27/2015 9:13 PM
149	Naturally Treated, Antibiotic-Free, Washington hives (state and locations)	2/27/2015 8:58 PM
150	naturally grown	2/27/2015 8:50 PM

Direct Market Farmers: National Survey

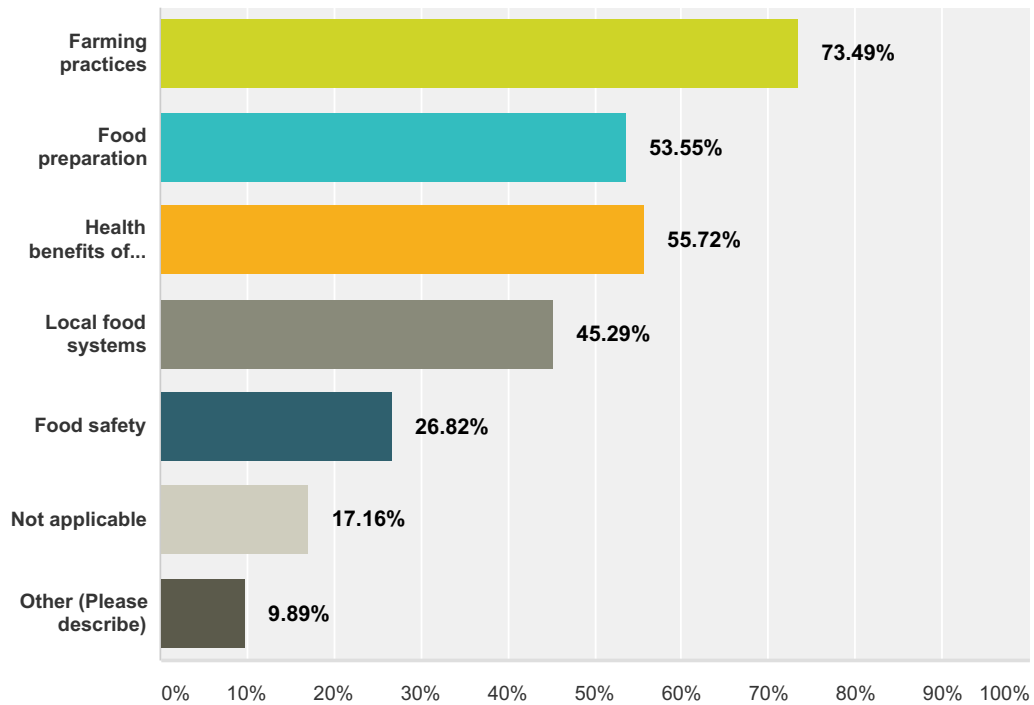
151	natural	2/27/2015 8:40 PM
152	Home Grown, Our Own	2/27/2015 8:36 PM
153	Brochures from my local Farm Group & supporting state programs	2/27/2015 8:11 PM
154	Don't sell at Farmers Market yet	2/27/2015 7:54 PM
155	Certified Naturally Grown	2/27/2015 7:35 PM
156	Organic-fed	2/27/2015 6:59 PM
157	organic practices	2/27/2015 6:52 PM
158	Certified naturally grown	2/27/2015 6:24 PM
159	Don't sell at markets, but use organic, farm name, local, sustainable, non-GMO, pesticide free.	2/27/2015 6:10 PM
160	Environmentally friendly	2/27/2015 6:04 PM
161	Purely grown for flavor.	2/27/2015 5:32 PM
162	Biodynamic and organic practices but not certified	2/27/2015 5:23 PM
163	biodynamic/demeter	2/27/2015 5:09 PM
164	Integrated Pest Management	2/27/2015 5:02 PM
165	none	2/27/2015 4:43 PM
166	Certified Naturally Grown	2/27/2015 4:40 PM
167	name of co-op	2/27/2015 4:28 PM
168	I don't do farm markets at this time	2/27/2015 4:21 PM
169	geographic identity	2/27/2015 3:44 PM
170	species available, phone number	2/27/2015 3:34 PM
171	Animal Welfare Approved	2/27/2015 3:28 PM
172	We sell farm direct.	2/27/2015 3:10 PM
173	These signs are at our urban farm stand. We do not attend farmers markets.	2/27/2015 3:00 PM
174	Certified Naturally Grown	2/27/2015 2:53 PM
175	I work with farmers that are locally grown producers or chemical free	2/27/2015 2:31 PM
176	Biodynamic	2/27/2015 2:24 PM
177	naturally-grown	2/27/2015 2:22 PM
178	Certified Naturally Grown	2/27/2015 2:03 PM
179	Crop, variety, flavor and cooking info for each item	2/27/2015 2:03 PM
180	natural and naturally grown	2/27/2015 1:52 PM
181	Although we do not use chemicals on the land we are not certified organic so we cannot say we are organic, same for GMO-free. We are small and cannot afford organic certification	2/27/2015 1:44 PM
182	"PORK ... the way it should be." this is a play on Maine's slogan: Maine...the way life should be.	2/27/2015 1:29 PM
183	ethical, regenerative	2/27/2015 1:23 PM
184	I do not market at farmers markets	2/27/2015 1:21 PM
185	we do not use farmers markets	2/27/2015 1:16 PM
186	We only sell our products on the farm not at farmers markets	2/27/2015 1:13 PM
187	NO RESELLS	2/27/2015 1:12 PM

Direct Market Farmers: National Survey

188	Hand Picked	2/27/2015 1:11 PM
189	NOFA Farmer's Pledge	2/27/2015 1:08 PM
190	"Flowers & events"	2/27/2015 1:03 PM
191	Certified Naturally Grown	2/27/2015 12:59 PM
192	I don't do Farmer's market	2/27/2015 12:56 PM
193	S&S Homestead Farm, a Biodynamic Whole Farm Organism	2/27/2015 12:56 PM
194	n/a	2/27/2015 12:55 PM
195	don't sell at markets	2/27/2015 12:55 PM
196	Certified Naturally Grown	2/27/2015 12:52 PM
197	Individual pictures, names, descriptions of crops	2/27/2015 12:46 PM
198	I do not sell at farmer markets.	2/27/2015 12:45 PM
199	We do not use "signage" as you are implying, however our website does stress these features. We deliberately avoid worn buzz words like "sustainable" and "humanely raised" because we are not interested in catering to the mind set these terms seem to attract	2/27/2015 12:45 PM
200	no longer do farmers markets - did use natural, hormone and antibiotic free grain fed beef	2/27/2015 12:42 PM
201	Contact Information	2/27/2015 12:39 PM
202	Certified Naturally Grown	2/27/2015 12:37 PM
203	Biological	2/27/2015 12:36 PM
204	do not sell at farmers' markets	2/27/2015 12:33 PM
205	estate grown	2/27/2015 12:32 PM
206	Animal Welfare Approved. Certified Naturally Grown, No-Spray	2/27/2015 12:30 PM
207	do not sell at farm market only on our farm	2/27/2015 12:29 PM
208	Do not sell at farmer's market but advertise grass-fed and non-gmo	2/27/2015 12:28 PM
209	don't use farmer's market	2/27/2015 12:28 PM
210	CNG	2/27/2015 12:26 PM
211	I haven't done farmer's market but plan to this year	2/27/2015 12:21 PM
212	I have coined the term "organical" meaning organic, but not certified organic	2/27/2015 12:20 PM
213	do not use farmers markets, they are a sham	2/27/2015 12:20 PM
214	I do not sell at farmers market	2/27/2015 12:18 PM
215	I do not sell at a farmers market	2/27/2015 12:17 PM
216	I don't sell at farmer's markets	2/27/2015 12:14 PM

Q13 What topics do you regularly discuss with farmers market customers? (Select all that apply)

Answered: 1,294 Skipped: 241



#	Other (Please describe)	Date
1	government regulations, Federal, State and Local	3/23/2015 8:50 AM
2	na	3/23/2015 6:11 AM
3	vegetable varieties	3/21/2015 11:08 PM
4	sustainable harvest practices	3/20/2015 9:56 PM
5	Taste!	3/20/2015 9:39 AM
6	advocate for agriculture, dispell myths about "big ag"	3/19/2015 11:20 PM
7	details of specific varieties	3/19/2015 3:39 PM
8	educate about difference between brown/white eggs. flavor, feed	3/19/2015 8:21 AM
9	Government intrusion	3/19/2015 5:07 AM
10	food storage	3/18/2015 9:40 PM
11	Am Farmers' Market Manager	3/18/2015 5:56 PM
12	would discuss our grass fed animals and how healthy the beef is	3/18/2015 4:20 PM
13	local politics and effects on farmers markets	3/18/2015 4:20 PM
14	does not apply	3/18/2015 11:39 AM
15	do not use farmers market	3/18/2015 11:07 AM

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16	no farmers market	3/18/2015 7:17 AM
17	Animal feed, GMOs, food additives	3/18/2015 7:03 AM
18	don't use farmers markets	3/18/2015 6:53 AM
19	qualities of specific varieties	3/18/2015 6:09 AM
20	see above	3/18/2015 12:05 AM
21	Importance of non GM/GE/GMO foods and animals	3/17/2015 11:25 PM
22	methods of preparation	3/17/2015 11:07 PM
23	I do not attend farmer's markets, but I use these words during discussions with our customers.	3/17/2015 10:51 PM
24	farmed same land since 1806, worked with my Father since 1947, now working agritainment with our Daughter.	3/17/2015 10:50 PM
25	Again, we do not attend farmer's markets, but at our own market we discuss all of the above	3/17/2015 9:15 PM
26	government policies impacting agriculture	3/17/2015 8:57 PM
27	pesticide usage	3/17/2015 8:41 PM
28	Dairy goats and care, rare breed sheep	3/17/2015 8:22 PM
29	with farm customers We don't sell at Farmers Markets	3/17/2015 8:17 PM
30	Product identification	3/17/2015 8:03 PM
31	chemical free flowers	3/17/2015 6:51 PM
32	n farm. not at a farmer's market	3/17/2015 6:30 PM
33	Water Conservation	3/17/2015 6:14 PM
34	How are things going. Their gardening questions. Township issues	3/17/2015 5:23 PM
35	varieties	3/17/2015 5:12 PM
36	finances of farming	3/17/2015 4:38 PM
37	about our varieties of vegetables & how delicious they are	3/17/2015 4:21 PM
38	health benefits of plant medicines	3/17/2015 4:12 PM
39	discuss eco-friendly alpacas w/ farm visitors	3/17/2015 4:11 PM
40	why we don't grow granny smith or other well-known supermarket apples	3/17/2015 3:59 PM
41	I only do on site sales	3/17/2015 3:57 PM
42	skin care	3/17/2015 3:55 PM
43	no longer vend at markets	3/17/2015 3:36 PM
44	wool product processing info and uses/care	3/17/2015 3:28 PM
45	gardening tips	3/17/2015 2:49 PM
46	our quality	3/17/2015 2:34 PM
47	Certified Naturally Grown vs. USDA Organic	3/17/2015 1:28 PM
48	how to for a large variety of farm related activities	3/17/2015 1:28 PM
49	How to grow and use herbs	3/17/2015 1:15 PM
50	see above	3/17/2015 1:14 PM
51	How to grow plants, problem solving for their plants	3/17/2015 1:12 PM
52	Cookin, cutting as in whole chicken	3/17/2015 12:56 PM
53	quality	3/17/2015 12:56 PM

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54	don't go to farmers market, retail on farm	3/17/2015 12:52 PM
55	We cannot get into the local farmers market. It is very restricted and hard to get into. There can be a 2 year waiting period to get in.	3/17/2015 12:44 PM
56	supply problems	3/17/2015 12:32 PM
57	discussed on farm, phone, emails	3/17/2015 12:28 PM
58	Topics discussed with on-farm/direct sales customers	3/17/2015 12:28 PM
59	To many local restrictions from local government	3/17/2015 12:26 PM
60	historical roots of our farm and agriculture in general	3/17/2015 12:16 PM
61	Regenerative farming's effect on climate change	3/17/2015 12:11 PM
62	Biodynamics	3/17/2015 12:10 PM
63	we discuss these but not at farmers markets	3/17/2015 12:09 PM
64	Breeding, General animal knowledge	3/17/2015 12:06 PM
65	Na	3/17/2015 12:02 PM
66	Flavor profiles and heirloom varieties	3/17/2015 12:01 PM
67	Food storage	3/6/2015 2:02 PM
68	sustainability, permaculture, conservation	3/3/2015 6:56 PM
69	We stopped going to the market	3/3/2015 8:02 AM
70	Good Forestry	3/2/2015 9:19 PM
71	at the farm not at a farmers market	3/2/2015 11:44 AM
72	dry-farming, wine qualities	3/2/2015 1:54 AM
73	economic impact of local farms	3/1/2015 8:24 PM
74	though my newsletter, since we don't do farmers markets. focus a lot on quality, food news, learning to discern truth about farmers	3/1/2015 5:57 PM
75	Flavor!	3/1/2015 4:51 PM
76	do not sell at farmers markets	3/1/2015 3:27 PM
77	What Certified Naturally Grown means	3/1/2015 12:36 PM
78	GMOs	3/1/2015 12:27 PM
79	no farmers market attended	2/28/2015 10:34 PM
80	with CSA members..not farmers market	2/28/2015 5:47 PM
81	how best to plant their new plants	2/28/2015 4:06 PM
82	bee health	2/28/2015 2:00 PM
83	I do go to the local farmers market as a customer and talk to people there.	2/28/2015 12:16 PM
84	don't go sell at my market farmers markets hurt my business	2/28/2015 10:35 AM
85	Not applicable	2/28/2015 9:49 AM
86	My customers are all familiar with the above choices and now we are more of old friends	2/28/2015 9:01 AM
87	How to use herbs	2/28/2015 8:51 AM
88	How to prepare unfamiliar foods	2/28/2015 7:09 AM
89	Talk about our product	2/28/2015 6:24 AM
90	These take place on-site farm stand, not farmers' markets	2/28/2015 1:00 AM

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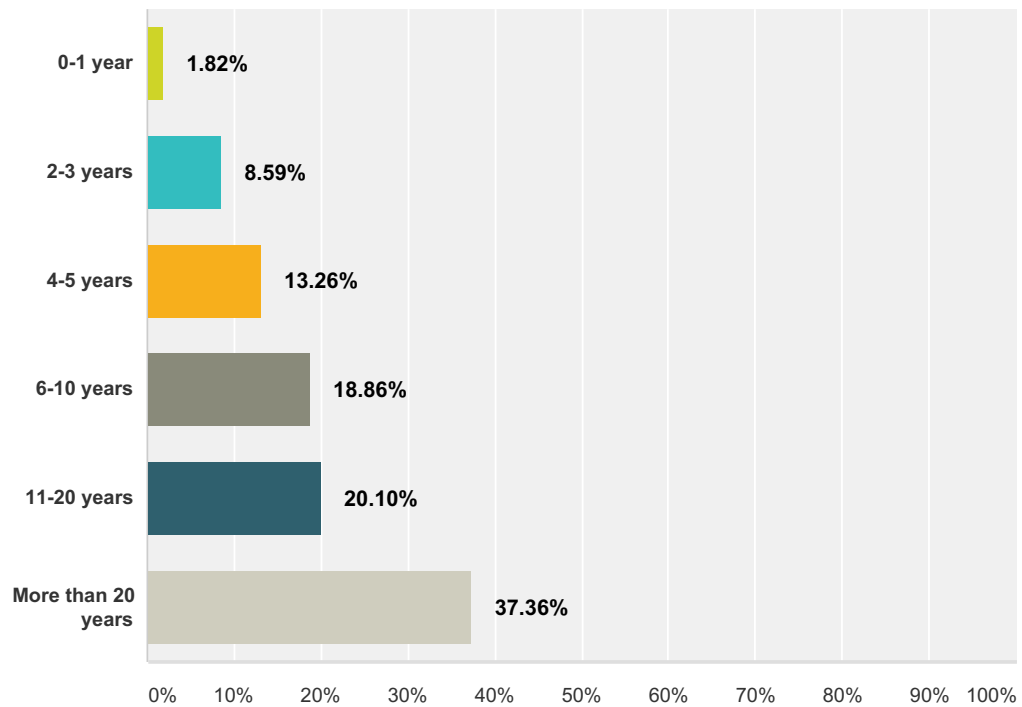
91	Local flowers fresher, 80% of florist flowers still coming from Asia and S. America, vase length of our flowers are longer than those bought in grocery stores	2/28/2015 12:21 AM
92	I don't attend farmers markets, but I do discuss our farming practices and health benefits of our products with our custom base.	2/27/2015 10:45 PM
93	Mostly chit chat. Some of all of the above depending on the customer.	2/27/2015 10:22 PM
94	CCD and other honeybee issues	2/27/2015 8:58 PM
95	Have had NO sales from farmer's markets	2/27/2015 8:11 PM
96	I don't sell at farmers markets, but discuss the above with customers & prospective customers	2/27/2015 7:48 PM
97	That farming produces more than just food.	2/27/2015 7:35 PM
98	That I actually grew what I am selling. Other did not. Resellers allowed in our markets.	2/27/2015 7:03 PM
99	The impact and health risks of agri-business	2/27/2015 6:18 PM
100	I routinely ask- What can I grow for you?	2/27/2015 5:32 PM
101	Tips for growing their own produce	2/27/2015 5:25 PM
102	none	2/27/2015 5:05 PM
103	whatever they want to know	2/27/2015 4:21 PM
104	legal protection of geographic identity	2/27/2015 3:44 PM
105	how to for a large variety of farm related activities	2/27/2015 2:41 PM
106	nothing no need alwys sold out as customers know us	2/27/2015 2:21 PM
107	N/A	2/27/2015 2:21 PM
108	we cannot get into local farmers market. Too many rules and long waiting time if accepted.	2/27/2015 1:44 PM
109	local flower advantage	2/27/2015 1:33 PM
110	Our God-given Natural Right to raise/choose the food we eat/share with family and community. This goes hand in hand with our Constitutional Right to Private Contract between consenting adults. We DO NOT WANT any form of gov'mnt coming between my hand and my mouth!!!!!!	2/27/2015 1:29 PM
111	WE DON'T BUY FROM GROCERY STORE & RESELL	2/27/2015 1:12 PM
112	Government regulations	2/27/2015 1:12 PM
113	Cost of growing product, due to south american imports	2/27/2015 1:03 PM
114	Recipes	2/27/2015 12:59 PM
115	when I go to farmer's market as customer	2/27/2015 12:56 PM
116	Community food security	2/27/2015 12:56 PM
117	n/a	2/27/2015 12:55 PM
118	Benefits of locally grown flowers	2/27/2015 12:54 PM
119	I do not sell at farmer markets.	2/27/2015 12:45 PM
120	At delivery, these conversations occur frequently. However, we do not attend farmers markets--we directly market with delivery to the customer. Please expand your understanding of marketing options. "Farmers markets" are inefficient and only sustained by continued hype, such as you are doing here.	2/27/2015 12:45 PM
121	Provide recipes and storage information	2/27/2015 12:39 PM
122	GMO vs non-GMO	2/27/2015 12:35 PM
123	Do not sell at farmers but discuss all of the above with our customers	2/27/2015 12:28 PM
124	Food access	2/27/2015 12:28 PM

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125	Again, I plan to go to market this year	2/27/2015 12:21 PM
126	do not go to them. They are a joke!	2/27/2015 12:20 PM
127	Mineral cycle of nature	2/27/2015 12:18 PM
128	Local does not mean organic, IPM does not mean organic, most of the other farms at the market are not certified organic or adhering to organic standards	2/27/2015 12:15 PM

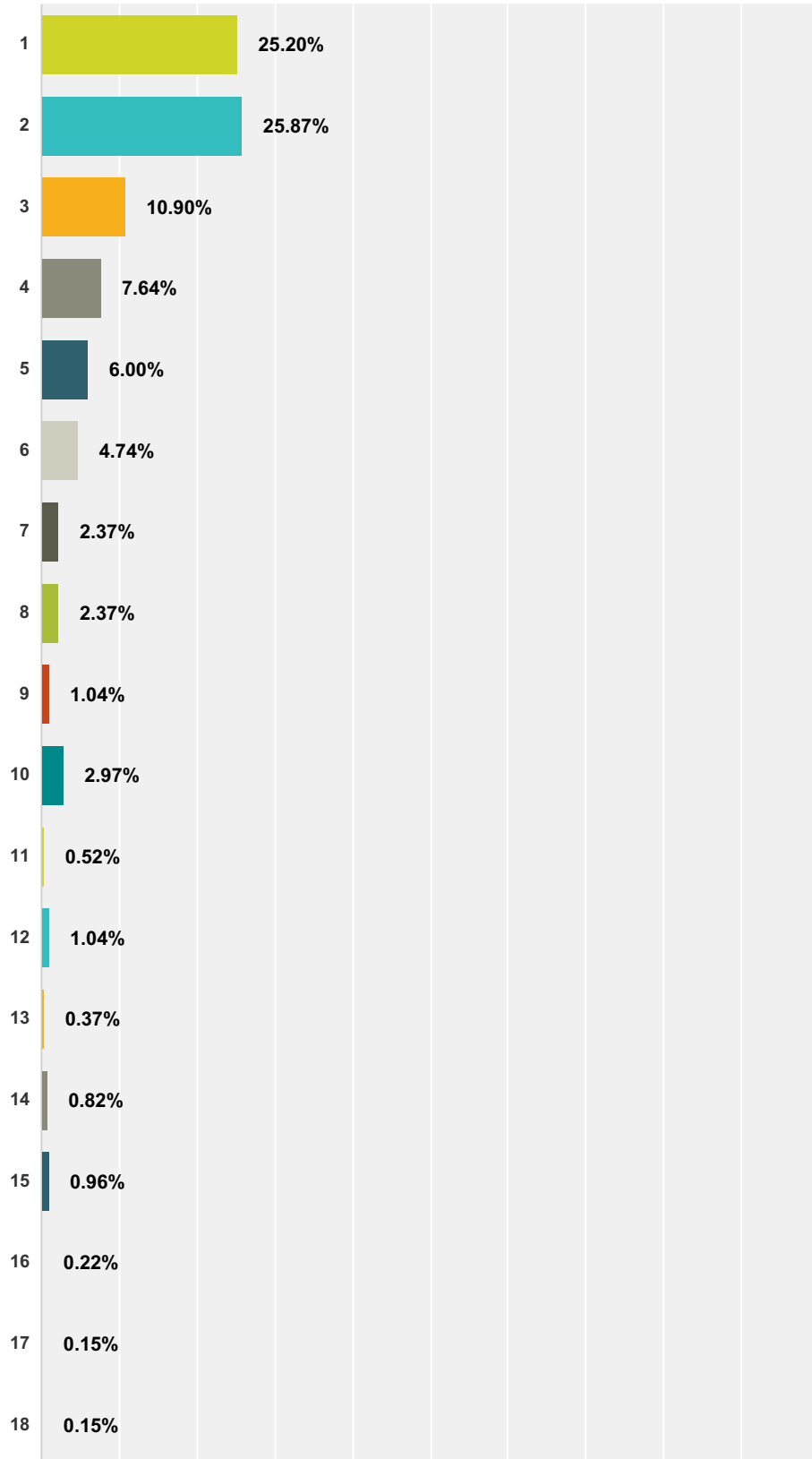
Q14 How many years have you been farming? (Select one)

Answered: 1,373 Skipped: 162



**Q15 How many people did you employ on your farm last year, including yourself?
(Select 1-50+ in drop down menu for each)**

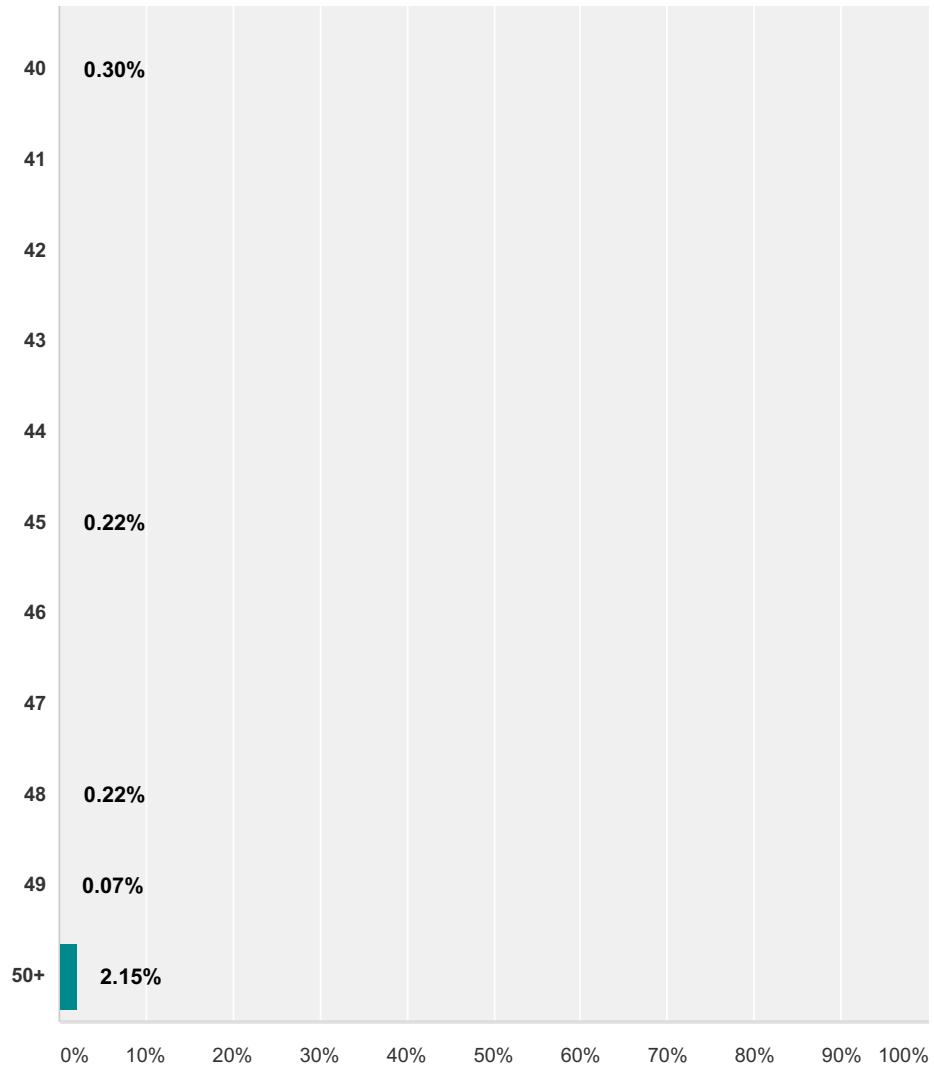
Answered: 1,349 Skipped: 186



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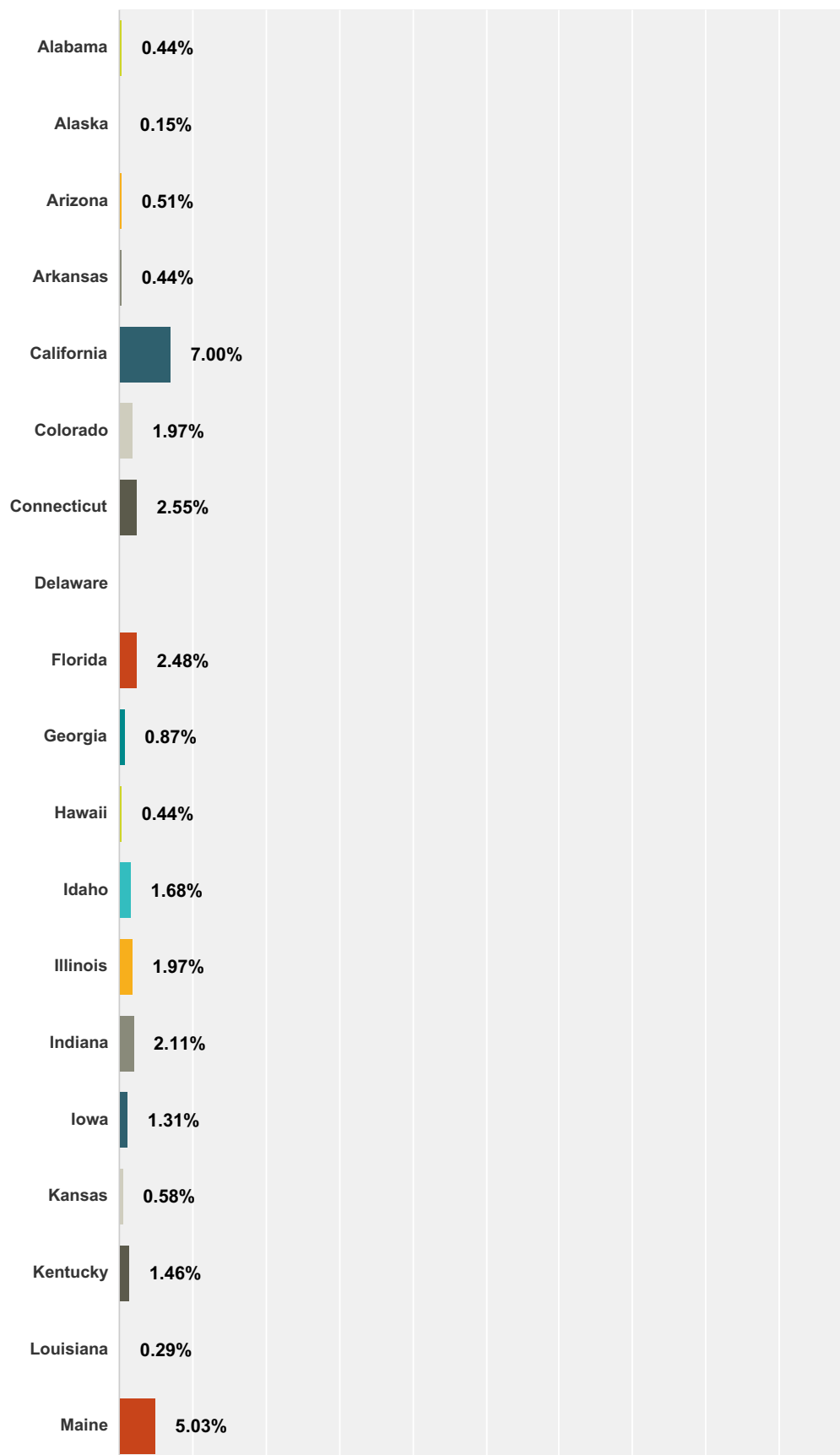


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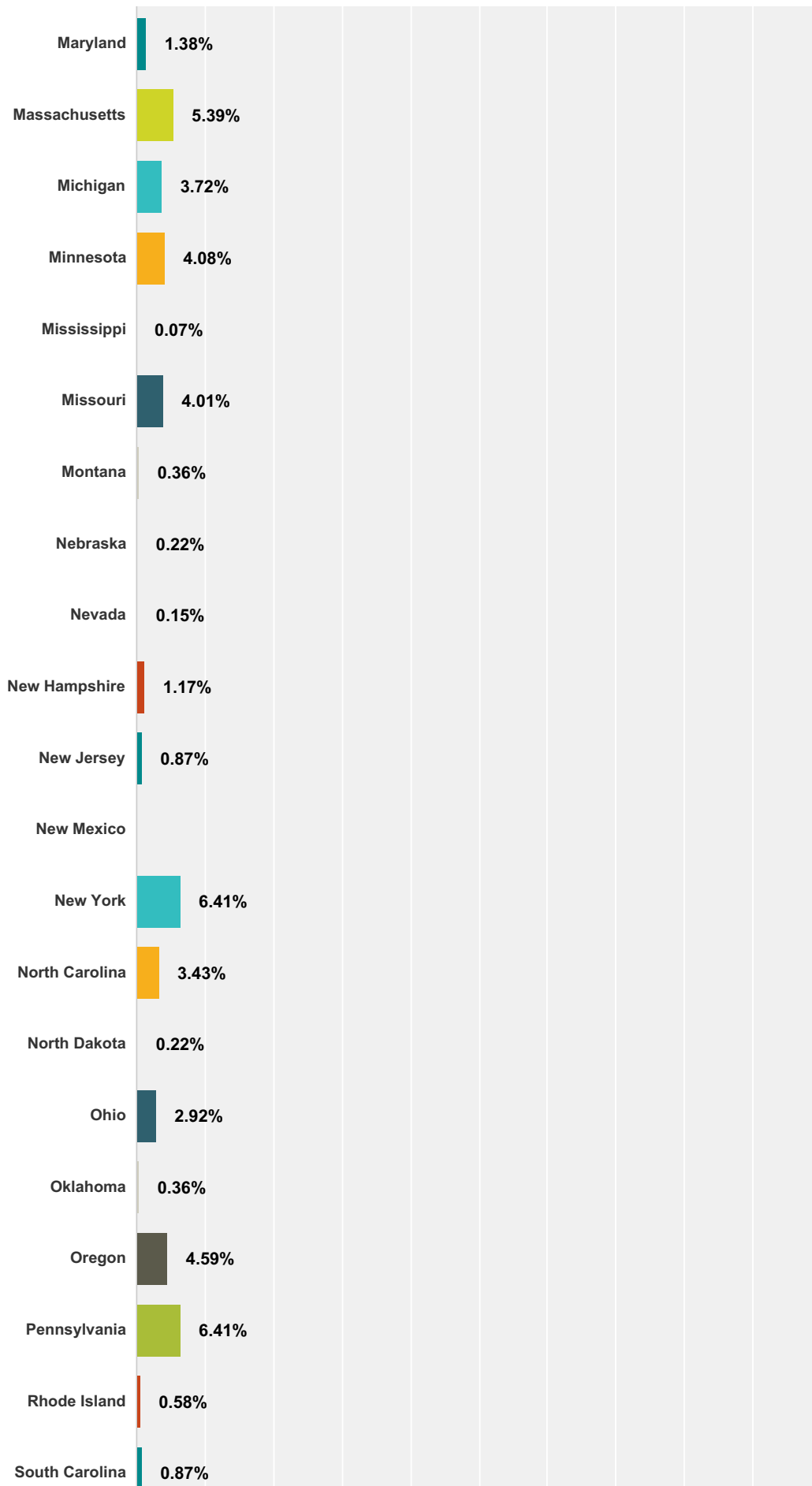


Q16 In which U.S. state do you farm/ranch?

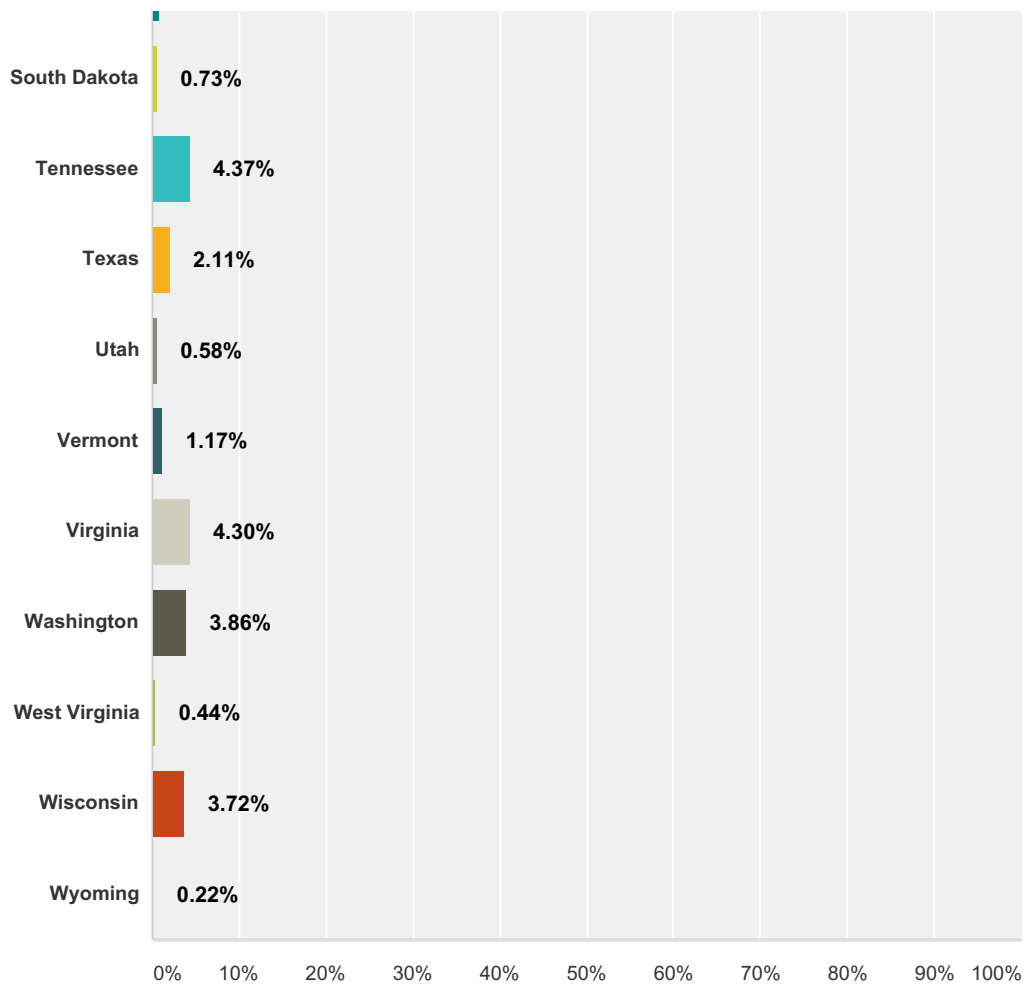
Answered: 1,372 Skipped: 163



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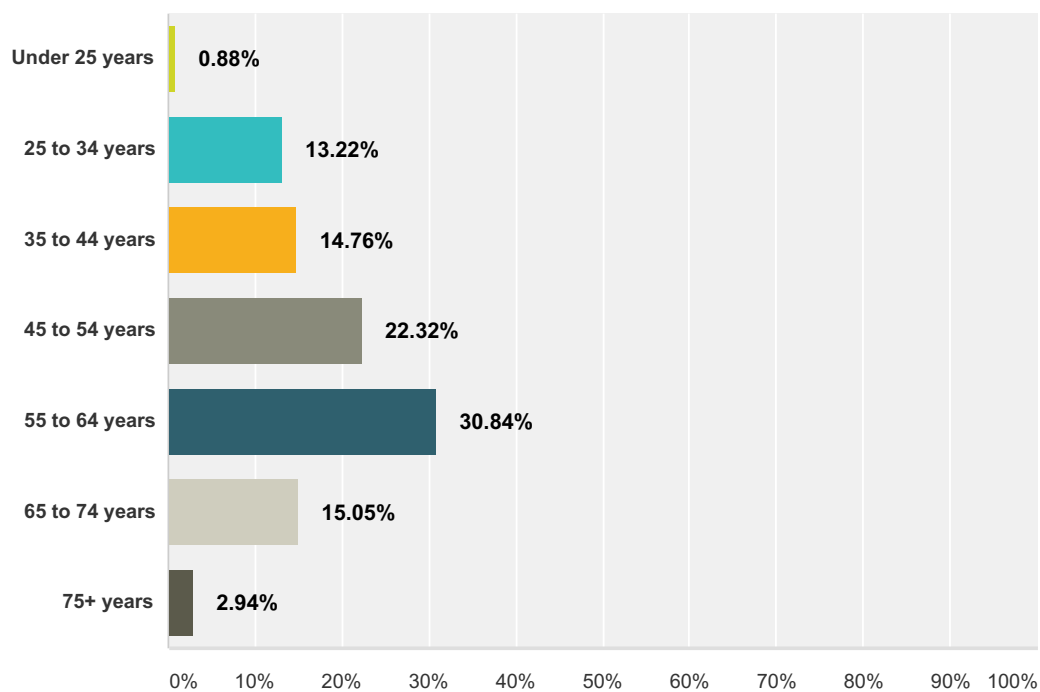


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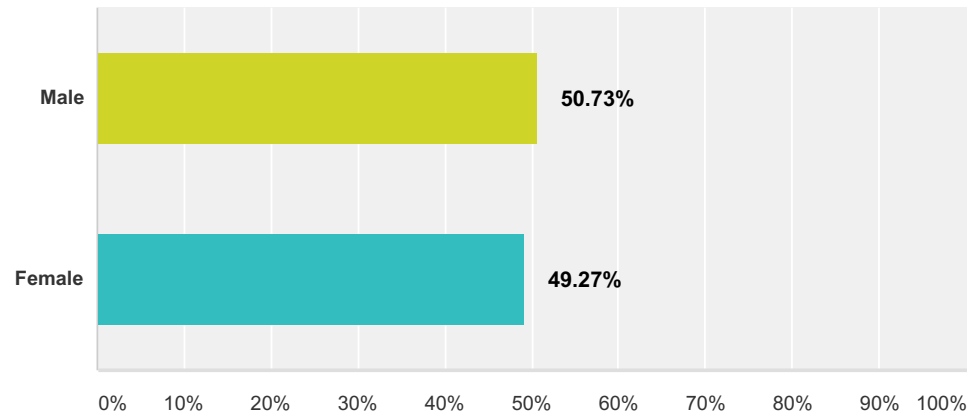
Q17 How old are you?

Answered: 1,362 Skipped: 173



Q18 What is your gender?

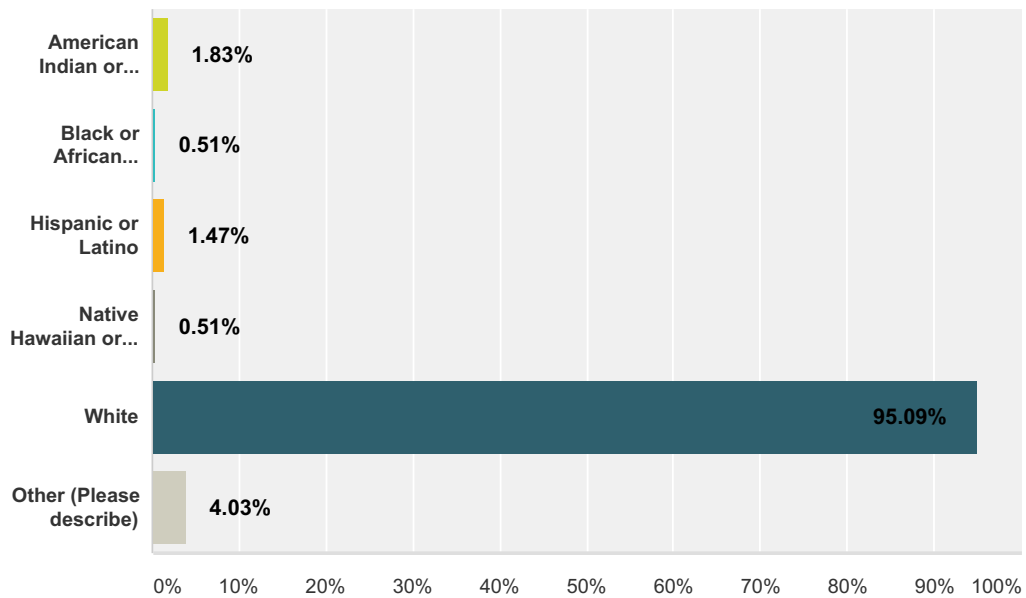
Answered: 1,366 Skipped: 169



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Q19 What is your race? (Select all that apply)

Answered: 1,364 Skipped: 171



#	Other (Please describe)	Date
1	White, >50% Irish/Spanish	3/21/2015 10:05 PM
2	Bangladeshi	3/19/2015 2:15 PM
3	Asian is now an other	3/19/2015 12:12 PM
4	Human	3/18/2015 4:43 PM
5	American	3/18/2015 8:44 AM
6	Race? Homo sapien	3/17/2015 9:57 PM
7	none	3/17/2015 9:11 PM
8	human	3/17/2015 8:06 PM
9	1/16th. Indigenous American	3/17/2015 6:44 PM
10	none of your business	3/17/2015 2:34 PM
11	Chinese	3/17/2015 2:14 PM
12	asian	3/17/2015 2:08 PM
13	mixed	3/17/2015 1:45 PM
14	human	3/17/2015 1:13 PM
15	American	3/17/2015 12:50 PM
16	The human race. There's only one race, you know!	3/17/2015 12:49 PM
17	A non-profit organization	3/17/2015 12:41 PM
18	Colombian Italian American	3/17/2015 12:19 PM

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19	American	3/17/2015 12:17 PM
20	Asian	3/15/2015 1:01 AM
21	European American	3/10/2015 4:40 PM
22	Armenian	3/10/2015 12:22 PM
23	Hmong	3/9/2015 5:21 PM
24	East Indian	3/5/2015 2:13 PM
25	hmong	3/4/2015 6:13 PM
26	Japanese	3/4/2015 5:55 PM
27	Franco American	3/3/2015 5:11 PM
28	American	3/3/2015 6:30 AM
29	Human	3/3/2015 1:46 AM
30	We work with a cross-section of people in the community	3/2/2015 7:26 AM
31	Human	3/2/2015 7:24 AM
32	Swiss	3/1/2015 4:25 PM
33	Human, one race	3/1/2015 12:55 PM
34	South African mixed race	3/1/2015 12:17 PM
35	human	2/28/2015 5:58 PM
36	human	2/28/2015 4:39 PM
37	Caucasion	2/28/2015 11:04 AM
38	human	2/28/2015 9:51 AM
39	American	2/28/2015 7:00 AM
40	Nordo-Hispanic mongrelized	2/27/2015 9:22 PM
41	German American	2/27/2015 8:38 PM
42	Eastern European	2/27/2015 8:30 PM
43	Asian	2/27/2015 6:06 PM
44	mixed:Caribbean/white	2/27/2015 5:40 PM
45	Natural Born American	2/27/2015 5:09 PM
46	Race is not an issue!!!	2/27/2015 4:18 PM
47	American Indian	2/27/2015 2:16 PM
48	Northern European	2/27/2015 1:35 PM
49	American/Texan	2/27/2015 1:32 PM
50	SCOTTISH	2/27/2015 1:26 PM
51	we are all mixed up. I hate these questions. No relevance. But yes I look white	2/27/2015 1:09 PM
52	mixed	2/27/2015 1:01 PM
53	Mixed	2/27/2015 12:58 PM
54	Norwegian	2/27/2015 12:50 PM
55	irrelevant	2/27/2015 12:29 PM

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Q20 What could be done to help you and your farmers market be more successful?

Answered: 834 Skipped: 701

#	Responses	Date
1	Changing zoning laws for on farm sales. We are residential and on site sales are not permitted by the county. Permitting food projects to have variance on building code i.e. for a hoop house and greenhouse) would be helpful for us to increase production. These structures are considered permanent and must comply with county building code and therefore are not cost effective.	3/23/2015 9:17 AM
2	Much much much less government regulation. Eliminate false advertising by huge factory food companies. Better research into GMOs, pesticides, herbicides, etc. and their long term consequences	3/23/2015 8:52 AM
3	Our farmers markets needs to continue increasing the number of people who come through the market each time it is open. We need a lot of people to visit a market with the intention of buying farm food in order to go through all the work to prepare and attend a market. If there aren't enough people that come through a market to buy everything our farm produces, it is more profitable to sell wholesale.	3/23/2015 7:09 AM
4	get rid of monsanto, better education as to the connection between good food and good health	3/23/2015 6:14 AM
5	not sure. I'm too new.	3/22/2015 10:56 PM
6	more people buy local	3/22/2015 7:51 PM
7	N/A	3/22/2015 4:07 PM
8	Remind people that local is better because it's fresher and certified organic is the safest food to eat.	3/22/2015 1:35 PM
9	More local food promotion, helping people realize that buying local unprocessed food isn't more expensive!	3/22/2015 8:48 AM
10	Spend millions or more into national advertising for the benefits of supporting local. For all our markets and CSAs and u-piks, the waaaay VAST majority of Americans still buy their food from large chain retailers & big box stores.	3/22/2015 2:40 AM
11	educate vendors as to what the true value of their produce is	3/21/2015 11:10 PM
12	Differentiate our product from most lamb that people have had.	3/21/2015 10:05 PM
13	Help guide farmers towards specialization (at least in what they bring to market) instead of having 5 vegetable stands with the same 50 products all competing for the same customers. Then our market wouldn't need to limit the number of "produce vendors" but rather accept a larger number of more specialized produce vendors.	3/21/2015 9:51 PM
14	Increase awareness of market	3/21/2015 12:08 PM
15	People think that farm markets should provide produce, syrup, etc. at bargain prices. We must stress quality, not price. If they want cheap maple syrup or eggs from caged chicken for a buck a dozen, they can go to Walmart.	3/21/2015 9:31 AM
16	Increase customers, other avenues to sell product	3/21/2015 5:42 AM
17	More customers! I don't think one in 10 of the people who live within sight of the market actually shop there!	3/20/2015 8:50 PM
18	I'm not sure	3/20/2015 7:00 PM
19	help with advertising, a commercial kitchen and bathroom facilities at our market	3/20/2015 5:42 PM
20	Organic crop production research at local and federal level.	3/20/2015 5:22 PM
21	It is not a popular idea amongst granters, but I sincerely believe we need grants, tax breaks, etc. targeted to agricultural businesses in there first 10 years of operations to apply directly to land purchasing. There is no reason that wealthy people should receive these to subsidize the purchase of a trophy farm, they should only be available to owner/operators of farms. This should be high priority for ag land preservation. It is infuriating that we young farmers are basically conscripted as share croppers.	3/20/2015 5:05 PM
22	generally, be more carnivore aware.	3/20/2015 4:03 PM
23	Proper facilities, access to electricity, parking & organized leadership.	3/20/2015 12:18 PM

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24	stop giving away food at food banks. This makes food cheap and easy which I know is not true. Give them seed to grow food and hen we will have respect	3/20/2015 10:33 AM
25	Farmers need to make a living wage, and often do not. More needs to be done to raise a farmers' wage/net profit.	3/20/2015 9:41 AM
26	More education for "just getting started" farmers.	3/20/2015 9:18 AM
27	Be a bigger market and be farmer friendly	3/20/2015 8:43 AM
28	Help first time farmers purchase a farm...subsidies for the small businesses.	3/20/2015 8:00 AM
29	We have a very successful market as it is, supported by the community, with active volunteer and customer base.	3/20/2015 7:30 AM
30	Assist Rural County to fund small community based markets on properties that allow multiple farmers to sell goods on networked system of fixed buildings not classified as peddlers or full scale...similar to old style roadside farms with responsible 'GAP' Food Safety certifications and meeting FSMA. This would allow smaller farmers to cloak under lower/no cost.. low risk protection while still increase available high quality product supply in community based food chain concept.	3/20/2015 6:03 AM
31	Food Freedom legislation would help like in WY Private grants and financial investment in ideas and production More interns or educational events to teach the public and expand on capacities. Solve the land and visitor liability problems. Eliminate any new restrictive legislation on small family operations caused by large corporations.... fair?	3/20/2015 12:42 AM
32	Lower property taxes, less regulation. Stop each city from charging a permit fee to sell at a farmers market.	3/19/2015 11:22 PM
33	get more people to shop there	3/19/2015 10:01 PM
34	More sales to schools, restaurants, stores, nursing homes, etc.	3/19/2015 7:57 PM
35	Educate the consumer about the importance of buying direct from the farmer.	3/19/2015 5:15 PM
36	Although our local farmers' markets are strong, I feel that there is still a perception of them being boutique sources of local food. Our market association has done a superb job of promoting SNAP and other benefits for lower income folks, but the vast majority are still buy produce, meats and cheese from mainstream grocery stores.	3/19/2015 3:43 PM
37	More public information about the benefits of fresh local produce at fair prices for the farmers.	3/19/2015 2:59 PM
38	Please, find a organic fish Marker for our Farmers communities. those are poor but they try to	3/19/2015 2:15 PM
39	Affordable equipment share program	3/19/2015 2:13 PM
40	More customer traffic	3/19/2015 2:07 PM
41	Be able to afford more land to farm	3/19/2015 1:48 PM
42	More money for Marketing of the Market and EBT sales	3/19/2015 12:26 PM
43	Not too sure	3/19/2015 12:12 PM
44	More support	3/19/2015 11:18 AM
45	Public awareness that big ag is not the answer. Neither are GMOs. They should be outlawed.	3/19/2015 10:46 AM
46	Funding	3/19/2015 10:05 AM
47	More efficient transportation and distribution systems	3/19/2015 10:02 AM
48	Educate consumers on the importance of organic and local produce.	3/19/2015 9:58 AM
49	A better education on which produces to purchase.	3/19/2015 9:20 AM
50	There is too much competition at farmers markets with vegetables so we opted not to continue with that. We would sell milk at farmers markets if there was an affordable way for us to bottle it. It would be too costly for us to take it to a neighboring bottling facility. We estimated that the return would not justify the investments we would need to make, including time, to get that milk into bottles. Fair market milk prices are what we need. Look at Canada. It makes our blood boil.	3/19/2015 9:12 AM
51	Awareness and Advocacy of Food Freedom laws, less regulation by feds and state, more focus on farmer-run markets to increase revenue for farms and farmers.	3/19/2015 8:58 AM

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52	More vendors	3/19/2015 8:51 AM
53	Public education about the cost of production, and the reality of the economics and risk involved.	3/19/2015 8:35 AM
54	alerting people to the benefit of shopping local at farmers, markets.	3/19/2015 8:31 AM
55	More marketing for "buy local"	3/19/2015 7:40 AM
56	Improved management, publicity, promotion and integrity of the vendors	3/19/2015 4:50 AM
57	Price supports at markets. Baseline pricing and marketing quotas. Each farm at market is allowed to bring up to a certain amount of pounds of each product, to help prevent the market flooding out.	3/18/2015 11:47 PM
58	Help educate the population on the terrible way confinement raised animals are treated and the health problems associated with the grocery store meat that is generally sold due to cost	3/18/2015 11:36 PM
59	The markets should be year-round with daily hours that allow for working families to shop there and staff or and storage so that the farmers can spend more time in the fields instead of running around to markets. Might be good if the farmers took turns being there to meet the customers.	3/18/2015 9:50 PM
60	Seed loans for aquaculture?	3/18/2015 8:55 PM
61	Not sure at this point.	3/18/2015 8:55 PM
62	There are many things. Better land use approaches to keep land available for farming is one. The buy "local" policy is increasing the number of people entering farming but it is also forcing farms to compete for scarce land in some areas. Rethinking public policy/promotion of farmers markets is another. Farmers need a "critical mass" of customers. As the number of farmers markets grows farmers are being forced to sell at multiple markets in order to make the same sales they once could make at a single larger regional market. In rural areas there are just so many customers and now dozens of markets selling "local". Farmers don't have the time or labor resources to tend their farm and go to several markets just to maintain their income. There are a lot of "great ideas" that emerge in public policy that are not well thought through. A more thoughtful approach could result in fewer growing pains and adjustments.	3/18/2015 7:59 PM
63	Cooperation with other vendors	3/18/2015 7:30 PM
64	I need a food hub/brick and mortar with access to freezer space for my meat. I need better education and information on taxes and on laws and requirements that impact me.	3/18/2015 7:25 PM
65	Eliminate land taxes. Greatly reduce beaurocratic and nonsensical gov. regulations. Get government out of the way!	3/18/2015 6:56 PM
66	reduce the number of government agencies that we have to deal with, both at markets and on farm.	3/18/2015 6:33 PM
67	Time and finding good reliable help. Hardly anyone wants to work any more.	3/18/2015 6:24 PM
68	Raise prices to reflect costs	3/18/2015 6:01 PM
69	provide subsidies to small beginning farms, educate the public about the importance to sustain small farms, encourage more farmers market attendance, have market managers handle the paperwork and have a meeting to help the farmers fill out the paperwork	3/18/2015 5:58 PM
70	Generate more customers - Thank You!	3/18/2015 5:57 PM
71	Not sure.	3/18/2015 5:09 PM
72	Drop the vender cost. Ease access to vehicle supply. Remove attendee restrictions that require specific persons be present at market.	3/18/2015 4:43 PM
73	My husband and I farm together. We sell beef at our farmstand and at the local co-op in Brooks. We also sell on the hoof to private customers and at beef auctions.	3/18/2015 4:22 PM
74	Less bureaucracy- I'm at the point where scaling up means GAP, Organic certification, and licence for processing salad mixes ready to eat. Lots of investment to comply with regulations when we as a house are only grossing 20k from 100k gross.	3/18/2015 4:22 PM
75	Education	3/18/2015 4:14 PM
76	To protect my land from development	3/18/2015 3:30 PM
77	Help local jurisdictions preserve valuable ag land such that it is still worthwhile for the farmers to farm it and raise hay	3/18/2015 2:53 PM

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78	better signage	3/18/2015 2:51 PM
79	Better Signs , Better Locations, More Press.	3/18/2015 2:47 PM
80	Better access to affordable land so we don't tire our soils and cause erosion	3/18/2015 2:40 PM
81	local buy in to farmers market. covered pavillion	3/18/2015 2:36 PM
82	Less in-fighting between farmers on the board of our farmer's market. We recently quit one market bc of this. Instead of working to compete against the larger food system, small town farmers too often view each other as competitors. Instead of thinking about giving the consumer the best and most diverse choices, they are more concerned about shutting each other out. FM boards should not be composed mostly of farmers, I believe. Too much conflict of interest.	3/18/2015 2:35 PM
83	State regulations and health department regulations need to be more small farmer friendly.	3/18/2015 2:32 PM
84	Prevent none farmers from selling wholesale and non locally grown produce at the markets. If they are not farmers they should sell in flea markets. This is a big problem in Massachusetts and Rhode Island.	3/18/2015 2:21 PM
85	Reduce label wars. Educate about eating healthy, fresh and UNPROCESSED locally, U.S. Grown and quite the GMO, ORganic, Natural is the only safe food bitch. All people can afford to eat fresh fruit and vege.	3/18/2015 2:11 PM
86	More education on food preparation, menu planning, benefits of shopping as a family, how farms support local economies (retailers, farmers, employees)	3/18/2015 2:09 PM
87	Our market needs to insist on locally produced items and that vendors are producing the items they sell themselves	3/18/2015 1:44 PM
88	Require those who are managing the markets to increase the number of farmers and reduce the number of non-farm, not locally made, or imported goods vendors	3/18/2015 1:40 PM
89	More accountability from restaurants who advertise "farm to table" but do not purchase significant quantities of locally grown farm products.	3/18/2015 1:16 PM
90	Keep encouraging folks to shop at them.	3/18/2015 1:13 PM
91	crack down on cheaters -- people reselling purchased produce as their own.	3/18/2015 12:47 PM
92	Educate consumers of organic produce health benefits.	3/18/2015 12:26 PM
93	available and accessible local organizations, media coverage, education- more school groups and churches teaching youth about farming and why it is so important	3/18/2015 12:22 PM
94	education -- help the public see that cheap food (especially meat and animal products) comes at a cost to the animals and our health and that food from away does not support the local economy or help protect farms in our local areas that are under pressure of development.	3/18/2015 12:02 PM
95	More funding for advertising - we have mid-week and winter markets that many people do not know about. Also funding for consumer education about food costs, farming, cooking, nutrition	3/18/2015 11:55 AM
96	More CSA Members	3/18/2015 11:42 AM
97	not sure	3/18/2015 11:40 AM
98	Help with record keeping, figuring out what is selling, costs, etc	3/18/2015 11:34 AM
99	We could use more ready access to grants for a permanent structure.	3/18/2015 11:16 AM
100	I do not use farmers market	3/18/2015 11:09 AM
101	education of the cost associated to do this to the consumer and the health benefits of high brixs test and what that means	3/18/2015 10:53 AM
102	more signs	3/18/2015 10:53 AM
103	Lower workman's compensation insurance	3/18/2015 10:51 AM
104	Make all county health departments more universal. Make funding for upgrading facilities easier. The rules are stacked for the large grocery stores.	3/18/2015 10:27 AM
105	Public education on how to easily use fresh fruits and vegetables in preparing meals for you and/or family and work or run a busy household	3/18/2015 10:24 AM

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106	Marketing	3/18/2015 9:55 AM
107	financing for contined research and development of new strawberry varieties, quick action and instruction of invasive species controls, spotted wing drosophila flies, has been frustrating	3/18/2015 9:52 AM
108	Our farmer's market does a wonderful job. They have more strict regulations than the state, so easing that could be helpful. But, otherwise we are very happy with the 3 farmer's markets we attend.	3/18/2015 9:51 AM
109	We have a thriving market, that said there are many in the area yet to be reached to take part in the benefits of a local farmers' mkt. Outreach funding.	3/18/2015 9:37 AM
110	Springfield Michigan could use help in advertising for customers, and also getting more farm market vendors. They could also use \$ to be able to reduce the cost to vendors.	3/18/2015 9:28 AM
111	Less farm vendors at market!! Permanent shaded site, better parking, only one saturday market (our area has 2).	3/18/2015 9:23 AM
112	Local authorities like the board of health can be difficult to work with almost to the point its not worth patisapating	3/18/2015 9:17 AM
113	Programs that incentivize purchasing local food (through Dr prescriptions, health insurance credits, etc). Specifically I'm interested in this for CSAs.	3/18/2015 8:52 AM
114	Promote "Buy Local" & IPM	3/18/2015 8:44 AM
115	More poultry processing plants. Interstate transport of state inspected meat and poultry products	3/18/2015 8:43 AM
116	A series of short business classes	3/18/2015 8:39 AM
117	easier to be certified organic. access to lower cost farming equipment or maintenance programs	3/18/2015 8:35 AM
118	Help figure out how to get community members be aware of the markets, the benefits of the market, what's available. Money for advertising in some effective manner.	3/18/2015 8:16 AM
119	More accessible information on current farming and marketing practices. USDA & PA Ag classes are few and far between.	3/18/2015 8:10 AM
120	higher population of people	3/18/2015 8:07 AM
121	more advertising budget, more help, more time open for roadside stand	3/18/2015 7:52 AM
122	Bring in more customers.	3/18/2015 7:46 AM
123	Educate the public about the value of supporting local, fresh food. Fight against unnecessary regulations.	3/18/2015 7:23 AM
124	Help with finding appropriate grants for our market for things such as marketing, signage, bathrooms and infrastructure, maintenance	3/18/2015 7:19 AM
125	farmers markets are not the answer	3/18/2015 7:18 AM
126	free farm help	3/18/2015 7:17 AM
127	Cost share / loan programs that address our infrastructure needs; coolers, freezers (stationary and transportation); ditto with machinery; assistance with physical structures at outdoor markets to keep weather off us; maybe something like a "student loan" program to help pay for young people to work on small farms like ours, esp to help cover insurance; health insurance	3/18/2015 7:08 AM
128	promote local farm to table	3/18/2015 7:05 AM
129	Worried about new food safety rules, loosen restrictions on artisan production of products	3/18/2015 6:49 AM
130	Farmers markets are a nice way to meet customers and other growers, but they are a small percentage of our business and many other small farm businesses in our area. CSA is where it's at. That said, farmers markets are big draws for the community but often lack gardens parks or other gathering places on site for families to talk, eat, and play. Parking is also a problem. Water access could be better.	3/18/2015 6:15 AM
131	we need higher prices for our food to be sustainable so consumer education on real cost of food etc	3/18/2015 4:15 AM
132	End subsidies for monocultural agribusiness farms so that the price of food reflects the true costs.	3/18/2015 12:52 AM
133	Allow nursery stock sellers to put together container gardens with their stock. I recycle old kitchen pots and gadgets as containers. I only add more soil and pay nothing for the pots, but they are considered value added and I can't sell them with the rest of my farms goods.	3/18/2015 12:20 AM
134	Better advertising and allowing other homemade products to be sold.	3/17/2015 11:52 PM

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135	Let people know how important it is to support us on a regular basis We depend on that consistency and work vey hard to produce healthy food. It is imperative that small farmers survive	3/17/2015 11:36 PM
136	better manager, he promotes himself rather than the farmers	3/17/2015 11:32 PM
137	Stress importance of local food that is grown humanely and as nature intended.	3/17/2015 11:26 PM
138	n/a	3/17/2015 11:23 PM
139	Educate the local consumers about what's available	3/17/2015 11:16 PM
140	less regulation for small family farms. I just sat through a tobacco gaps dept of labor presentation tonight and the entire focus was violations we (farmers) can and would be cited for...not proactive support. Although well meaning, FSMA on vegetables is growing into an animal of its own. Liability and litigation are dictating policy development. It is no wonder that 55% of our fruits and vegetables are imported and growing to 75% by 2050. With no meaningful voice in policy development, well meaning people, or those with agendas, are narrowing the field to corporate megabusiness that can only have legal counsel and resources to get to whole foods, walmart, etc...etc,..etc	3/17/2015 11:13 PM
141	more advertising	3/17/2015 11:12 PM
142	better economy?	3/17/2015 11:08 PM
143	Larger customer base. More customers. Program set up for buying excess produce etc off farmers at the end of the markets and communal distribution to local restaurants / stores. More collaboration between farmers.	3/17/2015 10:55 PM
144	Do more for education for agritainmen end of farming. Less scientific junk, get out in the field and see what we are struggling with getting to the public! That milk doesn't come from the grocery shelf, that a Farmer worked many hours to get it and all other food to their tables. God isn't making any more land. Non-GMOs and Organic isn't going to feed the world. To many die of starvation every day!!	3/17/2015 10:53 PM
145	Easier regulations that allow more product offerings. People want to be able to purchase many different items in one stop. Some crafts and left over garden vegetables do not entice customers.	3/17/2015 10:53 PM
146	Help with advertising	3/17/2015 10:44 PM
147	decrease the size of government and keep it out of the markets and from keeping us from making a living by the laws, rules and regulations. Smaller government means more money in my pocket!!!!	3/17/2015 10:42 PM
148	Marketing	3/17/2015 10:35 PM
149	we are excelling and looking to back off some.	3/17/2015 10:23 PM
150	More advertizment and more produce	3/17/2015 10:13 PM
151	It's tough to be part of a farmers market when it's a second income. Takes a lot of the day for not a lot of revenue.	3/17/2015 10:12 PM
152	Municipal coverage of customer liability and access to better Farmers Market facilities (ie parking, public restrooms, weather protection)	3/17/2015 10:04 PM
153	Need more local meat lockers, especially federally inspected ones.	3/17/2015 10:04 PM
154	Better marketing , more customer volume	3/17/2015 10:02 PM
155	Our main problem is demand... So, better education of consumers (?)	3/17/2015 9:58 PM
156	More farmers that actually grow what they sell. Enforce USDA rules about organic labeling. If you are not certified you are not organic.	3/17/2015 9:57 PM
157	Learning how the sale of an agricultural use easement could help generate funds for facilities improvements.	3/17/2015 9:40 PM
158	More education on the true cost of industrial food.	3/17/2015 9:30 PM
159	Farmers markets are good for customers, but not always so good for farmers. When farmers are competing head to head with the same traffic, it tends to negatively impact prices and eventually cheapen the product. By selling all of our products at the farm, we are able to avoid the costs of storing, packing, trucking, paying for helpers, packing and trucking back, then figuring out what to do with what didn't sell. We sell it all, fresh from the farm.	3/17/2015 9:26 PM

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160	* Keeping the cost of overhead down would be wonderful: real estate taxes, worker's compensation premiums (which have skyrocketed in NY for fruit growers), insurance premiums, crop insurance premiums, HEALTH INSURANCE COSTS FOR SMALL BUSINESSES, not to mention the enormous costs of utilities. Assistance in tackling these huge issues would be great. * Communication - urban customers (who make up most of our retail customers) are pre programmed with a bias toward organic production. As fruit growers in the eastern United States with high rainfall and humidity we cannot be organic successfully. We need help spreading the word that the issues on farms are complex, interesting and sophisticated with no black and white answers and that there are many versions of good. * Prices need to remain high for growers to be profitable. All of what we do is hard work and requires enormous investment. Any strategies to assist in maintaining price (which may be different in different regions) are really important.	3/17/2015 9:24 PM
161	Additional advertising to local area residents or an "Open Farm day" within the county to promote additional visitors.	3/17/2015 9:23 PM
162	Find more food producers as opposed to craftpersons.	3/17/2015 9:22 PM
163	Less regulation from the state. Fewer licenses.	3/17/2015 9:18 PM
164	Need Farmers and not resellers, and farmers that are honest and do not lie about their produce to sell it.	3/17/2015 9:11 PM
165	PR about the benefits of eating fresh local fruits and veggies. Let people knew when items are in season	3/17/2015 9:10 PM
166	emphasis on local and seasonal availability	3/17/2015 8:59 PM
167	Stop encouraging more small markets: too small to be full service but big enough to cannibalize others.	3/17/2015 8:58 PM
168	uncertain	3/17/2015 8:50 PM
169	Less Regulations	3/17/2015 8:49 PM
170	In the long run, to find a way to preserve the farm land from development for future generations	3/17/2015 8:48 PM
171	Increase of support for farmers and respect for what we do!	3/17/2015 8:48 PM
172	Not applicable.	3/17/2015 8:46 PM
173	property tax relief	3/17/2015 8:32 PM
174	Education of consumers of buying local and farm products	3/17/2015 8:23 PM
175	Permanent structures with roofs, benches, and bathrooms. We saw one in Ithaca, NY that was perfect for customers and vendors.	3/17/2015 8:20 PM
176	more grants and subsidies for small local grown movement	3/17/2015 8:19 PM
177	Regional 'Buy Local' TV commercials/ radio spots would be nice. Even PA Preferred spots as above.	3/17/2015 8:16 PM
178	Education beyond what Agribusiness teaches. There are so many more edible food items available. Many farmers market customers do not buy items not found in the grocery stores. We do what we can with cooking ideas but there is a trust issue of not in the store not good for you.	3/17/2015 8:06 PM
179	Eliminate local sales tax.	3/17/2015 8:03 PM
180	Helping people to understand that we are not Walmart or another big store and that our produce is different and worth the cost.	3/17/2015 7:51 PM
181	don't know	3/17/2015 7:46 PM
182	More investment from farm programs, slow-money initiatives, low-cost learning programs.	3/17/2015 7:42 PM
183	Be located in an area where the community is already doing their weekly food shopping. I love aesthetics and cute and quaint, but it doesn't translate to sales when the market is out of the way. We are doing this as a full-time business and not a hobby, and what business locates itself in an inconvenient location? It is difficult enough for busy people to incorporate buying locally grown, regeneratively farmed food by going to a separate stop... let's make it as convenient as possible by putting the market where the traffic flow is already established. It's possible to do that and still make it cute.	3/17/2015 7:35 PM
184	More publicity, greater traffic.	3/17/2015 7:31 PM
185	marketing	3/17/2015 7:25 PM

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186	Not sure why you are focusing on farmers markets - I don't sell at farmers markets. Whole and half lambs custom slaughtered to order.	3/17/2015 7:15 PM
187	Get more customers to the markets	3/17/2015 7:10 PM
188	Not applicable.	3/17/2015 7:09 PM
189	The million dollar question. I did not have any farming last year to be available to help with market. Funds, "buy in" and less red tape for markets would be nice.	3/17/2015 7:08 PM
190	regional distribution	3/17/2015 6:52 PM
191	Tell the FED to stay the hell out of our business	3/17/2015 6:44 PM
192	Allow the sale of local fresh raw milk.	3/17/2015 6:33 PM
193	Our city doesn't want farmers only fast food corporate America business.	3/17/2015 6:15 PM
194	Have the government leave small farmers alone!	3/17/2015 5:58 PM
195	Emphasize farmer direct sales, no middleman (even if they try to act like they are "helping" the local food system and the farmer).	3/17/2015 5:54 PM
196	Access to more wholesale outlets and aggregators, so we can avoid going to farmers markets if at all possible.	3/17/2015 5:53 PM
197	The end of the global food system/subsidies... More costly gas, health and environmental costs put in the industrial food we compete against. Farm taxes lower and free health insurance for farmers. At the market... more people. And after the above is done, our prices will be more competitive... even a bargain	3/17/2015 5:26 PM
198	More buyers at the markets! I think education about the health and economic benefits of local food would help.	3/17/2015 5:21 PM
199	Less politics and more cooperation from the farm managers. We can't all be "small" farms. Larger farms depend solely on the farm for their income versus many of our competition at the markets who have other revenue streams (ie jobs).	3/17/2015 5:09 PM
200	Increase funding for WIC and Senior Farmers Market Nutrition program	3/17/2015 5:07 PM
201	Make farm loans more easy to obtain	3/17/2015 5:05 PM
202	Decrease taxes on what we sell.	3/17/2015 5:01 PM
203	more social media and a better way to find farm oriented employees	3/17/2015 5:01 PM
204	More communication, including telling new vendors what foods are already available.	3/17/2015 4:59 PM
205	As a Certified Organic grower for 20+ years I resent people using the term organically grown when there is no proof. It diminishes the validity of the word and effort involved, cheapens the absolute necessity of 3rd party certifiers and, as I understand, it is illegal to do so.	3/17/2015 4:47 PM
206	Finding customers that consistently value small farms, locally grown/produced food, and not just low cost food.	3/17/2015 4:45 PM
207	It would be helpful if government entities would not impose any additional taxes, fees, or regulations on farmers. Also, I have looked into some grants, and it seems that none of them are available to a farmer who actually has a chance at succeeding. The grant gets thrown away on projects that are likely to either fail, or be of no use to the community.	3/17/2015 4:40 PM
208	Getting more people to make a commitment to buying FRESH and LOCAL, by convincing them that it does make a nutritional, economic, social, and community difference.	3/17/2015 4:40 PM
209	Less restrictive health department regulations.	3/17/2015 4:39 PM
210	Increase potential customers' appreciation for local and sustainable foods through educational campaign. We have lots of supporters in NJ but still need to reach many more potential customers.	3/17/2015 4:37 PM
211	People understanding that producing food costs money. We are not a huge discount store.	3/17/2015 4:36 PM
212	more of them	3/17/2015 4:34 PM
213	we have a very successful farmers market. unfortunately it is only open on Saturdays, our biggest picking day on the farm. Continuing to re-educate the public to the benefits of buying local is imperative.	3/17/2015 4:33 PM
214	A cost comparison between farmer's mkt food and grocery store food and so called fast food.	3/17/2015 4:31 PM

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215	more local vendors and free advertising	3/17/2015 4:29 PM
216	We are doing it. Established a steering committee to improve the farmer's market; to attract more vendors and patrons; to make it a destination on Saturdays- a fun place to buy your produce, mingle with friends , relax and listen to music and have lunch too! We have increased business at least 25% each of the last 2 years	3/17/2015 4:27 PM
217	Increase customer throughput	3/17/2015 4:27 PM
218	Make my fellow vendors less grouchy	3/17/2015 4:19 PM
219	Remove big ag subsidies from the farm bill and tax structure.	3/17/2015 4:15 PM
220	Grant money for farm infrastructure	3/17/2015 4:15 PM
221	I don't know, our Farmers Market is pretty great. You would have to really work to make it better than it is now.	3/17/2015 4:13 PM
222	Have federal government support small, local farms and NOT the mega-farms/"industrial ag" !!!	3/17/2015 4:13 PM
223	Time	3/17/2015 4:11 PM
224	Support from local government.	3/17/2015 4:11 PM
225	larger space, shelter, longer hours	3/17/2015 4:10 PM
226	funds for marketing	3/17/2015 4:09 PM
227	fewer markets... they are diluting the profitability of markets and leading to situations where vendors are bringing in things they don't produce... I'm not a fan of non-producer markets. we only do one market now as the others did not enforce producer rules. Also left the revenue question blank b/c markets are about 1-2% of our revenue and your first option was 25% for some reason.	3/17/2015 4:08 PM
228	No idea. Limited time resources are really our only reason for not participating in Farmers Markets.	3/17/2015 4:07 PM
229	EBT and WIC More information about farming practices and chemical use and guidelines used by different categories of producers	3/17/2015 4:03 PM
230	be a producer only market /sustainable to organic	3/17/2015 4:03 PM
231	Reduce government subsidies.	3/17/2015 3:58 PM
232	more shoppers	3/17/2015 3:56 PM
233	Finding affordable organic feed for livestock is always challenging. Hard to be a small farmer that doesn't get subsidies..or the trickle down benefits the big farms get and then have to compete with grocery store prices	3/17/2015 3:53 PM
234	Less governmental restrictions on how the land is used/divided/sold	3/17/2015 3:44 PM
235	Rethink the food distribution system	3/17/2015 3:44 PM
236	Take Government, out of farming. Get rid of Monsanto, dupont, all those who profit from genetic modification of seeds and pesticide use. Have the FDA run by people who practice organic standards, not shills for big pharma and other mega corporations. Guess that's enough to start...	3/17/2015 3:42 PM
237	A longer growing season...	3/17/2015 3:40 PM
238	Allow wine tasting at Farmer's Markets in ME	3/17/2015 3:36 PM
239	Better rules, regulations and laws promoting small farm products and consumer sales.	3/17/2015 3:35 PM
240	A value added processing center/kitchen and a distribution center are needed, as well as a transportation system to get products to the NYC metro area. Our farmers markets need better permanent infrastructure (pavilion, lights, electricity) to deal with weather conditions. Pop-up tents are not reliable and are dangerous.	3/17/2015 3:31 PM
241	Help from local government.	3/17/2015 3:31 PM
242	Eliminate the blizzard of regulations and inspections. We're treated like guilty criminals, even though we have no injuries or violations in over 20 years	3/17/2015 3:27 PM
243	not sure	3/17/2015 3:27 PM
244	Enforcement of local regulations. Prevention of resales from other states and local wholesale companies. Consumer awareness.	3/17/2015 3:26 PM

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245	not sure - the farmer's market in our town is quite small, so we don't go - that said, our town is small too... Honestly, the farmer's market would probably be more popular if we didn't have our CSA for them to come to instead.	3/17/2015 3:21 PM
246	Grant money specified for small, sustainable, intensive farming. Farmers Market- help with advertising, education.	3/17/2015 3:17 PM
247	I am a private rabbit breeder and people should eat more rabbit meat.	3/17/2015 3:12 PM
248	abolish EPA/waters of the united states bills	3/17/2015 3:12 PM
249	A system of advertising an excess supply in the middle of a season to sell at a retail discount without wasting product	3/17/2015 3:11 PM
250	More customers	3/17/2015 3:11 PM
251	make me 20 years old again	3/17/2015 3:09 PM
252	N/A	3/17/2015 3:02 PM
253	Marketing, management	3/17/2015 2:51 PM
254	Educate eaters about why healthy food coming from healthy land is important for their's and their descendants health and well being.	3/17/2015 2:50 PM
255	Events that appeal to customer interested in natural beekeeping in top bar hives.	3/17/2015 2:47 PM
256	No re-sellers and mandatory signage. If you didn't grow it, you don't deserve essentially a free spot to next to me to compete with me.	3/17/2015 2:46 PM
257	Indoor winter market space	3/17/2015 2:44 PM
258	A ravenous public appetite for fresh foods. Effective and affordable tools for marketing. Much improved land access, affordability and tenure.	3/17/2015 2:40 PM
259	Better promotion to get more attendees. Better management is also needed.	3/17/2015 2:37 PM
260	Clarity and enforcement of the rules.	3/17/2015 2:36 PM
261	More support from the us government, ei educating the public about farmers markets locations. Especially for people with food stamps!	3/17/2015 2:29 PM
262	Reduce government regulations that squeeze the small producer and favor the industrial giants.	3/17/2015 2:29 PM
263	Different Hours, more educated buyers	3/17/2015 2:27 PM
264	Increase access to vacant land. More support at state and local governments of the urban farm movement. We are trying to sell our urban farm and are looking for ways to sell to others interested in continuing our work.	3/17/2015 2:26 PM
265	Mandatory Country of Origin labeling !!!	3/17/2015 2:23 PM
266	WE NEED LAND TO BUILD A NEW BARN WITH NRCS MONEY.	3/17/2015 2:19 PM
267	Pay percentage of sales instead of booth fee. Offer a shared area for group of gourmet food producers who are new with low profit margins to save on start-up costs for a trial period or until self sustaining.	3/17/2015 2:19 PM
268	More advertising and increased signage for each Farmers Market.	3/17/2015 2:16 PM
269	Better capitol funding options.	3/17/2015 2:15 PM
270	Succession planning seminar as	3/17/2015 2:08 PM
271	Tell FDA to leave small farmers alone	3/17/2015 2:08 PM
272	Support professional farmer at markets, keep the hobbieists and urban gardeners out - so we can afford to pay living wages to our workers.	3/17/2015 2:05 PM
273	Farmer's markets are just a tiny portion of my income. Because of a change in location and poor management, we will not participate next year. Rules and rules enforcement about what is grown by a vendor should be clarified and the number of vendors of a given sector should be scaled to the size of the market so that it is worthwhile to invest that much time and energy	3/17/2015 2:03 PM
274	Public promotion from local and state governments.	3/17/2015 2:03 PM

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275	More support to purchase/conserve and keep costs low on urban/suburban small farm plots	3/17/2015 1:58 PM
276	Get a higher percentage of people to buy at least some of their food at farmers' markets and/or direct from the farmer, and not just at the grocery store. -- note I get a lot of surveys via email and can't remember whether I've done this one before.	3/17/2015 1:56 PM
277	We would love to break into some of the larger farmers' markets in Boston, and scale back on the slower suburban markets.	3/17/2015 1:56 PM
278	More money for improvement.	3/17/2015 1:56 PM
279	better weather???	3/17/2015 1:52 PM
280	If more grants or loans were available for new farmers, without restrictions based on years farming or farm income gained, that would be a tremendous help. I am starting my farm from the ground up (no pun intended) with little capital and it is a painfully slow process. Something as simple as extra funds for a greenhouse would be fantastic. It's hard to be stuck in the "must make money to spend money to make money " cycle.	3/17/2015 1:51 PM
281	correct laws and regulations !!! New curriculum in public schools, life skills and needs educations etc...get the kids to know where food comes from and what real food is !!!	3/17/2015 1:51 PM
282	enlighten more customers about why they should buy local and fresh.	3/17/2015 1:48 PM
283	More public reach, better areas in winter.	3/17/2015 1:46 PM
284	Closer slaughterhouses.	3/17/2015 1:44 PM
285	Eliminate subsidies and practices that allow large factory farms to produce food so cheaply. Competing against artificially low grocery store prices is always going to be a large obstacle to small farmers trying to sell food at a fair price at markets. Consumers have budgets and it can be tough for them to pay more at markets for products (they know are better), when their budgets are tight. Fair pricing would go a long way!	3/17/2015 1:42 PM
286	Enforcement of rules that state products are grown/produced on our farm. Too many "cheaters".	3/17/2015 1:39 PM
287	Local and national advertising. Protective legislation	3/17/2015 1:39 PM
288	Supply far outstrips demand. Dozens of small urban farmers have jumped on the bandwagon in recent years, resulting in outrageous competition. I routinely sell less than 5% of what I bring to market, and average about \$22 of income per week for 60+ hrs. worth of work preparing for market. And that doesn't count expenses or vendor fees. So: 1) Educate the public about the importance of buying local instead of cheapest 2) Manage markets far better to discourage so many people from growing food locally. 3) Convince small farmers that they can live on 68 cents per hour net income. 4) Force the big grocery store chains to sell their fresh produce for at least five times what they are currently charging, thereby encouraging more people to support local farmers. Three years of toil at farmers markets resulting in financial devastation - I'm forced to try some other way to get the bills paid.	3/17/2015 1:37 PM
289	Venues with naturally high foot traffic with indoor, year-round market space.	3/17/2015 1:32 PM
290	More customers	3/17/2015 1:32 PM
291	Subsidize development of a winter market for year-round producers in this area. Maybe that means breaking into NYC with some regional branding & transport, maybe it means marketing campaigns and better spaces for winter markets locally. Probably both.	3/17/2015 1:31 PM
292	More targeted advertising - and money for same	3/17/2015 1:29 PM
293	TV advertisements, radio announcements, reminding folks to check out the LOCAL, Fresh. Internet ads Locally grown, Organic practices and benefits to our changing environment.	3/17/2015 1:28 PM
294	Community based promotion	3/17/2015 1:26 PM
295	Pass the farm freedom bill.	3/17/2015 1:23 PM
296	Control on fuel cost for farmers & land tax. Also new crop land that takes years before a return shouldn't be taxed at all.	3/17/2015 1:21 PM
297	Better advertising and more real farm products to replace flea market items	3/17/2015 1:16 PM
298	Making it legal in Vermont to sell raw milk at farmers' markets (vs. just deliver pre-purchased milk to customers who have visited the farm).	3/17/2015 1:15 PM
299	Advertising plus how to cook presentations, recipe cards	3/17/2015 1:13 PM

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300	A system that would produce better prices; I don't know what that is.	3/17/2015 1:13 PM
301	Provide a tax on all real estate sold that goes to conservation easements. The legislature needs to fund conservation efforts and the importance of farmable land preservation needs to be advertised.	3/17/2015 1:10 PM
302	Long Term: more youth educational support for sustainable food systems and exploring business-sound farming principles. Short Term: Reduced local government interference regarding pro-farm business practices: signage, advertising, farm infrastructure improvements, etc.	3/17/2015 1:09 PM
303	relax regulations on farmgate sales	3/17/2015 1:09 PM
304	More capital available to small and medium sized farms with less red tape.	3/17/2015 1:08 PM
305	Have a better customer response.	3/17/2015 1:08 PM
306	Continuing research and education on high quality food and other ecological benefits of non-chemical agriculture	3/17/2015 1:07 PM
307	nothing we are semiretie nothing we are semiretired	3/17/2015 1:04 PM
308	More media on education of farming.	3/17/2015 1:00 PM
309	Too much governmental involvement at every level ostensibly to "protect" the public but only makes it more difficult and expensive all the while promoting conventional ag.	3/17/2015 12:59 PM
310	Use of wic at the market	3/17/2015 12:58 PM
311	More grocery stores and distributors need to carry local. Farmers markets have a very high transaction costs. The revenue looks appealing, buy not really more profitable once you take labor and time into consideration. Plus, farmers markets are saturated and new farmers have no way in.	3/17/2015 12:58 PM
312	Farmers Markets fees could be cheaper... some charge \$30 every week/day you are there. That's a lot of money when I may only sell \$40 in vegetables...	3/17/2015 12:58 PM
313	Year round farmers market under cover. Better marketing and advertising, better communication between farmers and market managers	3/17/2015 12:57 PM
314	Transportation to larger markets	3/17/2015 12:55 PM
315	get rid of farmers markets so people will come to the farm	3/17/2015 12:54 PM
316	Better road signage. Better locations.	3/17/2015 12:51 PM
317	Allow a less restricted farmers market where we can drive up and sell off the back of our truck when we have products to sell. Right now each product has to be judged. If others are selling the same product, we cannot get into the market. We do not have enough product to be there every week. You have to invest in a canopy and be there all day. The prices are high at the market because there is no competition. We just want to go to the local market at Chimacum, not the fancy one in Port Townsend. Our time is best spent selling to our friends and family off the farm.	3/17/2015 12:49 PM
318	Don't go to farmers markets so I guess nothing...	3/17/2015 12:49 PM
319	Coupon programs, assistance programs, advertising help	3/17/2015 12:45 PM
320	FUnds to match QUEST benefits at the Farmers market and money to pay for education for farmers. Organic values for the NAPP program.	3/17/2015 12:43 PM
321	Drop price fixing.	3/17/2015 12:42 PM
322	not sure. lower cost to participate? We didn't do many markets last year, but plan to do more this year.	3/17/2015 12:41 PM
323	More education of consumers about what is really involved in small-scale farming and why the cost and benefit are higher than large-scale.	3/17/2015 12:41 PM
324	By far, the number one thing is this: promote regulatory reforms at the federal, state and local level to support the direct farmer-customer relationship. Right now, the trend is toward INCREASINGLY regulating this relationship (FSMA is one example), and doing so with commodity and wholesale chain needs in mind; this places the direct sale relationship under significant and unnecessary burdens. The direct sale relationship should be largely freed from regulations and should also be supported by liability protections so that farmers who are not negligent or criminal are afforded protection from litigation.	3/17/2015 12:40 PM
325	Get the regulatory agencies out of the local, on farm production, ,processing and direct marketing that is our constitutional right to do so.	3/17/2015 12:40 PM

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326	Get people to understand that food isn't cheap to grow.	3/17/2015 12:38 PM
327	Create permanent, accessible, attractive and curated common places in towns and cities to legitimate farmers markets and attract more people to the farmer's market--like a public square. Also make sure that farmers markets are producer-only markets and that they continue to give priority to those of us making a living off of the land.	3/17/2015 12:36 PM
328	For the market: better communication and outreach to diverse cultures in the neighborhood, clear and up-to-date signage and social media presence.	3/17/2015 12:36 PM
329	advertise!!!	3/17/2015 12:34 PM
330	N/a	3/17/2015 12:33 PM
331	politics. raw milk issue. vaccine issues. Help in the area of giving people the choice, and opportunity, to decide what's best for them.	3/17/2015 12:32 PM
332	Farmer markets are too costly to participate in when you consider the market fees, local permits, travel and labor. We have all but abandoned them in lieu of on farm or brokered sales to save the expense and still only break even.	3/17/2015 12:31 PM
333	If the government knew how to build a useful structure in a useful location when they got a grant. Subsidies for feeding actual people.	3/17/2015 12:30 PM
334	I have only just begun selling at farmer's market so I have little to offer for this question. The response is very good. Our customer base is large and they are seeking more convenient ways to get Black Diamond VermiCompost. Good luck...anxious to see your results and findings. For us, it's ALL about education. Back yard gardeners and farmers alike need more education on building healthy soil systems.	3/17/2015 12:30 PM
335	More customers!	3/17/2015 12:30 PM
336	Signage, recipes,	3/17/2015 12:29 PM
337	Easing "food police" regulations covering direct farm and farmers market sales.	3/17/2015 12:29 PM
338	Educate consumers that cheap food isn't cheap.	3/17/2015 12:29 PM
339	Increased education to members of the ocommunity surrounding how to use fruits, vegetables, and foods offered at the farmers market. People no longer know what to do with many of the items, so they avoid the market all together because they feel its "not for them"	3/17/2015 12:29 PM
340	Keep local government out	3/17/2015 12:28 PM
341	?	3/17/2015 12:28 PM
342	help me find resources for effective advertising we are treated as a big business however we don't have the skill set/resources to compete with large operations We are too big to be small yet too small to be big help us find the resources that will enable us to grow or find our market niche	3/17/2015 12:26 PM
343	We are not farmers...just hosted a market at our historic property for a while years ago.....	3/17/2015 12:26 PM
344	Less regulations from the health department. They limit a farm's potential and hinder local foods.	3/17/2015 12:25 PM
345	Get people to think of more than just price when shopping for food.	3/17/2015 12:25 PM
346	The best thing for markets is to be year round and truly supported during the winter.	3/17/2015 12:23 PM
347	Keep building on the buy local. Getting people willing to pay more. Everyone wants cheap food	3/17/2015 12:23 PM
348	marketing. Events	3/17/2015 12:22 PM
349	Policy changes: Level the playing field by providing equal access to subsidies or no subsidies across the board. Allow direct sales and sampling of raw milk and state inspected meats on the farm or farm dinners. Publish disclaimers and let customers assume the risk like they do when eating sushi. There is a market for traditional foods and traditional preservation techniques that are allowed and sought after in European cultures. These techniques contribute to a region's flavor or terroir just like grapes do to wine. This is the new 'organic' and 'gourmet' food sector, an emerging market that is being stifled.	3/17/2015 12:21 PM
350	More enclosed-roof. More advertising. Wine vendor. Landscaping. Cafe tables/umbrellas for dining.	3/17/2015 12:21 PM
351	More grants for advertising & networking for entertainment/demos	3/17/2015 12:20 PM

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352	I already am part of a large Midwest organic farming marketing cooperative	3/17/2015 12:20 PM
353	Not attending at this time	3/17/2015 12:20 PM
354	promote and educate so more customers attend, make shopping convenient through free parking close to mkt and/or public transportation	3/17/2015 12:18 PM
355	I can't think of any at the moment.	3/17/2015 12:17 PM
356	More/better marketing of the farmers' markets. Markets accepting EBT/WIC/SFMNP, etc	3/17/2015 12:16 PM
357	I would like to be able to sell my goat milk and cheeses at the farmers' markets	3/17/2015 12:16 PM
358	Get dam Federal government out .	3/17/2015 12:16 PM
359	More funding (and time) to better advertise and promote the market	3/17/2015 12:15 PM
360	expand general farm marketing to include FIBER example. none of your questions even asked about fiber animals (sheep, goats alpacas, llamas, rabbits) or plants (cotton, flax, hemp) farmers don't just feed the US - we clothe them too!	3/17/2015 12:15 PM
361	Lift the ridiculous laws PROTECTING consumers from farmers.	3/17/2015 12:15 PM
362	Simplify regulatory compliance for fresh foods prepared at the market (such as sausage)	3/17/2015 12:14 PM
363	A good by local campaign.	3/17/2015 12:14 PM
364	pro bono attorney to file LLC for market manager and a non-profit app for the market vendor recruitment of hard to locate food truck recruitment	3/17/2015 12:13 PM
365	Reduce govt interference with how land is managed. EPA illegal enforcement of supposed clean water act provisions is a large problem.	3/17/2015 12:13 PM
366	Better advertising.	3/17/2015 12:13 PM
367	Property tax reduction.	3/17/2015 12:13 PM
368	Membership fees and weekly expenses for a spot; then add freezer and cost of electricity; plus I have to take 6 hours out of a day to set up, sell, take down; plus add another freezer at home to store meat in, as it is 90 miles one way to my USDA inspected slaughter plant - so I can't be taking one animal at a time in for slaughter.	3/17/2015 12:12 PM
369	more surveys, of course	3/17/2015 12:12 PM
370	better management of market to have right balance of vendors....too many farms with same items cuts the pie into smaller and smaller	3/17/2015 12:11 PM
371	A better Farmers Market infrastructure - semi permanent buildings or stalls instead of a parking lot with EZ ups.	3/17/2015 12:11 PM
372	Regulations (and fees) appropriate for small scale farms, rather than geared towards large agribusiness.	3/17/2015 12:11 PM
373	promote honey that is produced by small scale producers, not imported honey	3/17/2015 12:10 PM
374	More family participation.	3/17/2015 12:10 PM
375	need more local farmers	3/17/2015 12:10 PM
376	manager who is not farmer or vendor	3/17/2015 12:09 PM
377	If local city governments would help encourage the ability to own and operate independent farm stands	3/17/2015 12:09 PM
378	Continued involvement in the EBT tokens program has helped access to the market.	3/17/2015 12:08 PM
379	Lower booth fees, less time commitment (my season is shorter than the market season so I cannot commit to a whole season)	3/17/2015 12:07 PM
380	Conservation easements are a non-issue in Oregon because of our strict land use laws. Exclusive Farm Use (EFU) zoning prohibits almost all development that would be precluded by conservation easements.	3/17/2015 12:06 PM
381	Educate consumers about the economy of scale of locally grown and marketed products	3/17/2015 12:04 PM
382	Better marketing for farmer's markets in order to stay competitive with large chains claiming that their produce is just as good as what you can get at the farmer's market.	3/17/2015 12:03 PM

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383	Affordable organic fertilizer	3/17/2015 12:03 PM
384	Maybe classes to help cut costs without sacrificing quality	3/17/2015 12:01 PM
385	Advertising and education to get more people out to the markets.	3/17/2015 11:59 AM
386	More exposure and publicity	3/17/2015 11:58 AM
387	Bring the price of beef down	3/17/2015 11:58 AM
388	N/A	3/15/2015 1:01 AM
389	advertising and internet grants for their web site updates.	3/13/2015 11:05 AM
390	Grants for various advertising related costs i.e. signage and web site hosting. Grants or shared opportunities for internet and SEO improvements.	3/11/2015 4:58 PM
391	Stop subsidizing large scale agriculture	3/11/2015 4:27 PM
392	Publicity, get more customers to the market. Be allowed into the farmers markets. Some markets will not let certain vendors in because they are scared of competition	3/11/2015 2:55 PM
393	Better locations of farmer's market so that farmers can have plenty of room to set up their stalls and also a spacey parking area for more customers to attend the market. Also separating farmers markets efficiently can help reduce competition of similar vendors, in the sense that the two or more markets do not compete against one another because of being near the same vicinities.	3/9/2015 5:21 PM
394	we could use a holiday!	3/9/2015 3:28 PM
395	More advertising and publicity.	3/9/2015 10:54 AM
396	Market associations and cities should stop opening so many new farmers markets. It dilutes our business and increases our overhead.	3/7/2015 11:57 PM
397	Awareness of local produce/products. Most vendors are large corporations. Hard to compete when you are a small farmer.	3/7/2015 4:59 PM
398	Advertising, educate, fun activities for children, information to adults.	3/7/2015 1:43 PM
399	Time	3/7/2015 12:24 PM
400	Long Term Land Access strategies is the only barrier we have to expanding our business	3/6/2015 2:03 PM
401	Free signage on the near by interstate.	3/6/2015 11:39 AM
402	advertising/branding/marketing	3/6/2015 7:59 AM
403	Help organic practices by subsidizing.	3/5/2015 2:13 PM
404	allow fresh vegetables to qualify for food stamps	3/5/2015 11:23 AM
405	Stopped doing markets due to not enough custs. Most loyal customers join CSA's and stop attending market. Watched this over 15 years. Dropped food completely and sell flowers direct. How to break consumer buying patterns - education etc.	3/5/2015 9:02 AM
406	public awareness	3/5/2015 5:17 AM
407	less regulatiopns. Consumers in the U.S. needto be educated about their food supply... they have no clue, it just magically appears on the supermarket shelf.	3/4/2015 11:54 PM
408	Build a open air market.	3/4/2015 8:37 PM
409	More vigorous oversight to make sure vendors are actually producing all of their products themselves like they are supposed to in order to prevent cheating by buying and reselling products and the resulting unfair price advantage.	3/4/2015 7:46 PM
410	Everything is fresh from my farm.	3/4/2015 6:13 PM
411	Find a way to eliminate the SWD fruit fly on blueberries without using pesticides. Most people don't want anything sprayed on blueberries.	3/4/2015 6:02 PM
412	communicate the importance of keeping monies in the community by purchasing locally grown products which are produced with local labor and local resources	3/4/2015 5:55 PM

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413	Public relations, improved website	3/4/2015 5:53 PM
414	more cattle, chickens and pigs	3/4/2015 4:10 PM
415	Fewer vendors selling same product. Control of quality brought to markets-(no low quality product) Better verification of vendor being actual producer.No more dropping prices to, sell your products for a set price range. Some vendors bring poor quality and immediately start dropping the prices to create flea market-auction like atmosphere which is detrimental to the success of the rest of the real farmers who bring a quality product.....get rid of vendors like that	3/4/2015 3:48 PM
416	N/A	3/4/2015 12:17 PM
417	Better distribution systems, advertizing, more farmers' market vouchers for low-income customers & less bureaucracy to sign up for such programs, more available labor, less expensive EBT systems, higher standard of living for the general population, remove ethanol from fuel, protect bees/pollinators and ban pesticides that harm them, reduce causes of climate change....	3/4/2015 12:08 PM
418	More USDA certified processing options!	3/4/2015 11:31 AM
419	A useful national lamb program.	3/4/2015 11:22 AM
420	better management	3/4/2015 11:20 AM
421	limit farm markets to farmer grown goods, advertize markets more, make a video game of the probelms and perils of getting good food to market	3/4/2015 9:23 AM
422	subscription boxes?	3/4/2015 8:20 AM
423	Plenty of local workshops covering all aspects of farming. Farmers networking meetings.	3/4/2015 7:26 AM
424	????	3/4/2015 3:24 AM
425	more awareness about the harms of gmo and preservatives, less restrictions for small farmers	3/3/2015 7:41 PM
426	education re: small historic family farm vs. industrial farm, encouragement in investing in FRP type programs to keep farms in suburban areas from being developed. Link between education, conservation, sustainability.	3/3/2015 6:59 PM
427	Make them not so political to attend.	3/3/2015 2:18 PM
428	Newsletters showcasing "farmer (s) of the week. Since there may be a lot of farmers in one market, you may need to showcase more than one farmer. Exposure to who is at the markets via social media, etc. is good for both farmer & farmers markets.	3/3/2015 2:09 PM
429	Thank you for looking at land acquisition. I purchased my farm 3 years ago, through an FSA loan. I find the cost of land to be a difficult barrier for many producers of small farms. Earning enough to pay for land and build the needed infrastructure, is difficult. It has however forced us to be creative about our farm goals. (I interact with many small sustainable producers through the Local Growers Guild, a agricultural cooperative.) Hence, many growers find niches in addition to vegetables. Eliminating federal subsidies for large producers, would level the playing field. Of course food costs would go up, but people could choose where to put their food dollars instead of paying taxes and letting the government choose who to subsidize. Some subsidy money would need to shift to SNAP benefits to adjust for increased food prices.	3/3/2015 11:14 AM
430	cut farm substies	3/3/2015 10:28 AM
431	This is our first year to be at the farmers market. However I believe that the markets should help advertise for everyone involved.	3/3/2015 8:06 AM
432	To have your processor resume being USDA inspected.	3/3/2015 8:03 AM
433	Better marketing for the market. The market we go to is a Thursday afternoon/evening market - would be so much bigger if it was on a weekend and in a park like setting. More family friendly for kids - swings, slides,etc.	3/3/2015 6:52 AM
434	More customers.	3/3/2015 1:46 AM
435	Help with licenses, taxes, press, business issues, etc.	3/2/2015 10:44 PM
436	More education for customers to buy seasonally.	3/2/2015 10:29 PM
437	Our market is only open Saturdays June through November. If it was open six days a week, it would be a real asset.	3/2/2015 8:10 PM
438	Better community awareness and convenience	3/2/2015 5:55 PM

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439	fewer government regulations and laws; fewer subsidies of crops grown in other states	3/2/2015 4:41 PM
440	Local non profit support of local farmers, CSA's and farmer's markets	3/2/2015 4:29 PM
441	More economical packaging and refrigeration as well as cheaper marketing avenues.	3/2/2015 4:04 PM
442	draw more customers	3/2/2015 3:50 PM
443	Better connections for farmers and consumers	3/2/2015 3:27 PM
444	To many unrealistic rules and regulations, paying for public parking is going to far!	3/2/2015 2:46 PM
445	adertising	3/2/2015 12:54 PM
446	Minimize regulations that don't make sense or are not practical to employ	3/2/2015 12:45 PM
447	more people to market	3/2/2015 12:45 PM
448	Educating customers about the economic benefits of buying directing form farmers.	3/2/2015 12:42 PM
449	find us more customers with money to spend!	3/2/2015 12:26 PM
450	serve on local committee to develop farmers Market.	3/2/2015 12:00 PM
451	more campaigns to buy local and less government interference.	3/2/2015 11:49 AM
452	allow sale of "" local "" raw milk	3/2/2015 11:46 AM
453	The disconnect between consumers of farmers markets and the realization that just because a farmer sells at a farmers market does not mean that they farm organically. There are A LOT of customers that automatically and incorrectly assume that because they shop at the farmers market that they are buying organic.	3/2/2015 11:27 AM
454	more people, vendors and customers	3/2/2015 11:03 AM
455	Advertising	3/2/2015 10:33 AM
456	more help	3/2/2015 10:28 AM
457	More marketing! Volunteers	3/2/2015 10:22 AM
458	People to have a better understanding of what organic is and is not and why it cannot be sold for the same as conventional (yet) aka consumer education. Less bulk-buying resellers of conventional produce and more farmers at the market.	3/2/2015 10:21 AM
459	Educating the public about the true cost of producing food in an ecologically sound way. And not boasting about how cheap food is in the United States. People should feel okay about spending more of their household income on food. So work on that for awhile American Farmland Trust. Thanks.	3/2/2015 10:10 AM
460	Local promotion, advertising to increase customers awareness of the markets location, hours and products available. Help promote locally made products to local stores so there is a place for them to sell throughout the year	3/2/2015 9:37 AM
461	Less support for "big ag" will make the true cost of raising and providing food more apparent to my customers.	3/2/2015 8:37 AM
462	Advertisement, marketing, a good growing year	3/2/2015 7:26 AM
463	Not have the local board of health regulate EVERYTHING I do. I have to hold a public hearing just to have ONE pig. This is on a property that has always had pigs on it...	3/2/2015 6:25 AM
464	More marketing of getting people to shop at the Farmers Market	3/2/2015 1:55 AM
465	Some sort of real action plan for land transfer or education of lease to own/owner carry situations. Its hard to fathom coming up with 20 to 30% downpayment for a farm property when the land is now priced at 5 to 10 times the amount they were value pre 2000. Farming is a tough business to get into especially when your coming into it and not it being passed down to you. Tractors tools and operations cost serious capital and traditional financial institutions don't look favorably upon your tax records and income statements when the gross and net are two very different numbers. The 1 to 5 year business plan is tough, the 5 to 10 year plan looks way better when equipment cost are not recurring because they are purchased and income can become net income. Thanks	3/1/2015 11:48 PM
466	Make it easier to participate in farmer's markets without "good ol' boys" feel.	3/1/2015 10:18 PM
467	bring in more customers!!! Also, finding the right times/days for customers that makes shopping with us convenient. Saturday mornings are typical, but difficult to sustain for most families given multiple activities, etc.	3/1/2015 8:26 PM

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468	Access to more land. There are no land links or trusts in our area. Land rentals are not available. We have no way to finance land expansion as we escue debt. We have a limited acreage but not enough to get our farm to true economic sustainability. On the famers market I have no idea. 90+% of my competitors market themselves as organic, even as they use chemical practices. We have no chance to compete. We're not going to do certified as those too are often not truly organic but large confinement operations and so people think they're equivalent.	3/1/2015 6:00 PM
469	Currently, help with a grant application. help finding more workers.	3/1/2015 5:04 PM
470	Get a higher percentage of people to shop at farmers' markets and/or to buy direct from farmers, instead of getting everything at the grocery store.	3/1/2015 4:53 PM
471	1) A more lax attitude by the local health department 2) Those agencies who think it is their responsibility to protect the public from buying things that will harm their health, to understand that the public can make good decisions. And stay out of regulating the markets. 3) A market that can advertise well.	3/1/2015 4:25 PM
472	get rid of corporations controlling our food production and distribution	3/1/2015 4:20 PM
473	Get the government out of farming	3/1/2015 2:50 PM
474	Subsidize the farm market. Build in incentives to help local growers and consumers to use a farmers market.	3/1/2015 2:49 PM
475	better promotion of the market itself a permanent location/permanent shelter	3/1/2015 1:33 PM
476	Easier permitting from health department for food sampling.	3/1/2015 1:14 PM
477	More emphasis and funding by Dept of Ag into local food movement vs. Big Ag.	3/1/2015 1:07 PM
478	More people growing more produce; farmers who WANTED to grow the size and scope of our market	3/1/2015 12:55 PM
479	Having a full-time manager who handles the Market, events, fundraising, etc. But we can't afford it in our small community which requires a fairly low vendor fee. We currently have no support from our city/county to run the Market and have been self-managed for 17 years. Unfortunately, I guess money is always the problem.	3/1/2015 12:46 PM
480	More cybermarketing on the part of individual vendors	3/1/2015 12:37 PM
481	Increase walk through so sales will continue to increase	3/1/2015 12:20 PM
482	we really need to be a year round market... we need some covered space option so we can continue to sell during the rainy season, as we can grow all year round here, and in fact it's more sustainable to make the rainy season the "big" season, not the dry season!!	3/1/2015 11:42 AM
483	Pre order/pre-pay orders so bulk of product is pre-sold with minimal on-site sales.	3/1/2015 11:39 AM
484	More ways to find land, and reasonable loans/grants to help start out.	3/1/2015 11:23 AM
485	year round indoor markets	3/1/2015 11:07 AM
486	Small, easily accessible grants for specific types of assistance (ie: fencing, landscape fabric for row covers, garden tractor and implements). Stringent grant oversight for those who have grants and are mis-using them - relates to being able to compete. Help with locating the grants that are available.	3/1/2015 10:26 AM
487	Cost less to sell at them.	3/1/2015 8:47 AM
488	Educate the public about the benefits of purchasing locally raised products.	3/1/2015 8:43 AM
489	I don't do farmers markets	3/1/2015 8:33 AM
490	Market managers need to realize the importance of having producer-only markets, and reduce the space they give to re-sellers.	3/1/2015 6:19 AM
491	raise consumer awareness of the social cost of cheap food from California and other countries	3/1/2015 12:03 AM
492	i do not go to farmers market i have a produce stand here at farm	2/28/2015 10:35 PM
493	We sell direct off the farm and online right now, no farmers markets	2/28/2015 10:14 PM
494	Better access to affordable insurance.	2/28/2015 10:13 PM
495	Be more knowledgable about natural organic insect disease control	2/28/2015 8:49 PM

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496	more educated customers	2/28/2015 8:25 PM
497	We have given up at FM as prices plummeted in 2008. We quit them in 2011 and are focused on on line sales and on farm sales and CSA	2/28/2015 7:14 PM
498	advertisement, customer outreach	2/28/2015 6:51 PM
499	The community helping their small local farms.	2/28/2015 6:35 PM
500	There could be more robust efforts made to preserve existing farmland for current and future farmers - to lessen the development pressure on the price of farm land. This would dramatically-improve access to affordable land for farmers who wish to own their own land, and not exist as marginal tenant farmers.	2/28/2015 6:04 PM
501	more education of consumers about the benefits of farm fresh local products	2/28/2015 5:49 PM
502	Expose or uncover the prepayment people make (Farm Bill funding through taxes) toward their food that comes from processors and the center of the grocery store.	2/28/2015 4:39 PM
503	Cheaper advertising.	2/28/2015 4:07 PM
504	Enforcing "Producer Only" rules and discouraging "lowball" pricing by larger farms. Efforts to bring in more SNAP/EBT customers via advertizing and ease of access.	2/28/2015 3:12 PM
505	Inexpensive printing option!	2/28/2015 2:52 PM
506	more buyers	2/28/2015 1:35 PM
507	Having adequate capital to invest in growth.	2/28/2015 1:34 PM
508	Cost to be a member, cost to rent weekly spot, rental for electricity to operate (and the cost of freezer) the freezer; then include paying for my time or someone else's time and gas to take part in Farmers Market; because people only want to buy 1 to 5 pounds and are looking for cheap prices. Thus, it doesn't pay for me to take part. I take care of the grass fed cattle from gestation, birth, feeding, caring for the pastures, moving them from one pasture to another pasture (Planned Grazing by Holistic Management), culling and meat sales to Grass Fed Beef Customers) of cattle. I, also, have to have a part time job to keep my cattle and me. I work for NASS (National Agricultural Statistical Service who does the agricultural surveys for the USDA. Finding customers that are willing to pay a fair price for Grass Fed Beef that is AWA approved, for the health benefits of the meat, USDA inspected meat in order to sell small quantities, and free information that the farmers are sharing with them, and letting the farmer get a wage for doing it like other workers do.	2/28/2015 12:38 PM
509	Different government regulation for local food systems. I sell 100% of my product within 150 miles of the farm, shouldn't the local health Department regulate me since they see me all the time and known my farm?	2/28/2015 12:11 PM
510	Easier access for customers, including more parking closer to the market. One of our markets has turned into a fair atmosphere with farmers as props. Customers complain about the loud music and crowds of people eating corn dogs and hanging out and taking up parking for the whole market. Many customers just don't come.	2/28/2015 11:52 AM
511	More hours in a day/days in a week would be good!	2/28/2015 11:44 AM
512	USDA to recognize maple syrup as a potential world leader produced in the US. Maine has the largest volume of sugar maples but we cannot compete with subsidized Canadian companies, especially those based in Maine. Keep FDA out of maple sugaring. Stop requesting/providing financial information for the Revenue Services.	2/28/2015 11:14 AM
513	Less government involvement. Less regulation. Truth in advertising-farmers are not evil money hungry environmental terrorists.	2/28/2015 11:14 AM
514	N/A	2/28/2015 11:04 AM
515	easier access to growers only market	2/28/2015 11:04 AM
516	Capitalize on customers who want to know where and how their produce is grown, guaranteeing them that it has been grown on a particular farm. Along with this, folks need to be assured that no preservatives have been added, and that the crops have been harvested at the peak of their tastiness.	2/28/2015 10:54 AM
517	Many people that attend our market are merely window shopping, rather than interested in purchasing fruits and vegetables for themselves or them families.	2/28/2015 10:53 AM
518	let only the grower sell what they grow and nothing they buy and resell as theres	2/28/2015 10:35 AM
519	Help Americans understand the value of vegetables - the true cost of vegetables - so they are more willing to pay a fair price.	2/28/2015 10:31 AM

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520	Government quit trying to regulate every little tiny thing!	2/28/2015 10:22 AM
521	Help with advertising/signage.	2/28/2015 10:21 AM
522	Access to freezer at food hub or brick or mortar local market. I want to sell my lamb at farmers markets but there is no good way to do this and keep the lamb frozen. I need a local food hub where I can use freezer space during market hours	2/28/2015 10:16 AM
523	more advertising.	2/28/2015 9:55 AM
524	Having it closer	2/28/2015 9:54 AM
525	I don't have a farmer's market, and I don't need any help.	2/28/2015 9:51 AM
526	better marketing to attract a larger segment of the population	2/28/2015 9:48 AM
527	Community Support	2/28/2015 9:35 AM
528	One of the biggest reasons that I don't sell at farmers markets in the area is because there are no markets available which are "producer only." Local farmers compete with "farms" that purchase and resell produce from the local distributor. Produce is always available out of season and the prices are below most farms cost of production. Most customers don't recognize that this is common practice so it takes a tremendous amount of energy to educate potential customers on the difference.	2/28/2015 9:28 AM
529	I got out of my market after 6years because it was no longer a producer only market. I started to see vendors coming in who would jack up prices riding the farmers market wave and only middle to upper middle class could afford. I price my products as reasonable as possible and my customers have in turn saved me the market fees and my weekend mornings by buying direct	2/28/2015 9:05 AM
530	it would help if we could sell our goat milk at the markets without being a Grade A Dairy. We have the same regulations as a cow dairy with 100 cows, we only milk 10 - 15 goats at one time	2/28/2015 9:02 AM
531	Local food hubs that could sell for several farmers like a coop.	2/28/2015 9:02 AM
532	Fewer fees and lower taxes. Fewer laws. I'd like to see the raw milk laws abolished in WV. People need to understand what is in season in WV. Institutions [schools, restaurants, hospitals] want produce out of season, then when it is in season, they no longer want it.	2/28/2015 8:54 AM
533	Reduce government interference with rules designed to manage food safety for the large commercial agro producers, Local producers are very traceable and accountable by their local nature. They do not need a big government hammer over they to keep them honest. Their customers will do that.	2/28/2015 8:47 AM
534	Low interest loans. Don't lump the small farmmer with the large corps when it comes to reuglations,	2/28/2015 8:46 AM
535	?	2/28/2015 8:46 AM
536	More education for the people of the USA on how important it is to buy local,buy fresh,buy NON-GMO,support your neighbors and to eat from the greatest menu available on earth.	2/28/2015 8:13 AM
537	less farmer's markets so we could have our customers base back together and spend more time farming.	2/28/2015 7:15 AM
538	More advertising funds	2/28/2015 7:01 AM
539	Break up big Ag monopolies	2/28/2015 7:00 AM
540	Institutions support local farmers, make it harder for peddlars to pretend to be local.	2/28/2015 6:11 AM
541	N/A	2/28/2015 5:52 AM
542	more support from the town	2/28/2015 4:56 AM
543	Cut out all the paperwork associated with accountability (assessments, certifications, regulations).	2/28/2015 1:09 AM
544	We are both working full time off farm also. When we retire in 3 year we will be able to do so much more on the farm - and looking forward to that.	2/28/2015 12:22 AM
545	I sell through a locallygrown.net market mainly. This network is not well known in the greater community. Perhaps some general advertising for the network as a whole (as opposed to specific localities) would be helpful.	2/28/2015 12:15 AM
546	Grants for advertising and for hiring managers	2/28/2015 12:07 AM
547	we need more people from the town to come to the market	2/28/2015 12:03 AM

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548	Increase the cost of all food in this country so that prices of conventionally, mass-produced food is more comparable with those of sustainably produced food.	2/28/2015 12:01 AM
549	Waking up a dumbed down public that gets its info from the mind control machine and the main line media	2/27/2015 11:43 PM
550	Better advertising/marketing. More participation in gov't programs like SNAP, WIC, etc.	2/27/2015 11:28 PM
551	Assist with transitioning business to young farmers	2/27/2015 10:58 PM
552	An equivalent subsidization as large farms received. NRDC/FSA changes to support small farms have been helpful but aren't enough.	2/27/2015 10:54 PM
553	I would attend a farmers market if the rules and regulations were less (and more common sense was used). For example in our county to sell eggs at our farmers market you have to have a food license and the eggs have to be refrigerated. I have to sell way too many eggs just to pay for the bureaucracy.	2/27/2015 10:49 PM
554	Keep the state and county government at bay while eliminating the FDA. Their new onslaught of rules are clearly dreamed up by people with ZERO experience in farming.	2/27/2015 10:48 PM
555	More awarness and acceptance by the city we sell in, they do not really welcome the farmers market	2/27/2015 10:37 PM
556	I dont sell at farmer's market.	2/27/2015 10:32 PM
557	lower taxes so buyers can afford to purchas more.	2/27/2015 10:27 PM
558	A market manager so there is a person dedicated to working on all the things that make a market successful. I do think that there is a bit of market overload (too many) in our area which is Fairfield County.	2/27/2015 10:24 PM
559	I am not a farmers. I work for Iowa State University Extension, Value Added Ag Programs.	2/27/2015 10:17 PM
560	improve local processing and aggregating infrastructure; create small buying and equipment sharing coops; liberalize rules for farm-direct sales	2/27/2015 10:01 PM
561	Ideally, we'd have a year-round market with a covered pavilion (and possibly one with side-walls for the cold weather) that could accommodate up to 150+ vendors and for which there is ample parking. Restrooms with hand-washing stations (not sanitizing gel) would be great. It would also be great if local vendors were given priority over folks from out of town (no offense to them, of course!). Oh, and only food concessions which feature locally sourced ingredients.	2/27/2015 9:48 PM
562	Educate the customers of how many pesticides are approved for Organic use, and how many synthetic pesticides are approved for organic use. The public has a wrong vision, they think organics don't spray, don't use pesticides. I know some organics spray every day for certain pests, and still can't control them.	2/27/2015 9:44 PM
563	Greater variety of vendors. More farmers, less crafters	2/27/2015 9:38 PM
564	Expand cottage industry laws	2/27/2015 9:34 PM
565	Get more local people out to support and be engaged with the community	2/27/2015 9:33 PM
566	Keep government out of the way; from health department to meat inspection to licensing, help us us to freely transact with informed, willing consumers	2/27/2015 9:22 PM
567	I only sent extra produce with a friend who does the farmers market. Most of my sales is livestock and is done on farm.	2/27/2015 9:14 PM
568	Limit competition of like vendors.	2/27/2015 9:07 PM
569	advertizing	2/27/2015 9:01 PM
570	1) Better web sites that can help customers find us. Many are "shop on line" sites, and they don't help me much (shipping varies so with honey. 2) Standardization of rules - a local market has been tossing people out who obey the rules but are not "in" with the current board	2/27/2015 9:00 PM
571	More advertisement on radio and social networks,	2/27/2015 8:52 PM
572	need better weather -- getting to scale is the biggest challenge and weather is the challenge	2/27/2015 8:52 PM
573	control cheap exports that may have been subjected to dangerous chemicals	2/27/2015 8:49 PM
574	Except seasonal growers and not force growers to be there year around so they won't loose there place.	2/27/2015 8:44 PM
575	less gov't regulation	2/27/2015 8:42 PM

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576	Have more winter markets so sales continue throughout the winter	2/27/2015 8:42 PM
577	Get higher prices	2/27/2015 8:42 PM
578	Less government regulation.	2/27/2015 8:38 PM
579	Strategize ways to help farmers who need land to farm access options.	2/27/2015 8:24 PM
580	less red tape in large chain stores like. (Whole foods & Hannaford)	2/27/2015 8:21 PM
581	We sell out before market season to restaurants and private clients. Farmer's Markets are for promotion only.	2/27/2015 8:14 PM
582	more education about llamas and alpacas	2/27/2015 8:04 PM
583	More advertising about the health benefits of buying from local farmers, It is fresher and not sitting in a truck someplace ripening. Possibly commercials on TV about the benefits of a farmers market.	2/27/2015 7:57 PM
584	N/A no desire to sell at farmers markets currently. We sell customer direct off farm	2/27/2015 7:56 PM
585	More customers, more vendors with local products	2/27/2015 7:48 PM
586	consumer education	2/27/2015 7:45 PM
587	Consumers get the importance of local food, but not the concept that agriculture produces more than food, such as medicine, clothing, cosmetics, fragrances	2/27/2015 7:36 PM
588	lower legal restrictions around food production, safety.	2/27/2015 7:28 PM
589	Education and communication Ethics and code of conduct for vendors. Getting involved with your Market to secure its future and progress	2/27/2015 7:26 PM
590	consumer knowledge and the high cost of raising the products they way we do	2/27/2015 7:18 PM
591	Nothing unless the subsidies for cheap food are ended. Food stamps for vegetables only.	2/27/2015 7:08 PM
592	Make it producer only. Make it for benefit of the farmers. Not for the benefit of the organization running the market.	2/27/2015 7:05 PM
593	keep people who buy at the state farmers market from lying about the origins of their products	2/27/2015 6:53 PM
594	Unfortunately, farmer's markets are a very unpredictable and inconsistent way to sell products. You never know who will show up or what they are going to buy. I have tried every avenue know to man to sell my products to customers. There is no silver bullet. Customers want convenience above all, and this can only be found at the grocery store NOT home delivery which is what most producers assume. If a producer does land a wholesale account, the profit margins are miniscule or non-existent. The astronomical increase in land values the last thirty years (which will only continue) and the slim profit margins will make farming incredibly difficult for all but a few. I love farming more than anything, but this has been my experience, and the experience of every other farmer I know.	2/27/2015 6:46 PM
595	More marketing to area residents	2/27/2015 6:43 PM
596	More public understanding of the science involved in modern agriculture. Just because it's organic doesn't mean it isn't sprayed with a pesticide	2/27/2015 6:39 PM
597	More transparency in the food system and readily available consumer self-education resources.	2/27/2015 6:39 PM
598	Eliminate the inheritance tax for farms. Less regulations. Less government intrusion.	2/27/2015 6:37 PM
599	Better presentation	2/27/2015 6:37 PM
600	Hours of operation that are farm friendly	2/27/2015 6:32 PM
601	Pass the Freedom act for farmers!	2/27/2015 6:29 PM
602	We have decided to shut down the business because we cannot make a go of it.	2/27/2015 6:26 PM
603	Better ways to advertise.	2/27/2015 6:26 PM
604	Tighter restrictions on the chemicals that our neighbors use, more benefits for small diverse polyculture farms, end of subsidies of mono-crops and GMO crops, increased spending on local seed libraries and exchanges, not-for-profit certifiers who make certification easy and accessible, GMO bans, or at least GMO labling laws.	2/27/2015 6:20 PM

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605	If part time (those with off farm income) actually charge a realistic price for their products so we can make a living.	2/27/2015 6:15 PM
606	Obtain cooperation from FDA to promote small producers and provide training to assist in compliance. FDA regulations and tactics scare most small producers and can be extremely burdensome.	2/27/2015 6:14 PM
607	Adjust FDA regulations to more applicable to small farms and direct sales	2/27/2015 6:10 PM
608	Less regs more farmer cooperation	2/27/2015 6:07 PM
609	Raise awareness of the importance of conservation landscaping and native plants. Raise awareness of the environmental problems caused by too much turf and permeable hardscape.	2/27/2015 6:06 PM
610	Make rules that fit the small ag producer different from the large giant producer . some of the rules overall are needed for the coop producers but are too costly for the small producers. to make ends meet so they are sustainable.	2/27/2015 6:05 PM
611	More financial support from local banks and credit unions with less restrictive lending policies. Public awareness about eating healthy local products.	2/27/2015 6:04 PM
612	Less gov't restrictions	2/27/2015 6:04 PM
613	keep promoting local and the real cost of "cheap food"	2/27/2015 6:03 PM
614	More support from community government, less red tape and paper work from Environmental Health Dept ... Overstepping jurisdiction of Ag Commissioners office . Reduce the special fees, charges from Health Dept.. Too much redundancy on paperwork.	2/27/2015 5:59 PM
615	small grants \$1000 to \$5000 available to unincorporated and incorporated associations for physical improvements to the market site as well as for market growth, education, & publicity.	2/27/2015 5:54 PM
616	City funding for tents, setup crew, bathrooms. Marketing	2/27/2015 5:54 PM
617	a population that ate produce and was educated. A lot more marketing. Better management. A ban o resellers	2/27/2015 5:53 PM
618	The 4 markets I participate in are all producer only markets and they are very well managed. I can't think of anything that would improve them other than money for advertising to increase traffic	2/27/2015 5:52 PM
619	Our problem is retirees that are selling below cost, they think if they have a well, there is no cost for their water. They undercut walmart, so a real farmer can't sell there.	2/27/2015 5:51 PM
620	More educated customers about the advantage of organics.	2/27/2015 5:51 PM
621	Consolidated checkout	2/27/2015 5:50 PM
622	Broader recognition of the farmer's market as a place to go for most of one's food needs on a regular basis.	2/27/2015 5:48 PM
623	Promote local, organic, sustainable "producers" farmer's markets. What I mean by "producers" is the grower selling locally what they grow themselves and not someone who even locally sells something grown by someone else near or far.	2/27/2015 5:41 PM
624	Our customer base is about 3%of local population. How to expand that base?	2/27/2015 5:40 PM
625	Offer grants specifically for market gardeners or those intensively farming less than 10 acres.	2/27/2015 5:34 PM
626	Honesty from companies that produce GMO products and cancerous fertilizers/insecticides/pesticides/fungicides.	2/27/2015 5:28 PM
627	start fewer farmers markets in our area	2/27/2015 5:28 PM
628	It is hard to get into the farmer's markets in our area. We wish that the farmer's markets would be more open to having more growers. I feel that the more you have the better the quality of produce and the more people come.	2/27/2015 5:25 PM
629	the public needs to learn that local, fresh is better tasting, healthier and more nutritious than buying from the grocery store. Price is not usually higher, as we generally sell by the box/volume. Groceries sell by weight and people really don't know what they pay at the grocery store for their produce.	2/27/2015 5:20 PM
630	More policing of the use of Organic and education of the consumers on what it means to be certified organic. Lots of people assume that certified organic means "no spray" when that is actually not true. We have to spray more often than our neighbors because our sprays are less persistent in the environment.	2/27/2015 5:19 PM
631	Atm availability good advertising	2/27/2015 5:14 PM

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632	Fewer farmers markets. There are WAY too many at this point and it makes much more work for the farmers.	2/27/2015 5:11 PM
633	change political system	2/27/2015 5:10 PM
634	keep the gov't out	2/27/2015 5:05 PM
635	Educating people about the true definition of Organic farming ie it doesn't mean no chemical use. Also, educate the public to ask the grower what they do and why. Government regulations are always an issue. Labor is an issue. I don't want to sound extremely negative, but there's always something that comes up and I just work through it the best way possible.	2/27/2015 5:04 PM
636	Reduced stall fees	2/27/2015 5:03 PM
637	I don't attend farmer markets.	2/27/2015 4:54 PM
638	Stock and customsizable materials for customers, such as recipes, storage, regional product seasonality charts.	2/27/2015 4:53 PM
639	better economy producing people with money that could afford to pay the prices needed to sustain the farm expenses. farming has failed due to cost of production exceeding what the market would bear in prices.	2/27/2015 4:52 PM
640	1. Make low cost market liability insurance available. 2. Do not allow large out of area producers into local farm markets.	2/27/2015 4:47 PM
641	Producer only with transparency for items you do not produce.	2/27/2015 4:41 PM
642	more people coming to market.	2/27/2015 4:39 PM
643	Promotion of the market. If the market is well attended all of the vendors have good sales.	2/27/2015 4:38 PM
644	Need to own our own land.	2/27/2015 4:36 PM
645	Consumer education	2/27/2015 4:35 PM
646	RECOGNIZE FIBER FARMERS!!!!!!!	2/27/2015 4:31 PM
647	Make land-sharing situations easier. There is systemic bias against cooperative ownership in the finance and insurance industries, and we are denied government grants that we would qualify for were we "sole proprietors."	2/27/2015 4:30 PM
648	money	2/27/2015 4:28 PM
649	I need my farm to mature, finish projects so I can offer more product. Then I will be working with customers who are looking for "cheap", while I am providing "healthy", so I will need to constantly educate on the value of real food.	2/27/2015 4:25 PM
650	Small grants/ micro loans	2/27/2015 4:25 PM
651	encourage more people to buy local	2/27/2015 4:25 PM
652	I choose not to participate in the nearby farm market for two reasons. #1 not enough traffic and poor advertising, as in I dont think there is much organization #2 the other one, in a better area invited me, but their rules and fees are more than I was willing to deal with. too many rules drives away my interest.	2/27/2015 4:23 PM
653	There are more advocacy groups that do nothing but keep themselves employed off the consistent use of my trade. More money directly to the small farmer and less to these groups. Look at the grants handed out last year from the USDA. NO FARMERS, just bullshit advocacy groups who do nothing to help the farmer except for the occasional lobby effort. There are less honest people in the farming sector than there are on the lowest streets in America, I speak from experience. Take this survey for instance. I will take the time out of the day to answer this bullshit but you will never return to me a shred of good useful information or help. Your just another fucking advocacy group looking to keep a job counting beans while I struggle to get Organic crops in and struggle even more to convince people to buy directly from me as opposed to all the bullshit wholesale middle man crap that is out there waiting to leach off of my hard work. Fuck you people for even sending me this fucking survey. That said if you have an avenue in which I could afford to advertise through please fill me in. If you have information on how to sell organic crops at a premium directly to the customer then please fill me in. If you have grants or direct aid please fill me in. Other than that fuck you have a nice fucking day and enjoy your income, while I tend to my aching back and figure out how I am going to pay my bills. Sincerely Matthew Jones	2/27/2015 4:18 PM
654	Improve ease of getting grants to increase productivity.	2/27/2015 4:17 PM
655	Help with advertising.	2/27/2015 4:16 PM
656	Have more customers at the markets	2/27/2015 4:15 PM

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657	Better cooperation from health departments and other food safety organizations	2/27/2015 4:09 PM
658	Get more vendors to be certified to accept state-issued vouchers.	2/27/2015 4:08 PM
659	education programs to develop awareness of the importance of buying local. grant money to help with on-farm help and marketing	2/27/2015 4:08 PM
660	Have grower only farmers markets--only selling what one grows. Low interest loans so to get out of high interest loans	2/27/2015 4:00 PM
661	Subsidy for the cost of transportation of produce to the urban market. Adding the true cost of the 130 mile each way makes our produce unaffordable for those that benefit from fresh, healthy choices in an inner-city setting.	2/27/2015 3:54 PM
662	I own 5 acres and the agricultural greenbelt limit for property tax reduction is 15 acres. There should be an exemption allowed for smaller acreages producing high value crops.	2/27/2015 3:49 PM
663	Marketing funds. Willing, consistent Labor.	2/27/2015 3:47 PM
664	Federal protection and enforcement of geographic identity of crops	2/27/2015 3:45 PM
665	eliminate the FDA and EPA	2/27/2015 3:45 PM
666	????? it's just a hobby for me.	2/27/2015 3:42 PM
667	I (we) have as much as we can handle, thanks.	2/27/2015 3:35 PM
668	Taxing regulations. Governmental food issues & regulations	2/27/2015 3:25 PM
669	more advertising and promotion to schools, government offices more subsidies for small farms not huge agri-corporate industrial farms	2/27/2015 3:24 PM
670	reduce cheap poor quality imports	2/27/2015 3:21 PM
671	Ongoing education of the public about health & community benefits of fresh local organic produce	2/27/2015 3:20 PM
672	Having a better economy	2/27/2015 3:16 PM
673	Land available for small farms. Land prices in our region are very high and drive small, diverse ag farms out. Water capture and storage support that would reduce cost and dependence on scarce local groundwater and surface water resources.	2/27/2015 3:14 PM
674	Eased lending restrictions from banks, more federal money for grants or loans for capital purchases and working capital.	2/27/2015 3:09 PM
675	Get idiots in Government out.	2/27/2015 3:05 PM
676	Continued support from dept. of ag, and community support	2/27/2015 3:04 PM
677	Increase promotion of the but Tn products program. Maybe take out ads in papers or internet sites to raise awareness of the program.	2/27/2015 2:54 PM
678	I participated in Farmer's Markets for years before decided it was necessary to scale up and meet a larger demand. Started a Food Hub with USDA inspected processing facilities to do this.	2/27/2015 2:49 PM
679	Bring in more customers from outside the County. Food Processing Center. County Farmers Store w/regular business hrs. Have a group to combine products to take to suburbs, urban areas. Most of the County population are farmers.	2/27/2015 2:47 PM
680	Assistance to receive grants/resources to help with water storage and solar energy for farm power (cooling, irrigation). It would also be very helpful for rural areas to have access to broadband instead of having to pay for expensive and restrictive satellite internet.	2/27/2015 2:47 PM
681	Get the federal government off our backs and stop making small farmers comply with initiatives aimed at large agribusinesses, e.g., PTI, etc. Also, get the power companies engaged in assisting small farms in generating energy from wind or solar, so that it is more sustainable and reduces emissions.	2/27/2015 2:45 PM
682	indoor year round markets, permanent facilities	2/27/2015 2:44 PM
683	Increased traffic flow - simple three words that encompass the entire promotional arena	2/27/2015 2:42 PM
684	Less government involvement and less rules and regulations.	2/27/2015 2:39 PM
685	Bring in more of the community to purchase local foods.	2/27/2015 2:37 PM

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686	Promotion of healthy lifestyle choices by our entire society. Shifting away from nutrient deficient food to nutrient dense food. Seeking inspiration from others who have achieved healthy alternatives in their lives.	2/27/2015 2:34 PM
687	Discourage the use of marketing terms like "natural", since there is no standardized definition. Encourage marketing on the positive attributes of products rather than by disparaging other products, as in non-GMO. If one can't market adequately on the positive attributes of the product being sold maybe they should be selling it. Constantly pitting one segment of the agricultural system against the other is getting very old, and it confuses customers. Creating "fear" in consumers minds about food is not serving the industry nor consumers well. In this world we have x number of resources to use and X number of people to feed. It's going to take us all to do that.	2/27/2015 2:34 PM
688	Money \$\$\$\$\$! Access to funds can greatly enhance my capacity to reach a wider audience in the community . . . Ad placement, flyers, signs, EBT equipment, and a bus to convert into a mobile farmers' market! And to pay myself and helpers more money.	2/27/2015 2:33 PM
689	A permanent pavilion/structure constructed	2/27/2015 2:32 PM
690	Modify DOT laws to allow other farmers to deliver our products on their trucks. This would facilitate wholesale accounts to pick up at other farmers markets.	2/27/2015 2:27 PM
691	Any financial assistance (grants, etc) to assist farmers market with social media/ email marketing are greatly helpful. We had the opportunity to utilize this service/tool last season and it significantly increased our sales and customer retention.	2/27/2015 2:23 PM
692	Don't have the time to sell at farmers markets.	2/27/2015 2:23 PM
693	Educate government employees	2/27/2015 2:22 PM
694	more customers/traffic to the markets	2/27/2015 2:22 PM
695	training for would-be farmers about how to sell at farmers market; more grants to start-up and small farmers market for advertising	2/27/2015 2:20 PM
696	access to more organic butchers/slaughterhouses	2/27/2015 2:19 PM
697	More local government support through less animosity to agricultural business.	2/27/2015 2:19 PM
698	More internet advertising	2/27/2015 2:18 PM
699	More local & National Publicity	2/27/2015 2:16 PM
700	not sure	2/27/2015 2:14 PM
701	More advertising and education	2/27/2015 2:05 PM
702	promote better value help advertise the market	2/27/2015 2:04 PM
703	Get GMO products labeled as such	2/27/2015 2:04 PM
704	Our market is already very successful. One of you questions asks the % of sales. You should be able to be less than 25%, which is really our case.	2/27/2015 2:03 PM
705	unable to secure enough workers	2/27/2015 2:03 PM
706	People actually attending the farmers' market and paying prices that will yield a profit.	2/27/2015 2:03 PM
707	I think they are pretty good-we have diverse vendors.	2/27/2015 2:02 PM
708	Make more people aware of who we are and what we do.	2/27/2015 2:01 PM
709	On-site access to EBT, credit card processing.	2/27/2015 1:57 PM
710	a national conversation about the true cost of producing food on a small scale.	2/27/2015 1:57 PM

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711	The USDA could make their loan programs (both farm loan and farm operating loans) available to farmers who have good credit. Just because one has maintained good credit and met their financial obligations, they should not be disallowed access to low interest rates which could significantly help to expand farms and farming operations. This is one of the most backwards programs I know of. If you have good credit, you must then go to the commercial lending institutions and pay much higher rates, if they will even finance farms. If you have bad credit and have a history of not satisfying debt obligations, then you can go to the USDA and get much lower interest rates than the guys with good credit will get. If that isn't the most backwards ass government thinking out there, I don't know what is.	2/27/2015 1:53 PM
712	Less regulation on small USDA meat processing plants that allows established small plants to flourish and new ones to establish.	2/27/2015 1:52 PM
713	more vendors, more customers, more grant money to help keep them going.	2/27/2015 1:50 PM
714	permanent market site	2/27/2015 1:49 PM
715	Have alternative market set up that is not controlled by the local farmers market board. One where you can drive up and sell off the back of a truck and where there is not limitation on how many times you show up. Fewer gatekeepers who are afraid of competition.	2/27/2015 1:46 PM
716	We operate as a CSA -- so more subscriptions! And control of the weather please. :-)	2/27/2015 1:45 PM
717	More business plans - I'm a 3rd generation black, part time, commercial beef producer (30 cow heard).I would like guidance on developing a natural beef operation. Contact: john.h.nix@fpl.com;305.205.3657	2/27/2015 1:42 PM
718	insurance costs	2/27/2015 1:42 PM
719	Promoting local food systems	2/27/2015 1:37 PM
720	jury new members. Better way to have family take over membership. Better parking. Market as grocery store not an 'walk and look' event.	2/27/2015 1:37 PM
721	Education about the cost of local, sustainably grown food.	2/27/2015 1:37 PM
722	more direct access to purchasing land, operator only grants for land purchasing (only for farmers who have been operating a farm and continue to, not for rich people to buy there hobby farms or anything like that)	2/27/2015 1:36 PM
723	Buy local flowers campaign	2/27/2015 1:36 PM
724	Oh boy - that's a big question and no time right now to ponder upon a quality answer. That said, getting farmers, bakers, gardeners and chefs to be more proactive about telling their personal stories and talking up the difference between their hands on work and how its night and day different from the industrial factory models that surround us. "Know the hand(s) that feed you" says it all.	2/27/2015 1:35 PM
725	Access to land so we can expand and diversify.	2/27/2015 1:34 PM
726	Redesign USDA's SNAP EBT horrible non-system. Grow more farmers.	2/27/2015 1:33 PM
727	Have access to capital for expansion, particularly to build a larger aquaponics system to expand production as we have new customers that need more than we can supply.	2/27/2015 1:32 PM
728	Local food awariness	2/27/2015 1:28 PM
729	Get rid of GAP and other certs that mean nothing. Stop the state from tagging us as industrial water users to regulate	2/27/2015 1:27 PM
730	MAKE IT ILLEGAL TO SELL PRODUCE THAT IS NOT GROWN BY THE VENDOR.90 % OF PRODUCE SOLD @ FARMERS' MARKETS IN ONTARIO IS SOLD BY FAKE FARMERS, MANY LIVE IN CITIES HAHAAHEHEEHA. OUR MARKET MANAGER IN BELLEVILLE BUYS @ GROCERY STORE AND REPACKAGES AND RESELLS @ BELLEVILLE FARMERS MARKET, SHE IS RUNNING OUR MARKET ESPECIALLY FOR THE SMALL FARMERS, SHE IS DEFRAUDING THE PUBLIC AND SHOULD BE ARRESTED, SHE ALSO BUYS FROM SHOPPERS WHO HAVE EXCESS IN THEIR HOME GARDEN, THIS IS A BIG HEALTH ISSUE WHICH IS[NON TRACEABLE, SHE SHOULD BE IN JAIL PLEASE SEE MYICK.CA ALL VENDORS SHOULD BE MADE TO JOIN MYPIC TO BE ABLE TO SELL AT ALL FARMERS;' MARKETS ION THE WORLD CALL ME ON THIS 613-475-4017	2/27/2015 1:26 PM
731	More local coops which would help sales and lessen the need for my time spent.	2/27/2015 1:26 PM
732	more advertisement, ability to accept WIC, more funding, building credit	2/27/2015 1:26 PM
733	less government, more support from state and local ag groups!	2/27/2015 1:24 PM

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734	2014 proved to be very difficult for our farm and farmers' market with local and state food. For example; the city health inspector visited the farmer' market every week - for 12 consecutive weeks - "looking" for issues (reinspecting vendors, challenging products that previously were no issue, ect.). Our farm was also inspected for the first time by the FDA while having repeat inspections by the State of Ohio and our county. No issues/violations at any of the inspections. We've also recently learned that increased pressure is being put on the small/custom meat (beef and pork) processing facilities by the Ohio Dept of Ag. Processors are voicing frustration to us and considering dropping out of the "inspected for resale" business. As you can imagine, this has a trickle down impact on small scale livestock farms selling meat directly to the consumer. So what can be done? I'm not sure exactly..... but helping us navigate these increasing pressures (food safety and humane treatment) would help. Processors and growers often talk about "giving up" or finding another community or state that is more supportive of our mission.....	2/27/2015 1:23 PM
735	Prevent local governments from not allowing more than any combination of 3 hogs, goats or chickens on a parcel of land regardless of amount of acres.	2/27/2015 1:23 PM
736	Booth fees and time commitment (length of market season - I only have one crop, flowers, and some eggs) prohibitive, so I do not currently sell at farmer's market.	2/27/2015 1:23 PM
737	State and county regulations on laying hen limits severely limit my ability to expand my egg sales. Land prices are very expensive and until recently, we did not qualify for a mortgage loan to purchase land due to lack of credit history since we have mostly used cash.	2/27/2015 1:22 PM
738	Better understanding of why certified organic products are important and why they cost more. I wish farmer's markets themselves would see certified organic products as distinct from non-certified products and allow each to be represented, thus giving customers a choice.	2/27/2015 1:22 PM
739	Create a local market in our small town	2/27/2015 1:22 PM
740	Point of Origin labeling on agriculture products. Let people know that some farm family somewhere grew that product, it's not just an item that appears on the shelf of a store or market.	2/27/2015 1:19 PM
741	provide financing for growth	2/27/2015 1:17 PM
742	advertising	2/27/2015 1:16 PM
743	less government regulation	2/27/2015 1:15 PM
744	Increased marketing and knowledge about incentive programs such as SNAP (and Double Value), WIC CVVs, and FMNP.	2/27/2015 1:14 PM
745	Non-Profit farms are gaining more speed and a lot of support offering FREE food, FREE CSA shares, etc to the community which is negatively impacting farms in production agriculture that are fighting to put food on tables for their families and the employees that work all while paying taxes and dealing with the high cost of doing business here in the Northeast. A lot of free handouts are going to these non-profit farms and they do not have track records. Constant discussion amongst farmers and a growing concern.	2/27/2015 1:14 PM
746	local support of city officials especially with advertising	2/27/2015 1:14 PM
747	Eliminate fees and taxes	2/27/2015 1:13 PM
748	More customers. Farmers markets are not the solution. They are great for publicity but to have farmers spend all their time chasing around farmers markets is not the best use of their time. We need more groceries dedicated to providing local food. 20+ farms food with one person at a register and a few people in back not 20+ farms with 20-40+ people at a register. Farmer owned stores in populated areas is a better way forward.	2/27/2015 1:09 PM
749	Less government regulation	2/27/2015 1:05 PM
750	Stop free trade. In order to make people more understanding of the cost of farming.	2/27/2015 1:04 PM
751	Support from news agency	2/27/2015 1:04 PM
752	Attract more customers. Police the cheaters. This is a producers-only market but some vendors bend the rules. More advertising in local newspapers and magazines by the town that sponsors the market. They already have a FaceBook page which helps attract customers.	2/27/2015 1:03 PM

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753	Stop supporting the illusion that there is a dynamic, viable small farm economy. Extremely large produce farms are staking out an increasingly dominant share of the market. My experience suggests that less than 5% of the farmers market growers will still be operating 5 years later and less than 1% will still be there 10 years later. This puts increasing pressure from both sides on the mid size, usually generational growers who are likely to stick it out through thin times. The USDA does not even recognize the medium size farm in their statistical summaries (3 small categories; 2 large and 1 very large category). I suspect that what is happening with midsize family farms is what happened to the native americans; the noble savage was romanticised while the means for sustaining their culture was destroyed.	2/27/2015 1:02 PM
754	Improving prices for living wage Farmer training Financial support	2/27/2015 1:01 PM
755	more small farms represented	2/27/2015 1:01 PM
756	More awareness	2/27/2015 1:01 PM
757	Market Manager education; more farmers,less crafts and resellers.	2/27/2015 1:00 PM
758	State and federal policies supporting small-scale, self-sufficient, community-based food production and distribution	2/27/2015 12:58 PM
759	There are TOO MANY farmers' markets, which dilutes sales to the point it's not worth standing there all day. My last year at the largest farmers' market in the region was 2011. Since 2001 my sales and those of other vendors had declined by about 60%. Every time a new market opened we could feel the drop in sales.	2/27/2015 12:58 PM
760	more national and international product recognition	2/27/2015 12:58 PM
761	more signage and more advertising	2/27/2015 12:56 PM
762	Provide permanent shelter/cover so season could be extended.	2/27/2015 12:56 PM
763	Small scale farmers might form a cooperative, and market their products jointly. As a small-scale vegetable grower, I generally find farmer markets fees are too expensive. There fore I rely on CSA marketing.	2/27/2015 12:55 PM
764	more advertising	2/27/2015 12:55 PM
765	Restaurants purchasing from local farmers.	2/27/2015 12:55 PM
766	less government intrusion, then I'd consider selling at farmers markets	2/27/2015 12:55 PM
767	Farmers market managers need to allow more competition among vendors by allowing more than one vendor per category. Competition motivates improvements in product quality among growers and is good for customers. Our current system promotes a monopoly by a small number of farmers, locking out new and beginning farmers. And farmers markets managers need to do site visit. There are too many farms supplementing their inventory with products they don't grow.	2/27/2015 12:53 PM
768	Cities and the county need to work together.....both want to use the market to attract people to the area but schedule events on the same day, making farmers choose a single event rather than having multiple events that do not conflict	2/27/2015 12:53 PM
769	I wish I knew	2/27/2015 12:53 PM
770	Close the local supermarket that day.	2/27/2015 12:53 PM
771	Better community publicity and support	2/27/2015 12:51 PM
772	You could stop thinking so narrowly. Farmers markets are a poor use of our time, and are being supported by appealing to trendiness and other superficial values. Real marketing needs to happen in other ways to accomplish real change and keep real farmers on the land. All else is superficial reality that appeases only those who use it for their own welfare (as AFT is doing here) or those who think that farming is or can be a social hobby.	2/27/2015 12:50 PM
773	marketing	2/27/2015 12:50 PM
774	more exposer thru advertising	2/27/2015 12:49 PM
775	Grants and loans	2/27/2015 12:49 PM
776	Access to land. Additional incentive programs and grants for new/young farmers to gain access to land and equipment. Government assistance/SNAP funds for customers of CSA model farms to encourage healthy choices.	2/27/2015 12:47 PM

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777	Continue public outreach and education, particularly to the underserved population.	2/27/2015 12:47 PM
778	Higher Volume of sales to time spent	2/27/2015 12:47 PM
779	We need access to affordable land to expand. We are exhausting the soil on our current land because we dont have room to expand. Horse farmers and wealthy landowners use it all.	2/27/2015 12:47 PM
780	More customers, shelter for winter markets	2/27/2015 12:47 PM
781	Stop (or require proof of " helping local farms") from government supporting non-profits in competition with local area farms. In our area of state, Non- profits do not buy from local farms, They supply members if a coop, or general public customers with produce purchased from out of state warehouses . Curtail phoney CSA delivery services which again do not support local area farmers.	2/27/2015 12:46 PM
782	Success is a function of how much effort I invest	2/27/2015 12:45 PM
783	Allow on-farm housing for workers.	2/27/2015 12:44 PM
784	NA since we don't do farmers' markets any more - it took too much time in unpleasant circumstances (late spring, summer, early fall - heat and/or rain) for the limited returns.	2/27/2015 12:43 PM
785	I do not like or support farmers markets because most are not juried. What happens is you get a bunch of folks that never raised an animal in their life coming out and acting like "farmers" but who have just bought stuff at the local butcher/locker plant to have re-labeled and then re-sell to9 the unsuspecting public. Not for us!	2/27/2015 12:42 PM
786	Community advertising of the market more.	2/27/2015 12:42 PM
787	Education of the value of fresh healthy food compared with the real cost of industrial food. It is false that farmers market food cost more, no one has really done real comparisons.	2/27/2015 12:41 PM
788	We can not market meat at the farmers market because USDA inspection is not available in our area. We have to sell live animals (generally in half or quarter shares). Change the USDA inspection rules that are designed to favor big feedlots/packing houses to allow small ranches with grass fed and humanely ranch-killed beef to sell at farmers markets. Or provide an army of mobile harvest units that have USDA inspectors to come to small ranches to inspect and process beef.	2/27/2015 12:39 PM
789	Less work required by volunteer board members to run our market. Lower fees for our market.	2/27/2015 12:39 PM
790	Marketing help	2/27/2015 12:39 PM
791	Better understanding of building layout and access to vegetables with proper cooling/shade or ice for vendors. Covered walkway for rainy days. More concrete walkways.	2/27/2015 12:38 PM
792	More cooperation with local counties and cities to dedicate stable long term areas for the farmers markets at affordable or reduced rates and work towards getting matching rates for bet users and additional promotion to low income neighbors about benefits of local. Make incentives available.	2/27/2015 12:38 PM
793	More grant funding and land sourcing opportunities available for young, landless farmers. For instance, we had dairy goats for awhile, but it was going to cost too much for us to fence in pasture for them so we ended up selling them (keeping them fed was more expensive than it was worth).	2/27/2015 12:37 PM
794	Education about the benefits of locally produced, biologically raised foods.	2/27/2015 12:37 PM
795	We need more markets in our area.	2/27/2015 12:37 PM
796	More local and fresh food awareness	2/27/2015 12:35 PM
797	More advertising on behalf of market itself n	2/27/2015 12:35 PM
798	Having the conventional farms post that they are conventional and what there practices are. Farms that are certified organic need to post there certifications so should the conventional farms.	2/27/2015 12:34 PM
799	Indoor markets would encourage more shoppers in challenging weather.	2/27/2015 12:34 PM
800	Helping consumers understand that locally produced produce from small farms (especially that grown using organic practices) is valuable to them as individuals and also to the community. People often expect rock bottom prices and do not understand the quality (nutritionally, environmentally, increased shelf life) justifies the higher price compared to supermarkets or mass produced sources of produce.	2/27/2015 12:32 PM
801	support the small farmer/local distribution model which is currently caught in the large commercial model's rules and regulations, which doesn't work for the small farm	2/27/2015 12:31 PM

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802	Affordable agricultural land access	2/27/2015 12:31 PM
803	Better permanent location for the market. Right now we are in a rented parking lot. Better processing facilities on my farm.	2/27/2015 12:29 PM
804	Level the playing field. Either remove subsidies from big ag or provide subsidies for small ag.	2/27/2015 12:29 PM
805	na	2/27/2015 12:29 PM
806	Require labels for conventional farms; help dispel customer assumptions that all growers at the farmers market are organic; keep markets grower only (no re-sellers); better market advertising; better market infrastructure; higher market attendance; food bank connection available to receive donation at the end of the market; added value operation available to purchase remaining products at the end	2/27/2015 12:28 PM
807	More customers to it. The rest is up to me.	2/27/2015 12:26 PM
808	Don't sell at markets	2/27/2015 12:26 PM
809	Reduced regulations and allowing consumers to make their own food choices, instead of being regulated (i.e. cottage foods, raw milk restrictions, etc)	2/27/2015 12:25 PM
810	reduce regulations on the sale of animal products. I can sell direct to consumer from my farm, but as soon as I take those same items to a farmers market I enter a different regulatory regime which requires more licensing and more expensive processing.	2/27/2015 12:24 PM
811	ease raw milk dairy rules	2/27/2015 12:24 PM
812	raise income of customers	2/27/2015 12:23 PM
813	Getting into the certified farmers markets is a big issue in my area. To many farmers I'm told, but I think it's really to few customers, maybe some advertisements would help this.	2/27/2015 12:22 PM
814	We have a great farmer's market!! I am proud to say that I can't think of anything at this time.	2/27/2015 12:22 PM
815	Easing of some regulatory burden and farm labor issues	2/27/2015 12:21 PM
816	marketing support and STAFF	2/27/2015 12:21 PM
817	More farmers farming. Less government interference and laws that are not focused on food safety, but rather on limiting market access.	2/27/2015 12:20 PM
818	Educate people on ag literacy	2/27/2015 12:20 PM
819	I do not sell at farmers market. We don't produce enough volume or have enough free weekends to make it feasible.	2/27/2015 12:19 PM
820	FEWER FARMER'S MARKETS!! Lots of tiny markets make it impossible to get good sales volume. Fewer, larger, markets is much better for farmers.	2/27/2015 12:17 PM
821	na	2/27/2015 12:17 PM
822	Have more people attend	2/27/2015 12:16 PM
823	Helping tourist visiting our area know where to find the market is key.	2/27/2015 12:16 PM
824	Location is important to the success of farmers market and/or roadside stand	2/27/2015 12:16 PM
825	better communication with customers better advertising through market management	2/27/2015 12:15 PM
826	More customers early and late in the season Cheap or free advertising Kids activities	2/27/2015 12:14 PM
827	Educating the local people to the values of locally sourced organic foods compared to the dangers of grocery store meats and GMO foods.	2/27/2015 12:14 PM
828	Not sure. More customers for more sales perhaps. So better marketing...	2/27/2015 12:14 PM
829	more promotion of locally grown products	2/27/2015 12:14 PM
830	Drive more customers to market regularly.	2/27/2015 12:14 PM
831	more people attending it.	2/27/2015 12:14 PM

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832	educate customers about costs incurred by small farmers so they don't feel bad paying a little more than at big box stores for fresh local produce	2/27/2015 12:13 PM
833	end cheap food policies	2/27/2015 12:13 PM
834	No Interest Loans to buy our farm land from our landlord	2/27/2015 12:12 PM